

Name of the Course
ENTREPRENEURSHIP DEVELOPMENT-II
SYBA

SEMESTER-IV

(Credit 2)

Sr. No.	Heading	Particulars
1	Description of the Course:	The modules are incorporated in this paper to educate the students about Entrepreneurship. It plays a crucial role in economic development by fostering innovation and creating job opportunities. Entrepreneurs, characterized by qualities such as risk-taking, leadership, and creativity, drive business growth. Various factors, including market conditions and government policies, influence entrepreneurship, while women entrepreneurs face unique challenges. Starting a new venture involves identifying, selecting, and formulating a project, followed by registering a small-scale industry. Entrepreneurs must prepare project reports and seek financial support from banks or investors. Understanding export documentation and recognizing constraints in global trade is vital for small enterprises.
2	Vertical:	VSC (Vocational Skill Course)
3	Type:	Theory
4	Credit:	2 Credits
5	Hours Allotted:	30 Hours
6	Marks Allotted:	50 Marks
7	Course Objectives:	<ol style="list-style-type: none"> 1. To explain the fundamental concepts of entrepreneurship, the characteristics of successful entrepreneurs, and their role in economic development. 2. To understand the factors influencing entrepreneurship and assess the challenges faced by women entrepreneurs in establishing and managing businesses. 3. To apply the process of project identification, selection, and formulation to develop a feasible business idea, including registration and preparation of a project report. 4. To analyze and evaluate different sources of finance, export procedures, and constraints in international trade to make informed decisions for business expansion.
8	Course Outcomes	<ol style="list-style-type: none"> 1. This course is designed to encourage students to foresee themselves as potential entrepreneurs. 2. It familiarizes students with the scope for case studies, Interviews of Entrepreneurs, Preparation of project report, group discussion, survey etc. 3. The course tries to nurture the qualities of successful entrepreneurship. 4. This course equips students with the knowledge about various processors to register for small scale industries which results in successful maintenance of such industries. <p>These outcomes ensure students develop both theoretical knowledge and practical skills in entrepreneurship and business startup processes.</p>
9	Module 1: Entrepreneurship	(15 Hours)
	<ul style="list-style-type: none"> • Concept of an entrepreneur and entrepreneurship 	

- Qualities of the successful entrepreneurs
- Role and functions of entrepreneurs in economic development
- Factors influencing entrepreneurship
- Women entrepreneurship: Their achievements and Challenges before them

Module 2: Starting a New Venture

(15 Hours)

- Project identification - selection and formulation
- Registration of small-scale industries - project report
- Sources of finance for a business
- Export documents and trends of small enterprises
- Major constraints in export performance.

10 Text Books

11 REFERENCES:

1. Barra G.S, Dangwal R.C. Entrepreneurship and Small-Scale Industries New Potentials – Deep & Publications 1999
2. Desai Vasant, Dynamics of Entrepreneurial Development and Management, Himalaya Publication
3. Khanka C.S., Entrepreneurial Development. S. Chand and Company
4. Khushpat S. Jain, House Export Import Procedures and Documentation' Himalaya Publishing House
5. Murthy C.S.V., Small Industries & Entrepreneurship Development, Himalaya Publication
6. Singh P.N. and Saboo J.C., Entrepreneurship Management, P.N. Singh Centre

12 Internal Continuous Assessment: 20

30 marks Semester end Examination

13 B. Internal Assessment: 20 marks (Internal Assessment- without Practical Courses)

Sr. No.	Particular	Marks
01	One periodical class test / online examination is to be conducted in the given semester	10 Marks
02	One Project with a presentation based on curriculum to be assessed by the teacher concerned	
	Presentation	05 Marks
	Written Document	05 Marks

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External Assessment 30 Marks

Marks: 30

Duration: 1 Hrs.