

Commerce Association Report (2023-24)

The Commerce Association of the College is an association which intends in ensuring and training students in personality development. This platform is providing sufficient knowledge regarding the functioning and working of corporate world. In this regard the basic motives of this association were formed in the months of August 2004 and conducting various activities every year, in emphasizing the students for building confidence and gaining sufficient knowledge.

Objectives:

- To develop overall personality of students.
- To impact the practicality of Commerce.
- To channelize students' potential to meet the dynamic business environment.
- To build decision making quality.

Team Members:

The member of association started the activities for the academic year 2023-24:

1. Dr. Surekha Mishra - Chairperson
2. Dr. Ajit N. Jadhav - Member
3. Mr. Deepak Sukhija - Member
4. Mr. Mohan Malhonar – Member

Best Practices

- Inter Collegiate students' interaction
- Field Visit
- Career guidance
- Grooming of personality
- confidence building activities
- Appreciation

Major Activities

A) Certificate Course:

An online certificate course was organized for four days from 26th June to 30th June 2023 with the support of Bombay Stock Exchange Broker's forum on the platform of "Make the students Employable" with the objective to give knowledge about working of stock market, economy, monetary policy & other aspect. This programme was from 26th to 30th June from 11am to 12 noon. The certificates were allotted to students after completion of the course. Around 220 students of B.Com., TYBAF as well as SYBAF were enrolled and get benefited by it. Efforts are taken by commerce & Economic Department together to fulfill it successfully.

B) Essay writing Competition:

On 2nd Feb 2024 an Essay writing Competition was organized with the intention to enhance their thinking and writing skills. The students actively participated in the competition with fill enthusiasm. more than 100 students participated in this competition. They share their respected opinion on the topic given to them as like women entrepreneurs' financial trading & Cyber Security, Cybercrime & Security, Digital Marketing, Impact of social media etc. The essays were well written by the students. It was judged by the Chairperson of the commerce Association. It was considered to be the most effective test of the ability of a candidate to express his thoughts on a topic. Students put their best efforts to write essays.

C) Guest Lecture:

On 8th Feb 2024 Commerce Association has organized a special guest lecture on 'Career Prospects in Commerce'. This lecture was conducted in offline mode by the eminent -speaker Mr. Rakesh Jain, Proprietor of Career Management Institute, Mumbai.

The programme was conducted for the students of B.Com. The eminent Speaker was formally welcomed by chairperson of commerce Association Dr. Surekha Mishra with her encouraging words. She also showered blessings on the participants. Mr. Rakesh Jain started his lecture by engaging

students in interesting activities, to attend their attention. He further explained the various career options related to the Commerce stream. He also emphasized & explained the career in administrative areas with corporate sectors, that are open for students, at the end question & Answer. At the end question & Answer session was held for students which was undertaken to clear the doubts of the students. Students also enthusiastically participated in this programme.

D) Ad Making & Presentation:

On 9th Feb 24, an Ad making competition was organized by Commerce association, with the intention of giving practical training to students about Ad Making. This event was conducted by Dr. Ajit Jadhav, the subject teacher of Advertising. Around 25 students of advertising subject were participated in the above competition. It was evaluated by Mr. Dhiren Vara & miss Pradnya Damle and result of competition was announced immediately after competition of Competition.

E) Quiz Competition of Commerce:

On 12th Feb 2024, we conducted quiz competition. It was interesting as it held in two parts. First part consists of 50 written MCQs on Commerce related areas and asked to attempt it. High scoring students were selected for second part. In that part, five rounds were held. Participants who score high were declared as a winner. It was very informative & knowledge enriching competition for the participants along with the audience.

F) Poster Making Competition:

On 29th Feb 2024, with the intention to promote creativity, awareness and to encourage students to express their ideas, this competition was organized. The theme of the competition was “**to explore great philosopher of commerce**” The students made posters on peter Drucker, William Stanton, Philip Kofler etc. The outcome of this activity is achieved as student gained detailed information about the great philosophers of commerce.

G) Prize Distribution Function:

The prize distribution function was arranged on 21st March 2024 at 10.30 am. It was arranged in our college mini auditorium (Room No. 20). The function begun with a prayer motivating speech followed by prize distribution function. The chief guest distributed the prizes to the winners of the respective competition.

The Winners list of 2023-24 as follows: -

Sr No	Name	Class	ROLL NO	PRIZE
Commerce Quiz Competition:				
1	Vinit Thakur	FYBCOM	632	I
2	Mohit Anil Bhatia	SYBCOM	246	II
3	Yamini Krishna Gawde	FYBCOM	546	II
4	Abhishek Sonar	FYBCOM	448	III
5	Khushboo Patel	SYBCOM	178	III
6	Sanjay Saini	FYBCOM	618	III
Essay Writing Competition				
1	Amisha Dilip Desai	FYBCOM	585	I
2	Sarvesh Navik	SYBCOM	303	II
3	Akshta Pilke	SYBCOM	425	III
Digital And Making Competition				
1	Bhoomkia G. Devadiya	SYBCOM	254	I
2	Snehal S. Salunke	SYBCOM	324	II
3	Sadhana Gupta	SYBCOM		III

All the winners were honored for their excellent Performance in different competition with the trophies and certificates. This motivates not only the winners but also the audience as a student. It is a way to express, praise and appreciation to learners. and informs them that their efforts will be recognized.

Dr. Surekha B. Mishra
(Chairperson, Commerce Association)