

## Commerce Association Report (2024-25)

The Commerce Association of the College is an association which intends in ensuring and training students for their personality development. It provides platform for the students to exhibit their talents in various commerce oriented events and will also help them to enhance their analytical and decision making skills. In this regard the basic motives of this association were formed in the months of August 2004; the activities which we offer will extend ability to grasp team work. Critical thinking and creative learning and also to build self-confidence.

### Objectives:

- To develop overall personality of students.
- To impact the practicality of Commerce.
- To channelize students' potential to meet the dynamic business environment.
- To build decision making quality.

### Team Members:

The teaching member of association is as follows:

1. Dr. Surekha B. Mishra – Chairperson
2. Dr. Ajit N. Jadhav - Member
3. Mr. Deepak R. Sukhija - Member
4. Mr. Mohan M. Malhonar – Member

### Best Practices

- Inter collegiate students' interaction
- Field Visit
- Career guidance
- Grooming of personality
- Confidence building activities
- Appreciation

### Major Activities - Academic Year 2024-25

#### a. Seminar on Business Start-Up skills:

On 26<sup>th</sup> September, 2024 Seminar was organised under the banner of **Swavalambi Bharat Abhiyan** on Business Start-up skills at 9.30 am in Audio Visual room with the objective to create awareness among the youth about value of skills to start innovative business and different Government Schemes for Medium and Small scale industries. The guest speaker was Project head of Palghar District, Mr. Santosh Kumar Pandey. The session begins with introduction of Swavalambi Bharat Abhiyan cover up, Vision, project details and the Mission to establish Palghar

Zilla Swavalambi Kendra, aimed at empowering youth through skills development, entrepreneurship, local employment generation and promotion of Swadishi industries. The second guest speaker was Mrs. Ruchi Mishra, Assistant of the project who motivated students regarding use of the skills to start the business. She has also provided inputs on various types of projects to be undertaken for self-employment.

**b. Seminar on Financial Literacy:**

The association hoisted a seminar on 16<sup>th</sup> October, 2024 as a developing investor Awareness programme, aimed at alighting students about the importance of Financial Planning. The keynote speaker Mr. T.R.pandey, Certified Financial Planner, Project Manager- Consumer Guidance Society of India (CGSI). The primary objective of the event were to promote awareness about Financial products, investment strategies, also educate students in effective goal setting and value of financial discipline. 129 students were participated in this session. The seminar was successfully coordinated by Mr. T.R. Pandey, Project Head - CGSI The seminar was wind up with the distribution of Certificates of CGSI to all the participants..

**c. Workshop on Career in Commerce:**

The association organized workshop on “Career in Commerce” on 11<sup>th</sup> December, 2024 with the purpose of a career in commerce, is a broad field of offering opportunities. The guest speaker Dr. Rakesh Jain, Owner of Career Managers, Management foundation, Borivali, Mumbai, chaired the workshop ,who interacted with commerce students of third year degree course about what they want to be ,what career options are there and how to reach to it.

It also highlights different job roles within commerce, such as accounting, finance, marketing and human resources. The workshop also explores global career opportunities and the importance of continuous learning and skill development. The speaker guided about career planning and job search strategies. He also analyzes real-world examples of successful individuals and organizations in the commerce field. The workshop is wind up with the sharing link and email address with students as well as contact number for further quires. The participants also gave feedbacks in there vote of thanks.

**d. Essay Writing Competition:**

On 17<sup>th</sup> January, 2025, the Association has intimated the students about conducting Essay writing Competition on selected commerce related topics as like:

a. Management excellence: Global Sports

- b. D'Mart Customer services: Case Study
- c. Financial Strategies of Coca cola or Pepsi Cola
- d. Impact of Social Media advertising
- e. Trends in Human Resource Management
- f. Mumbai's Rapid Urbanisation

The students also instructed norms to compose their essay based on thought-provoking topics. The overall objective of this competition was to enhance the knowledge, thinking ability and provide a platform to express their thoughts on a given topics. 103 students were participated in this competition.

The list of winners of essay writing competition is as follows:

Prize	Name	Class	Roll No.	Topic of Essay
1 <sup>st</sup>	Shivani Rammilan Patel	T.Y.B.Com– B	192	Impact of Social Media Advertising
2 <sup>nd</sup>	Amisha Dilip Desai	S.Y.B.Com– E	416	Trends in Human Resource Management
2 <sup>nd</sup>	Rani Suthar	S.Y.B.Com– D	356	Mumbai's Rapid Urbanisation
3 <sup>rd</sup>	Sakshi Thakur	T.Y.B.Com– C	356	Mumbai's Rapid Urbanisation
3 <sup>rd</sup>	Akshata Amit Pilke	S.Y.B.Com– D	334	Impact of Social Media Advertising
Consolation	Sanika katkar	F.Y.B.Com– A	45	Impact of Social Media Advertising
Consolation	Gudiya Rajesh pal	T.Y.B.Com– B	183	Impact of Social Media Advertising
Consolation	Neha Vishwakarma	S.Y.B.Com– D	381	Impact of Social Media Advertising

#### e. Spell-A-Word Competition

The Association has arranged Spell-a-Word competition with the objective to develop vocabulary skill in commerce. The competition was held on 28.01.2025 by 8.30 am at SN Auditorium 5<sup>th</sup> Floor. 108 students were participated in this competition.

This competition was given a success in showcasing student's spelling skills and enhance their vocabulary. The students were well prepared and spelled to the word with confidence.

The list of the winners:

Prize	Name	Class	Roll Number
1 <sup>st</sup>	Shivam Bhawmik	F.Y.B.Com – B	130
2 <sup>nd</sup>	Satyam Chaurasiya	S.Y.B.Com – E	409
2 <sup>nd</sup>	Raj Pal	F.Y.B.Com – B	197
3 <sup>rd</sup>	Shweta Chaurasiya	T.Y.B.Com – B	132

3 <sup>rd</sup>	Shivani Rammilan Patel	T.Y.B.Com – B	192
Consolation	Sumeet Ghosh	F.Y.B.Com – B	143
Consolation	Kamini Sanjeev Bisht	F.Y.B.Com – C	262
Consolation	Viraj Shroff	F.Y.B.Com – D	427
Consolation	Apurva S. Wangane	F.Y.B.Com – D	482
Consolation	Vinit Thakur	S.Y.B.Com - E	482
Consolation	Khushi Maurya	T.Y.B.Com - A	45
Consolation	Prachi Saw	T.Y.B.Com - B	206

#### **f. Workshop on Business Training Programme Awareness**

This workshop was organised on 28<sup>th</sup> January, 2025 with support of Khadi and Village Industry Commission (KVIC), Borivali. The objective of the workshop was to create awareness among the students about KVIC's training projects. The workshop covers various aspects of KVIC's training projects like Travel and Tourism, Digital marketing, Mobile repairing, Bakery, Tailoring etc. The guest speaker was Mr. Umakant Doiphode, Assistant Director of KVIC has given valuable information on sources of funding for projects. Mr. Vijay Gadage, Professional Training Associates has covered how to proceed for such start-ups. Mr. Dinesh Mestry has given various areas to start the business.

#### **g. Educational Visit**

The association has decided to visit Kala Ghoda Art Festival, Fort (Mumbai) with the aim to get the practical knowledge of Trade and fair which is very important aspect of Commerce. Mumbai's iconic Kala Ghoda is a thriving hub of art, heritage and creativity. With its historic buildings, galleries, boutiques and cafes, the precinct blends colonial charm with contemporary vibrancies. Through the efforts of the Kala Ghoda association – supported by funds from the Kala Ghoda Art festival and generous sponsors – the area has been revitalizing. Preserving its artistic and architecture essence for generation to come. The Association has selected 52 students to visit such famous Exhibition on 31.01.2025.

#### **h. Online Business Quiz:**

Learning gives creativity, creativity leads to thinking, thinking provides knowledge, knowledge makes us great..... Quiz Competition are always interesting and informative which provide excitements among the students and also make them aware of current affairs. On 29<sup>th</sup> January, 2025 Business Quiz was successfully conducted through online mode in which all the students First, Second and third Years students with separate link for each years. Rules and regulations were

explained in advanced to the participants. It was very informative and knowledge enriching competition for the participants. 448 students were participated in this competition. It hopes to bring out the best in all the students through such competitive events. It is an attempt of learning through all possible ways.

The list of winners (T.Y.B.Com) as follows:

Prize	Name	Class	Roll No.
1 <sup>st</sup>	Bhoir Viraj Dharmendra	T.Y.B.Com - B	130
2 <sup>nd</sup>	Pareek Suraj Ashok	T.Y.B.Com - C	320
2 <sup>nd</sup>	Pal Anamika Surendra	T.Y.B.Com - A	63
3 <sup>rd</sup>	Shendey Ojashree Sujat	T.Y.B.Com - B	213
3 <sup>rd</sup>	Janhavi Eknath Shinge	T.Y.B.Com - B	218

The list of winners (S.Y.B.Com) as follows:

Prize	Name	Class	Roll No.
1 <sup>st</sup>	Satyam Chaurasiya	S.Y.B.Com – E	409
2 <sup>nd</sup>	Vinit Thakur	S.Y.B.Com - E	482
3 <sup>rd</sup>	Sanjana Shekhar Poojary	S.Y.B.Com - C	249
3 <sup>rd</sup>	Laukik Prakash kalvankar	S.Y.B.Com – E	434
3 <sup>rd</sup>	Supriya Yashwant Pawar	S.Y.B.Com - C	247

#### **i. Poster Making, Digital Ad Making Competition:**

With the intention of providing platform to show the creativity among the students, the Commerce Association has arranged Poster Making and Digital Ad Making Competition on different area like Product Advertising and Social Cause Advertising.

245 students of Advertising subject were participated in Poster making Competition held on and 21 students were participated in Digital ad Making Competition. It is an attempt to make the students practically trained about making creative advertisements.

#### **Winners in Poster Making Competition**

##### **A. Category: Social Issue**

Sr. No.	Name of the Students	Class	Div.	Roll Number	Rank
1.	Prachi Vinay Saw	TYBCom	B	206	1 <sup>ST</sup>
2.	Kanchan Arun Kumar Singh	SYBCom	E	472	2 <sup>ND</sup>
3.	Prarthana Prashant Avagunde	SYBCom	E	402	3 <sup>RD</sup>

## B. Product Category

Sr. No.	Name of the Students	Class	Div.	Roll Number	Rank
1.	Anchal L. Vishwakarma	SYBCom	D	377	1 <sup>ST</sup>
2.	Janhvi J. Lama	SYBCom	E	441	2 <sup>ND</sup>
3.	Kirti Dinesh Singh	SYBCom	E	473	3 <sup>RD</sup>
4.	Khushboo Jayprakash Maurya	SYBCom	E	445	Consolation

## Digital Ad Making Competition

Sr. No.	Name of the Students	Class	Div.	Roll Number	Rank
1.	Abhishek Shivkumar Sonar	SYBCom	D	351	1 <sup>ST</sup>
2.	Satyam rajkeshar Chaurasiya	SYBCom	E	409	2 <sup>ND</sup>
3.	Rakesh Gupta SYBCom	SYBCom	E	320	3 <sup>RD</sup>

### j. Prize Distribution Function:

The prize distribution function was arranged on 27<sup>th</sup> February, 2025 at 9.00 am. The purpose of the event was to highlight the activities conducted during the academic year 2024-25 to recognize the achievements of the students. The students were recognized with the trophy and Certificates honoured by the guests. It inspired the students and feels proud.

### i. Participation in Inter Collegiate Event:

Our students Satyam Chaurasiya and Visit Thakur participated and won 1<sup>st</sup> position in Corporate Ladder, the vibrant annual Commerce fest COMMVICTUS of Thakur Ramnarayan College of Arts and Commerce held on 30/03/2025.

**Dr. Surekha B. Mishra**  
(Chairperson, Commerce Association)