

## **Entrepreneur Cell Report**

Economic development of a country is supported by entrepreneurship in several ways. It is a key contributor to innovativeness and product improvement and a pivotal ingredient to employment creation. Another important aspect to be considered is that in the context of the Indian market, entrepreneurship led economic growth is more inclusive and hence Governments, both at Center and State level, have been taking initiatives to boost the entrepreneurial ecosystem as they realize the benefits entrepreneurship brings to the economic growth of the country.

The College has established an Entrepreneurship Development Cell which addresses all the needs of students to become dynamic entrepreneurs. The Entrepreneurship Cell of the College conducts various awareness programmes such as Seminars, Workshops, Industrial Visits, Food Fest and Interaction with young Entrepreneurs etc. These programmes are aimed at making the student community more enthusiastic towards entrepreneurial activity.

### **Objectives**

- To create awareness on Entrepreneurship among the students through training programmes .
- To enhance industry institute interaction through guest lectures and industrial visits.
- To help students acquire necessary managerial skills to run an enterprise effectively.
- To generate entrepreneurship skills among the students to cope up with the current trends in the market.
- To help students channelize their goals to become a versatile entrepreneur.

## **Report of Entrepreneurship Cell for the Year 21-22**

### **Seminar on Youth & start up Business**

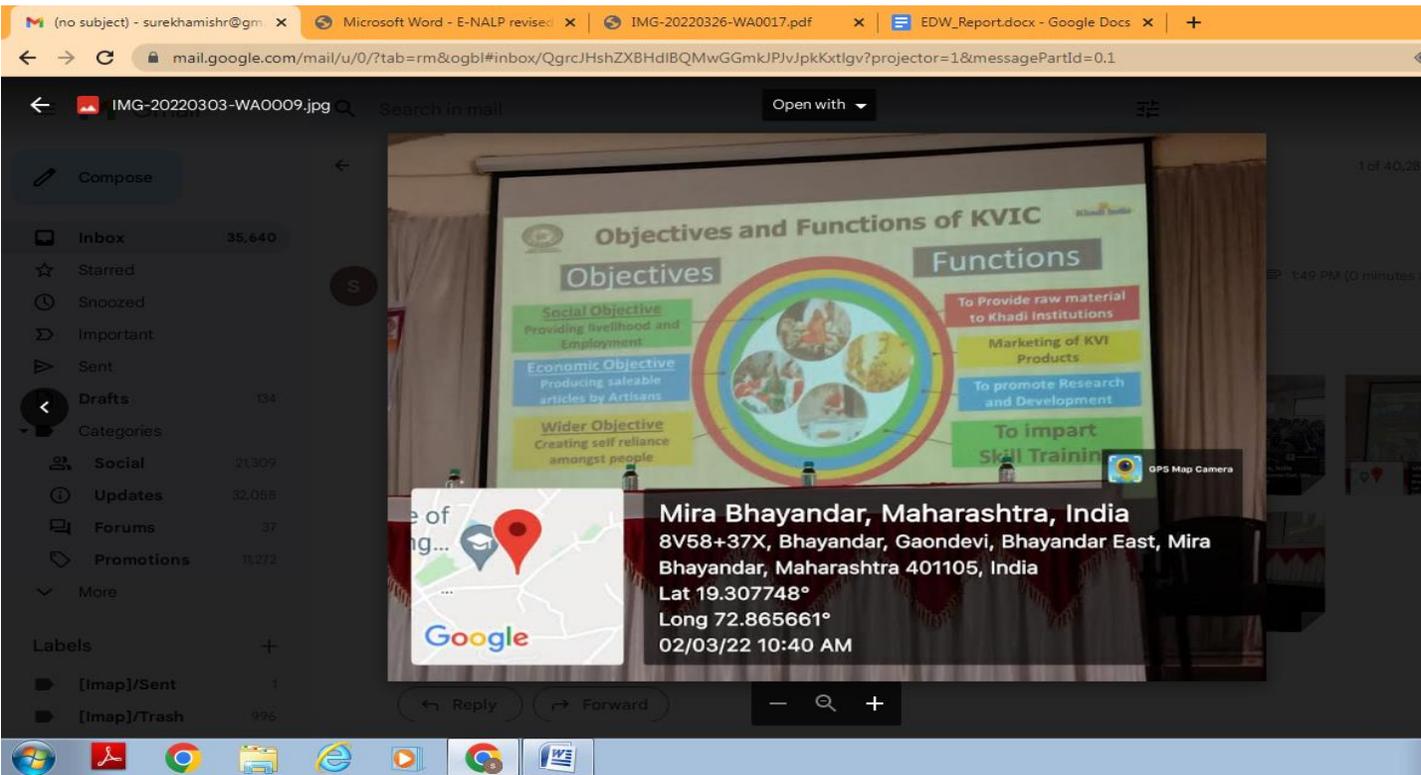
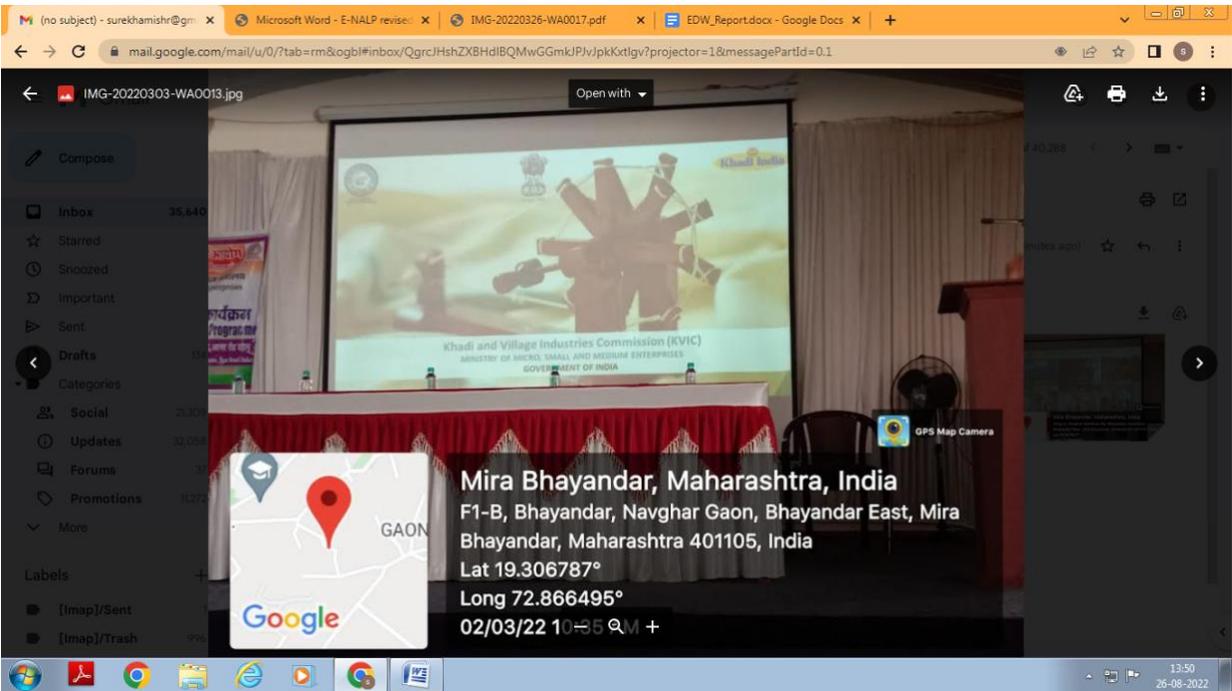
The Entrepreneur Development Cell in collaboration with KVIC, MSME, Government of India, Dhanu, conducted an awareness session on 2nd March, 2022. The main motive of the session was to orient students about start-ups and the assistance/ Help which MSME is extending. The session started at 10.00AM in the college Auditorium. Mr. Akhil Kaushik, who is executive officer in KVIC, Dhanu. The first session speaker, Mr. Akhil Kaushik, explained to students various important points of entrepreneurship, Business sector's and also guided students as to how one should start his/her business. Students were made aware about the great initiative- Ministry of Micro, Small and Medium.

The second session was conducted by Mrs. Manjusha Parab, Professional training associate, KVIC, Dahanu and Founder, President of Lakshyapurti Welfare Federation. Mrs. Manjusha had shown a number of case studies to provide students with in depth information. Enterprises(MSME) which was taken up by the Government of India and how it has helped millions to start their own business and it also helped students to understand the importance of MSME. Later a video was played which showed how one can present their innovative ideas to MSME and receive funds to start their own business. After the Orientation there was a question and answer session where students clarified their doubts with the team from KVIC, Dhanu,MSME. The webinar was successful with about 83 participants.

### **Benefits:**

- The program was extremely beneficial and successful for the students that are looking to establish their own enterprise.
- The programme guided all the students and research scholars and cleared their misconceptions and doubts related to the MSME sector.
- The program covered all aspects of funding, different projects, scope and the future of the sector. It encouraged students to become entrepreneurs and come out with startup concepts.





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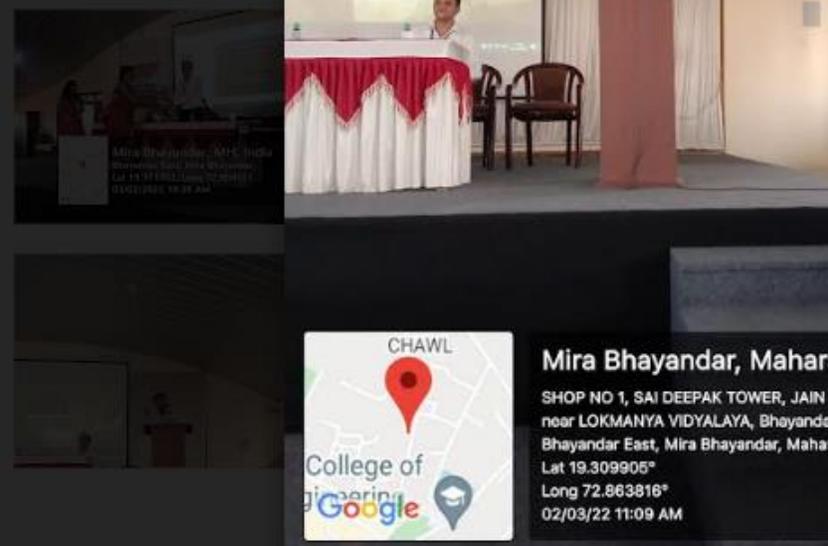
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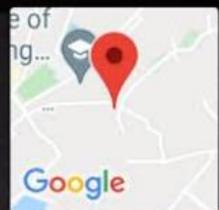
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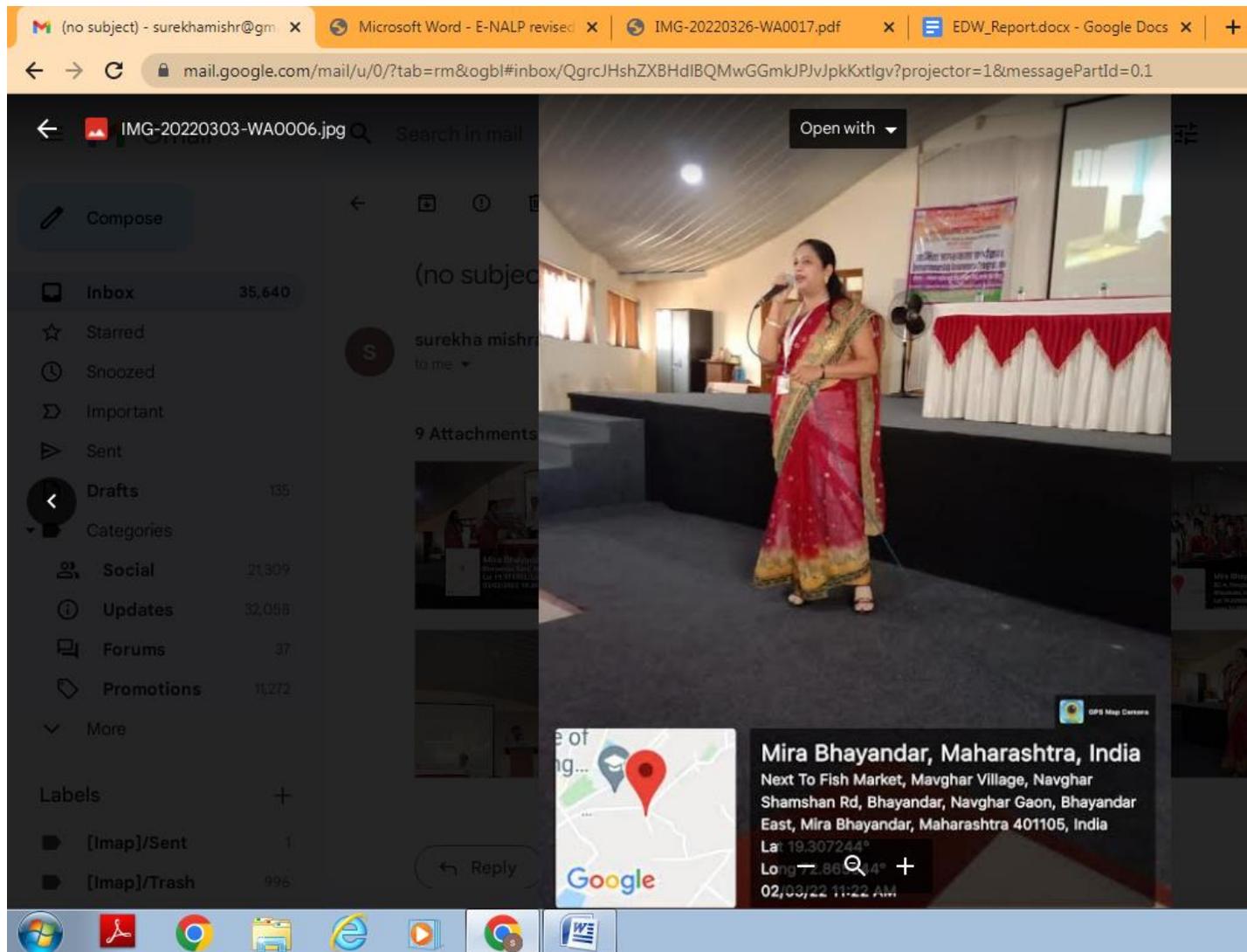
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## **Seminar : on How To Be an Entrepreneur**

Overview:

One day seminar on “A skill oriented Awareness' ' was organized by the Entrepreneurship cell of Shankar Narayan College of Arts and Commerce in association with KVIC, Ministry of MSME, Borivali, Government of India . The seminar was intended to cover:-

1. Need of Entrepreneurship
2. Market Opportunities for skill.
3. Availability of Government Schemes.
4. Project Formulation.



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Felicitation : Guest

The first session was addressed by Shri Umakant Dohiphode, KVIC, Ministry of MSME, Govt of India, who shared about various schemes of the Ministry of MSME for today's youth to start business. The session explored upcoming opportunities in the medium and small scale industry. The session covered aspects of the skill training programme.

The second session of the seminar was initiated with the renowned motivational talk by Mr. S. Shinde, who shared many success stories of entrepreneurs and carried out desk activity. The session highlighted on the aspects :

1. Challenges of 1<sup>st</sup> Gen.Entrepreneur.
2. Goal Setting.
3. Women Entrepreneur



### **Webinar : Sambhav**

A National level webinar ,”Sambhav” was organized on 26th March 2022 as an awareness programme on Entrepreneurship (e-NALP) for college students.

The virtual program meeting introduced students about various schemes of the MSME sector that would provide them with self-employment opportunities for establishing their own enterprise. The webinar was beneficial for all as it was open for all Academicians, industry persons, undergraduate and postgraduate students and research scholars.

The next session was conducted by Shri Harsh Deodhar, who gave a brief insight about “Make in India”. He demonstrated various business ventures which stood up in “Start up India”.

The session highlighted on the aspects:

1. Business Life Cycle.
2. Validation of Business Ideas.
3. Market Research.

**Benefits:**

- The program was extremely beneficial and successful for the students that are looking to establish their own enterprise.
- The programme guided all the students and research scholars and cleared their misconceptions and doubts related to the sector.
- The program covered all aspects of funding, different projects, scope and the future of the sector. It encouraged students to become job givers instead of job seekers.

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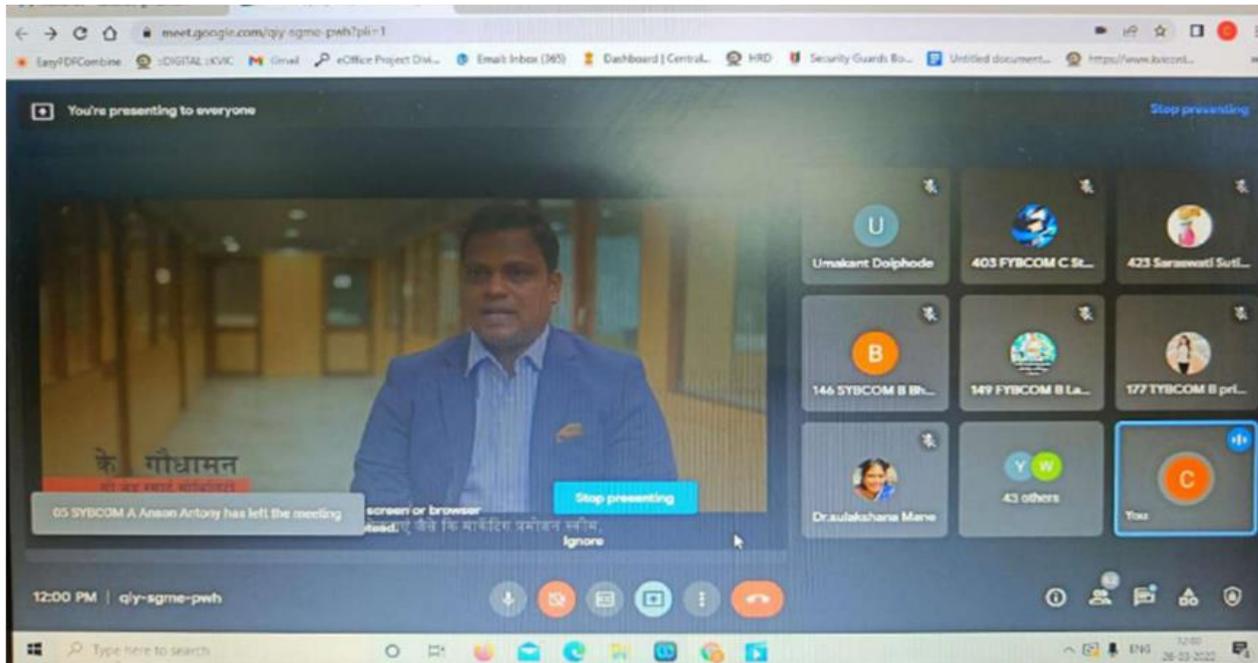


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### **Resource Person: Harsh Deodhar**

### **Webinar : Sambhav**

A National level webinar , “Sambhav” was organized on 31st March 2022 as an awareness programme on Entrepreneurship(e-NALP) for college students.

The session was conducted by Mr. Akhil Kaushik, Executive officer - Village Industries, KVIC, Dahanu; who gave a brief insight about “Make in India”. He demonstrated various business ventures which stood up in “Start up India”.

The next session was conducted by Mr. N. I. Kamble, Executive Officer (training, Dahanu). The session was a motivational speech to students exploring and joining skill development programs.







## **Industrial visit**

Industrial Visit to Khadi Village Industries Commission's Gajanan Naik Multi Disciplinary Training center, Dahanu-Palghar.

The Industrial visit showed students how handmade products are made using bamboo and related raw materials.

The visit provided students with guidance that would encourage them to take up various self employment activities which in turn would make them job givers rather than job seekers.

The Industrial visit was extremely successful with about 60 participants.

**Male - 10**

**Female - 50**













