

As Per NEP 2020

University of Mumbai



**Title of the Course: Entrepreneurship Development
Semester- I
Skill Enhancement**

**(This Course is also Applicable to the Students of Institute of
Distance & Open Learning (IDOL) of University of Mumbai)**

Syllabus for 2 Credit Course

From the Academic Year-2024-2025

Name of the Course: Entrepreneurship Development

Sr. No.	Heading	Particulars
1	Description the Course:	<p>Entrepreneurial development plays a significant role in economic growth. It encourages innovations, new ideas, products and services to the market. It promotes healthy industrial atmosphere by creating avenues for setting the industries and creating wealth and new positions. It provides large scale employment and ways to promote qualities of human life by improving standard of living. There is wider scope in the rural areas for entrepreneur development in the form of agri entrepreneurship.</p> <p>The course on Entrepreneurship Development will help the student's understanding about the conceptual, theoretical and practical knowledge of entrepreneurial abilities and skills.</p>
2	Vertical:	Skill Enhancement√
3	Type:	VSC
4	Credit:	2 Credits
5	Hours Allotted:	30 Hours
6	Marks Allotted:	50 Marks
7	Course Objectives:	<ol style="list-style-type: none"> 1) To inculcate theoretical understanding about entrepreneurship 2) Creating knowledge base to enhance entrepreneurial abilities qualities and skills 3) To enlighten knowledge about entrepreneurship, agri entrepreneurship and development 4) To acquaint students' knowledge with recent trends and development
8	Course Outcomes: Student will be able to	<ol style="list-style-type: none"> 1) Understand about various aspects about entrepreneurship development 2) Apply entrepreneurial knowledge and skills for solving real life problems 3) Analyse different opportunities and challenges of Entrepreneurship development 4) Evaluate different policies and programmes on entrepreneurship. 5) Adapt skill set required to become successful entrepreneur and face any challenges.

9	<p style="text-align: center;">(This Course is also applicable to the students of Institute of Distance & Open Learning (IDOL) of University of Mumbai)</p> <hr/> <p>Module I: Introduction (15 hours) (1 Credit)</p> <p>Entrepreneurship -Meaning, Definition and Significance -Types of Entrepreneurs - Essential qualities to become successful entrepreneur -Functions of Entrepreneur-Obstacles and Challenges before entrepreneurs-Measures to overcome obstacles-Examples of successful Indian entrepreneurs- Incentives and subsidies to entrepreneurs in India.</p> <hr/> <p>Module II: Entrepreneurship and Entrepreneurial Development (15 Hours) (1 Credit)</p> <p>Factors influencing entrepreneurial development-Role of psychological, social and cultural factors in entrepreneurial development - Agriprenuership: meaning and importance, Entrepreneurial opportunities in agro sector, Challenges of Agriprenuership - Remedial measures- Role of entrepreneurial development institutes in India- - Recent Development in policies and programmes on entrepreneurship.</p>
10	<p>Reference Books:</p> <ol style="list-style-type: none"> 1. Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2017). Entrepreneurship. Tata McGraw-Hill Education. 2. Desai, Vasant. <i>Dynamics of Entrepreneurial Development and Management: Planning for future sustainable growth</i>. Himalaya Publication House , 2018. 3. Habbershon, Timothy G. <i>Entrepreneurship: The Engine of Growth</i>. Praeger Publishers Inc, 2006. 4. Joshi, Dr. Savita. <i>Entrepreneurship, Innovations & Start-Ups in India</i>. New Century Publications , 2017. 5. N.P.SRINIVASAN, C.B. GUPTA &. <i>Entrepreneurship Development in India</i> . Sultan Chand & Sons , 2013. 6. Timmons, Jeffry A., and Spinelli, Stephen. <i>New Venture Creation: Entrepreneurship for the 21st Century</i>. McGraw-Hill Education 7. Kuratko, D. F., & Rao, V. (2018). <i>Entrepreneurship: Theory, Process, and Practice</i>. Cengage Learning India.