

Activity Report 2018-19

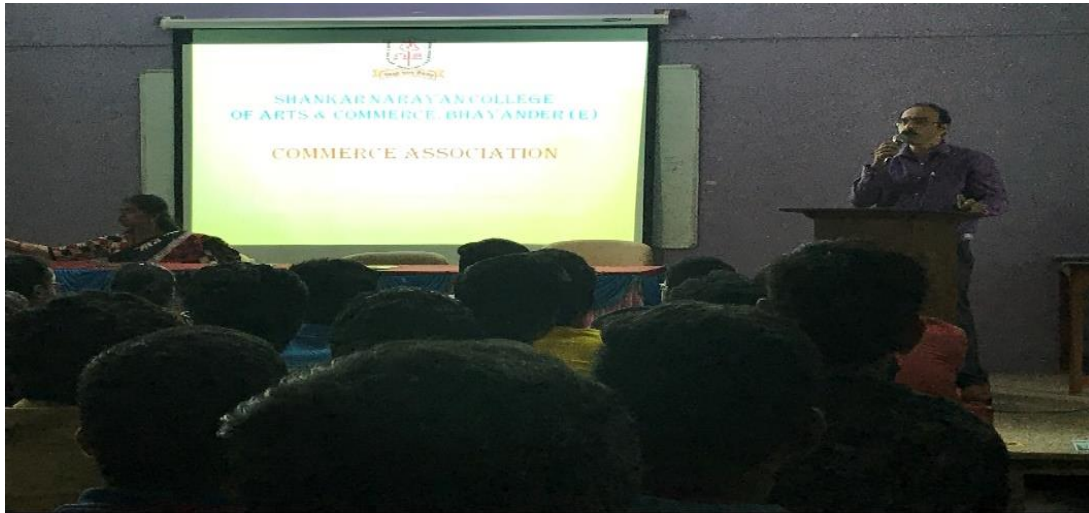
Workshops/Seminars/Conferences conducted

Sr. No.	Title of the Workshop/Seminar	Department	Page No.
1.	Workshop on Career in Banking	Department of Commerce	2
2.	Workshop on various Career Option in Commerce	Department of Commerce	2
3.	Workshop on 'Find Yourself '	Counseling Cell	3
4.	Workshop on 'Stress Management'	Counseling Cell	3-4
5.	Workshop on Career Guidance in IT	Placement Cell	4
6.	Workshop on Career Opportunities in the Aviation Sector	Placement Cell	4-5
7.	Workshop on Tally, ERP9- GST, MS-CIT and Advance Excel	Placement Cell	5
8.	Seminar on “In Day to Day Life: Tips and Tricks”	Placement Cell	5-6
9.	Workshop on How to face an Interview and participate in a Group Discussion	Placement Cell	6
10.	Workshop on Aviation, Hospitality and Travel Industry Related Career Opportunities”	Placement Cell	7
11.	Workshop on Cyber Security & Ethical Hacking	Placement Cell	7
12.	Personality Development workshop on “Inner beauty and Outer Beauty”	Placement Cell	8
13.	Seminar on “Career Guidance in Art, Media, and Entertainment Industry”	Placement Cell	8
14.	Seminar on Digital Marketing	Placement Cell	9
15.	Seminar on Career Opportunities in the Animation Sector	Placement Cell	9
16.	Workshop on CSR Programme	Placement Cell	10



1. Workshop on Career in Banking: - Department of Commerce -12th August 2018

On 12th August 2018, Workshop arranged by Department of Commerce on Career in Banking. Banking sector has become an important service sector which has an impact on development of country's economy as well as it has created more employment opportunities. With this intention workshop was organized on banking as the best career option. Mr. Rajesh Kelkar, Regional Manager of Bandra Head Office of Saraswat Bank, was the guest speaker. He motivated students towards Banking as a best career. He guided the students about how to join this career with all details. The students also cleared their doubts regarding different career options as available with Mr. Rajesh Kelkar.



Mr. Rajesh Kelkar, Regional Manager of Bandra Head Office of Saraswat Bank addressing students

2. Workshop on various Career Option in Commerce -Dept of Commerce - 5th February, 2019.

Department of Commerce organised seminar on "Various Career Option in Commerce" on 5th February, 2019. with the support of CARE for career Institute of Borivali (West), Mumbai. Mr. Rahul Gupta delivered guidance lecture on Career in Banking & Mr. Rakesh Jain elaborated about Career in Civil Service. 150 students attended program.



Principal Dr. V.N.Yadav felicitating guest speaker Mr. Rahul Gupta



3. Workshop on 'Find Yourself ' Counselling Cell - 22nd Jan 2019

Counselling cell of the college organized one day counselling session -"Find yourself" on 22-01-2019. The guest speaker of the session Dr. Manisha Deverde, Professional counsellor had a talk on issue and problems faced by youth.



Dr. Manisha Deverde, Professional counsellor addressing students



Teachers and students attending session of Dr. Manisha Deverde

4. Workshop on 'Stress Management': Counseling Cell - 02 March 2019

Counselling cell organised guest lecture on 02-03-2019 on the topic "Stress Management" conducted by Dr. Yasmin Siddique who has explained different techniques resilience of stress.





Dr. Yasmin Siddique addressing on different techniques resilience of stress.

5. Workshop on Career Guidance in IT– Placement Cell - 7th July 2018

Jetking, Borivali conducted a workshop on “Career Guidance in IT”, on 7th July 2018. Mr. Kamal Paliwal addressed the students on job opportunities available in the IT sector.



Guest Speaker Mr. Kamal Paliwal addressing the students

6. Workshop on Career Opportunities in the Aviation Sector-Placement - 26th July 2018

Flyhigh Aviation Academy, Andheri addressed the students on “Career Opportunities in the Aviation Sector” on 26th July 2018.





Addressing students on Career in Aviation

7. Workshop on Tally, ERP9- GST, MS-CIT and Advance Excel - Placement

Mr. Stanley McCunha, Director, Sky Infotech, Bhayander addressed the students on Tally, ERP9- GST, MS-CIT and Advance Excel on **30th July 2018**. The session was very informative.



Mr. Stanley McCunha, Director, Sky Infotech, Bhayander addressing students

8. Seminar on “In Day to Day Life: Tips and Tricks” - Placement

Mr Kamal Paliwal from Jetking, Borivali organized a seminar on “In Day to Day Life: Tips and Tricks” for FYBCom students on 7th August 2018.





Mr Kamal Paliwal from Jetking, Borivali organized a seminar on “In Day to Day Life: Tips and Tricks”

9. **Workshop on How to face an Interview and participate in a Group Discussion-Placement**

Ms.Payal Mukerjee, Business Development Head from T.I.M.E. Borivali conducted a workshop “How to face an Interview and participate in a Group Discussion” on [29th August 2018](#) at [11.00 am](#).



Resource person Ms. Payal Mukerjee addressing students on how to face an interview and participate in Group Discussion.

10. Workshop on Aviation, Hospitality and Travel Industry Related Career Opportunities- Placement

El Aviation Academy, Mira Road addressed the students on “Aviation, Hospitality and Travel Industry Related Career Opportunities” on [27th August 2018](#)



Addressing students on “Aviation, Hospitality and Travel Industry Related Career Opportunities

11. Workshop on Cyber Security & Ethical Hacking- Placement

A workshop on “Cyber Security & Ethical Hacking” was held on [18th January 2019](#) by SR Secure, Mira Road. Ms. Shifa Cyclewala, CEO and Founder, Mr. Rohit Gautam, Founder and Senior Trainer conducted an excellent session. The workshop was very interactive and informative. The students enjoyed a lot and learnt a lot.



Principal Dr. V. N. Yadav felicitating Ms. Shifa Cyclewala, CEO and Founder, Mr. Rohit Gautam, Founder and Senior Trainer

12. Personality Development workshop on “Inner beauty and Outer Beauty”- Placement

Ms. Deepika Sisodia, Zone Manager from Avon Cosmetics, Andheri and Ms. Nirmal Yallavati from Ankit Creations organized a Personality Development workshop on “Inner beauty and Outer Beauty” on [21st January 2019](#). The topics covered were Beauty Tips, Skin Care followed with Clean up Demo and MakeUp Demo. The workshop was very informative and interesting. Certificates were distributed to the students who attended the workshop



Ms. Deepika Sisodia, Zone Manager from Avon Cosmetics showing demonstration

13. Seminar on “Career Guidance in Art, Media, and Entertainment Industry” – Placement

Mr. Atul Shirwadkar, Director and Mr. Hemant Gharat from Big Art Business Pvt Ltd, Thane conducted a seminar on “Career Guidance in Art, Media, and Entertainment Industry” on [25th January 2019](#).



Mr. Atul Shirwadkar, Director and Mr. Hemant Gharat from Big Art Business Pvt Ltd, Thane conducted a seminar on “Career Guidance in Art, Media, and Entertainment Industry” on 25th January 2019.



14. Seminar on Digital Marketing–Placement Cell

Mr. Hitesh Motwani, Faculty and Mr Rajesh Pandit, Senior Marketing Manager from TimesPro, Andheri organized a seminar on “Digital Marketing” on 29th January 2019. TimesPro is an education initiative by The Times of India Group with an aim to revolutionize professional education in India.



Mr. Hitesh Motwani, Faculty from TimesPro, Andheri organized a seminar on “Digital Marketing” on 29th January, 2019.

15. Seminar on Career Opportunities in the Animation Sector – Placement

Maya Academy of Advanced Cinematics (MAAC), Mira Road conducted a very interesting seminar on “Career Opportunities in the Animation Sector” on 11th February 2019. The students were very enthusiastic to know about Animation, VFX, Multimedia, Gaming and enjoyed the audio- visual session. Attractive prizes were distributed to the students who gave the right answers.



Resource person Ms. Sanaa Sayed Centre Head from Maya Academy (MAAC) addressing the students on Career Opportunities in Animation, VFX, Multimedia, Gaming



16. Workshop on CSR Programme– Placement

Mr. Vijay Anand, Program Lead from MindMap Learning, Hyderabad and Mr. Rohit Srivastav Placement Officer, NASSCOM FOUNDATION, Noida visited the college on 6th March 2019 to interact with the students undergoing the eClerx CSR programme.



Hon. Secretary of SNET felicitating Mr. Vijay Anand, Program Lead from MindMap Learning, Hyderabad and Mr. Rohit Srivastav Placement Officer, NASSCOM FOUNDATION, Noida



College Placement Cell along with Placement Officer and team from e-Clerx - CSR programme.



Activity Report 2019-20

Workshops/Seminars/Conferences conducted

Sr. No.	Title of the workshop/Seminar	Department	Page No.
1.	An Awareness and Implications of IPR	Law & IQAC	12
2.	Workshop on How to become an Entrepreneurs	Commerce	12-13
3.	Workshop on Goal setting and counseling	Counseling Cell	13
4.	Workshop on awareness about govt. various schemes for Women Empowerment	Women Development Cell	13-14
5.	Career as a Company Secretary	Placement Cell	14-15
6.	Cyber Security and Ethical Hacking	Placement Cell	15-16
7.	Personality Development workshop on Corporate Training and Student Development Training, Soft Skills and Grooming	Placement Cell	16
8.	Career Opportunities in Animation	Placement Cell	16-17
9.	Career in Tourism Industry	Placement Cell	17
10.	Personality Development and Career in Banking	Placement Cell	18
11.	Seminar on E-Commerce: Full of opportunity	Placement Cell	18
12.	Workshop on Personality Development	Placement Cell	19



1. An Awareness and Implications of IPR – Department of Law & IQAC

One day Webinar was organized by Department of Law in association with IQAC on 12th August, 2019 on “An Awareness and Implications of IPR” to educate the teaching staff about Intellectual Property Rights.



Certificate of the Workshop issued to the participants.

2. Workshop on How to start your own business – Department of Commerce

Guest Lecture was held to guide First year B.COM students about “**How to become an Entrepreneurs**” on 17th February, 2020. The Guest speaker, Mr. Amit Dhuria, Proprietor digital marketing, Mumbai, discussed with students on how to involve in this Career. 107 students participated actively in this program.





Guest speaker Mr. Amit Dhuria, Proprietor digital marketing, Mumbai, discussed with students

3. Workshop on Goal setting and counseling – Counseling Cell

The Counselling cell organized guest lecture on 03-01-2020 on the topic" Goal setting and counselling" spoke person Dr. Pradeep Tiwari.



Dr. Pradeep Tiwari addressing students on Stress among Youth

4. Workshop on awareness about various Government schemes for Women Empowerment–WDC

Workshop on creating awareness about various government schemes for women empowerment was organized on 10th August, 2019. About 70 students participated in the event.





Shree Shankar Narayan Education Trust's
SHANKAR NARAYAN COLLEGE OF ARTS & COMMERCE

Date – 07th Aug.2019

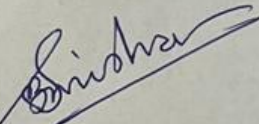
NOTICE

ICC & Women Development Cell

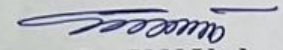
The college ICC & Women Development committee as well as IQAC in collaboration with Mira-Bhayandar Municipal Corporation organizes workshop on awareness about “ **Government’s various schemes for Women Empowerment** “ on 10th Aug.2019, in room no. 20 on first floor main building at 12.30 pm, specially for teaching staff.

The guest speaker is Mrs.Rupali Kadam, SMID Manager, DAY-NULM, Mira-Bhayandar Municipal Corporation.

All the staff members kindly note it and remain present.


Dr. Surekha Mishra
Coordinator, WDC




Dr. V.N. Yadav
Principal

Notice of the Workshop on awareness about various Government schemes for Women Empowerment

5. Career as a Company Secretary – Placement Cell

The Institute of Company Secretaries of India (ICSI), Bhayander Chapter conducted a seminar on” Career as a Company Secretary” on 29th July 2019. 106 students attended the informative session. CS Akanksha Bilaney, Chairperson Bhayandar Chapter and CS Aditya Soni Committee Member apprised the students about the profession and the course of Company Secretaries.





CS Akanksha Bilaney, Chairperson Bhayandar Chapter and CS Aditya Soni



Students attending seminar on Career as a Company Secretary

6. Cyber Security and Ethical Hacking – Placement Cell

Hacktify Cyber Security (S R Secure), Malad organized an interactive workshop on “Cyber Security and Ethical Hacking” on 5th July 2019. Ms. Shifa Cyclewala, Founder, Mr. Rohit Gautam, Senior Trainer kept the students enthralled by their tips and tricks. 197 TYBCOM and SYBA students attended the session.





Hacktify Cyber Security (S R Secure), Malad organized an interactive workshop on “Cyber Security and Ethical Hacking” on 5th July 2019. Ms. Shifa Cyclewala, Founder, Mr. Rohit Gautam, Senior Trainer

7. Personality Development workshop on Corporate Training and Student Development Training, Soft Skills and Grooming – Placement Cell

On 2nd December 2019, Mr. Elroy Gonsalves, Mira Road conducted a Personality Development workshop on Corporate Training and Student Development Training, Soft Skills and Grooming. 127 students from TY/SY/ FY/BCOM/BA students attended the session. This program was organized by Group M and free Gillette razors were distributed to the students who attended the session.



On 2nd December, 2019, Mr. Elroy Gonsalves, Mira Road conducted a Personality Development workshop on Corporate Training and Student Development Training, Soft Skills and Grooming.

8. Career Opportunities in Animation – Placement Cell

On 6th December 2019, MAYA Academy of Advanced Cinematics, (MAAC) Mira Road organized a seminar on “Career Opportunities in Animation”. 101 students participated. On 11th December,

Ms. Sanaa Sayyed Centre Manager, Ms. Joyline D' Mello, Senior Career Advisor addressed the students in the classrooms.



6th December 2019, MAYA Academy of Advanced Cinematics, (MAAC) Mira Road organized a seminar on “Career Opportunities in Animation”

9. Career in Tourism Industry – Placement Cell

On 13th December 2019, WOW World of Wonders, Khar conducted a seminar on “Career in Tourism Industry”. Mr. Kunal Lokhande Tour Manager and also our ex student spoke about his experiences and interacted with the students and cleared their queries. 54 students attended the seminar.



Mr. Kunal Lokhande Tour Manager of WOW World of Wonders addressing students

10. Personality Development and Career in Banking – Placement Cell

On 28th January 2020, (Triumphant Institute of Management Education Pvt. Ltd.) T.I.M.E. Institute, Vasai organized a seminar on “Personality Development and Career in Banking” for TYBCOM students. Mrs. Payal Mukherjee and Ms. Upasana Ghosh, our ex-student who is working as a Senior Relationship Executive addressed the students.



On 28th January 2020, (Triumphant Institute of Management Education Pvt. Ltd.) T.I.M.E. Institute, Vasai organized a seminar on “Personality Development and Career in Banking”

11. Seminar on E-Commerce: Full of opportunity – Placement Cell

On 31st January 2020, Chasmic Training Institute conducted a seminar on “E-Commerce- Full of opportunity” for SYBCOM students. The speaker was Mr. Om Pathak, Operation Manager from Tech chasmic India Private Limited



On 31st January 2020, Chasmic Training Institute conducted a seminar on “E-Commerce- Full of opportunity”



12. Workshop on Personality Development – Placement Cell

On 3rd March 2020, Allegiant Training and Management Solution, Andheri conducted a seminar on “Personality Development”. Ms. Kavita Menon Director motivated the students to present their best.



Prizes been given to the most attentive listener.



Principal
Shankar Narayan College,
Arts, Commerce & Professional Courses
Navalur, Bhamburda (E), Dist. Thane - 401 105

Activity Report 2020-21

Workshops/Seminars conducted

Sr. No.	Title of the workshop/Seminar	Department	Page No.
1.	Webinar on Consumer Guidance and Rights	Commerce	21
2.	Overview of Competitive Examinations in Government Sector	Commerce	21-22
3.	webinar on “Career Opportunities in the Aviation Sector”	Placement	22-23
4.	webinar on “Career as a Company Secretary”	Placement	23
5.	webinar on “Career opportunities in Animation”	Placement	23-24
6.	workshop on “Hairstyling, Make Up and Personal Grooming”	Placement	24
7.	Online training program on Banking	Placement	25
8.	webinar on “Ethical Hacking and Digital Privacy”	Placement	25
9.	Webinar (open chat) to observe World Environment Day	EVS	26
10.	Webinar on ‘Relevance of Gandhi Philosophy in Contemporary world’	Gandhian study center	26
11.	State level Webinar on ‘Mahatma Gandhi: Myths and Facts’	Gandhian study center	27
12.	Workshop on Financial Planning Guest Speaker Chartered Accountant Ms. Nidhi Kothari organized by M. Com	M.Com	27

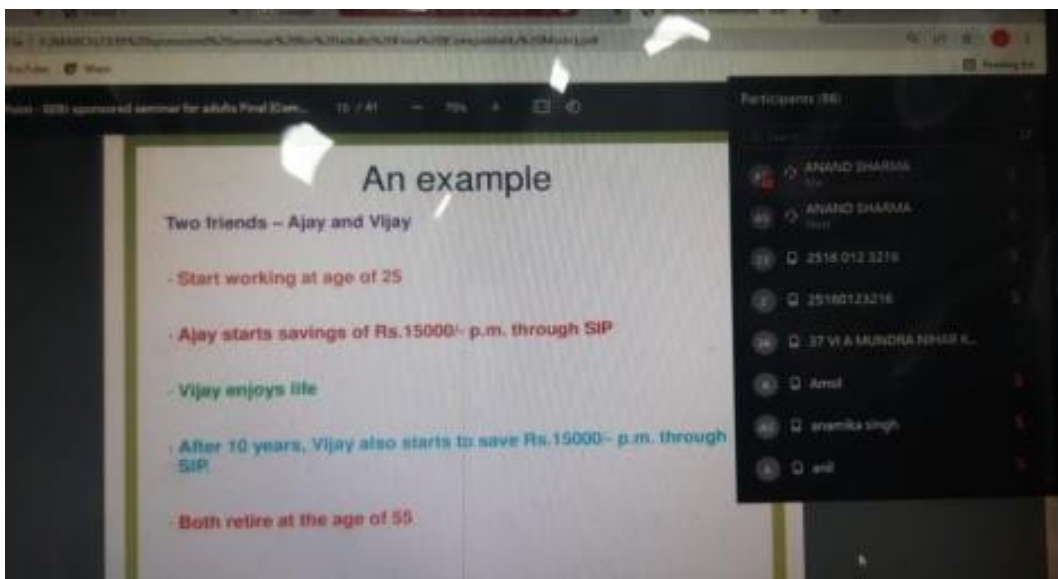


1. Webinar on Consumer Rights & Guidance – Department of Commerce

Webinar on Consumer Rights & Guidance for College Students has organised in collaboration with **Consumer Guidance Society of India (CGSI)** for 2 days (26/10/2020 & 27/10/2020) Guest speaker Mr. Tirtharaj Pandey, Project Manager, CGSI for the topic Consumerism in first session. Ms. Hardeep Kaur, Financial Advisor, spoke on Financial Literacy in second session.



Guest speaker Mr. Tirtharaj Pandey, Project Manager, CGSI addressing students

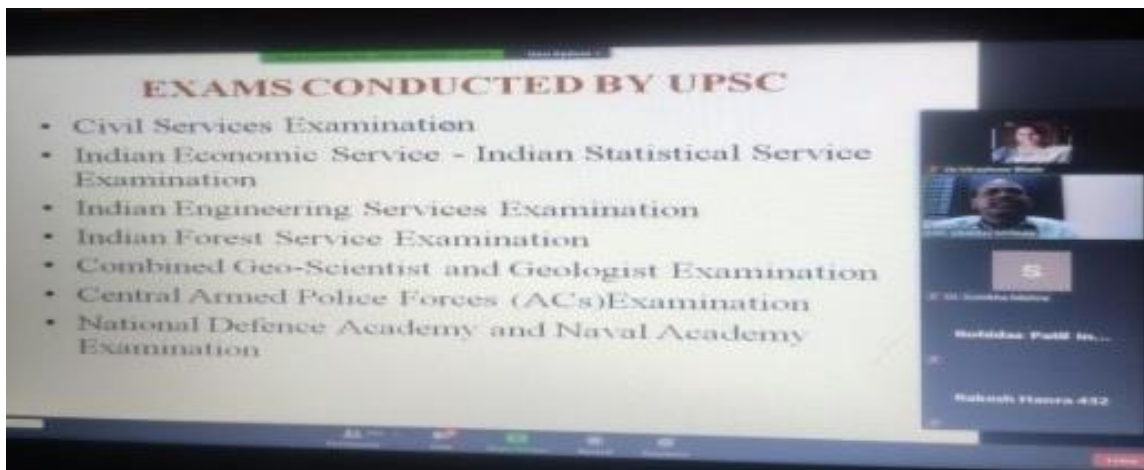


Ms. Hardeep Kaur, Financial Advisor, spoke on Financial Literacy in second session.

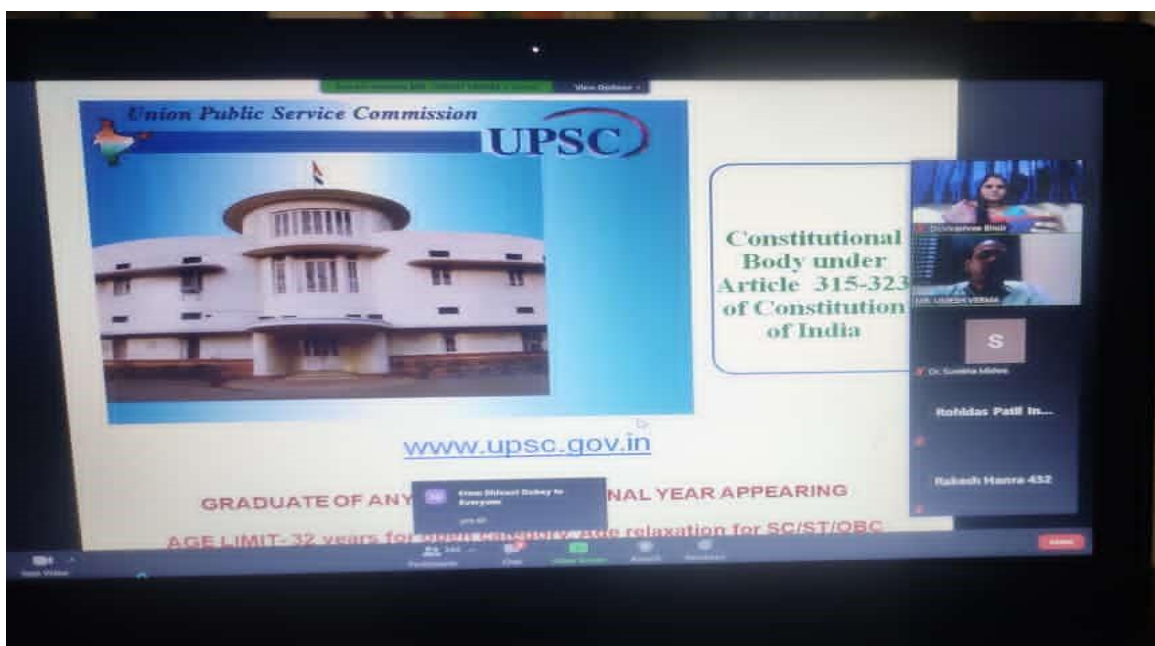
2. State Level Webinar on Overview of Competitive Examinations in Government Sector - Department of Commerce



State Level Webinar on "Overview of Competitive Examinations in Government Sector" on 12/03/2021 at 9.00 am on Zoom online platform for creating awareness about career in administrative field for students, Resource Person: Mr. Umesh Verma, IFS, Deputy Conservator of Forests, Working Plan Division, Gadchiroli, Maharashtra.



Resource Person: Mr. Umesh Verma, IFS, Deputy Conservator of Forests addressing students



Guest Speaker Mr. Umesh Verma, guiding on Competitive Examinations

3. Webinar on Career Opportunities in the Aviation Sector – Placement Cell

Fly High Aviation Academy, Andheri addressed the students via webinar on “Career Opportunities in the Aviation Sector” on 1st February 2021. Total 99 first year students from Commerce and Arts stream attended the session.





Brochure of Career Opportunities in the Aviation Sector

4. Webinar on Career as a Company Secretary – Placement Cell

The Institute of Company Secretaries of India (ICSI), Bhayander Chapter conducted a webinar on “Career as a Company Secretary” on 25th March 2021. 100 students attended he informative session.

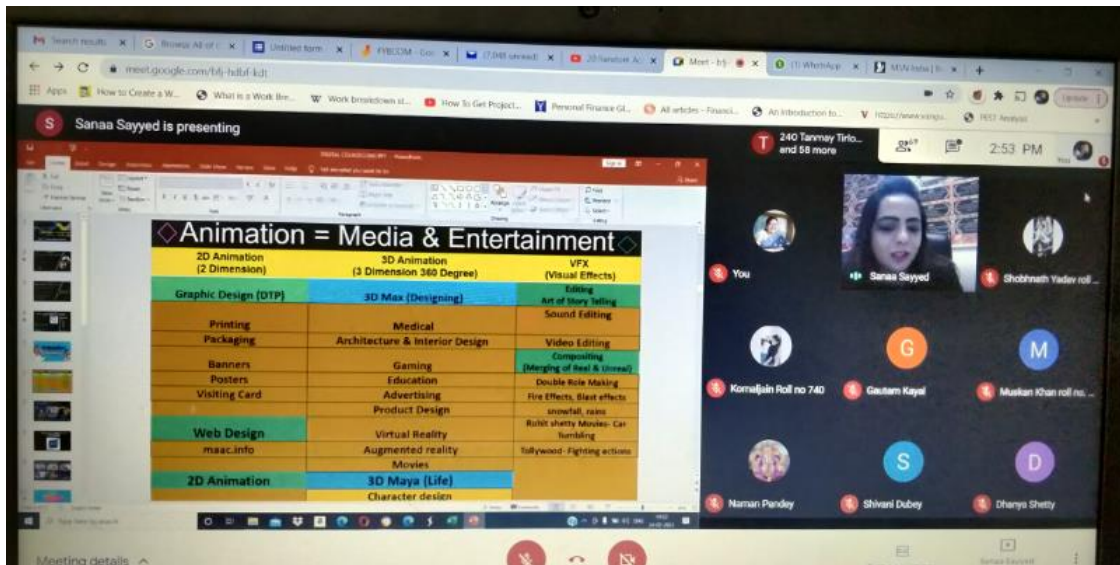


Addressing students on Career as a Company Secretary

5. Webinar on “Career opportunities in Animation - Placement

MAAC, Maya Academy of Advanced Cinematics, Mira Road conducted a webinar on “Career opportunities in Animation “on 24th Feb 2021. Total 74 students participated in this very informative session

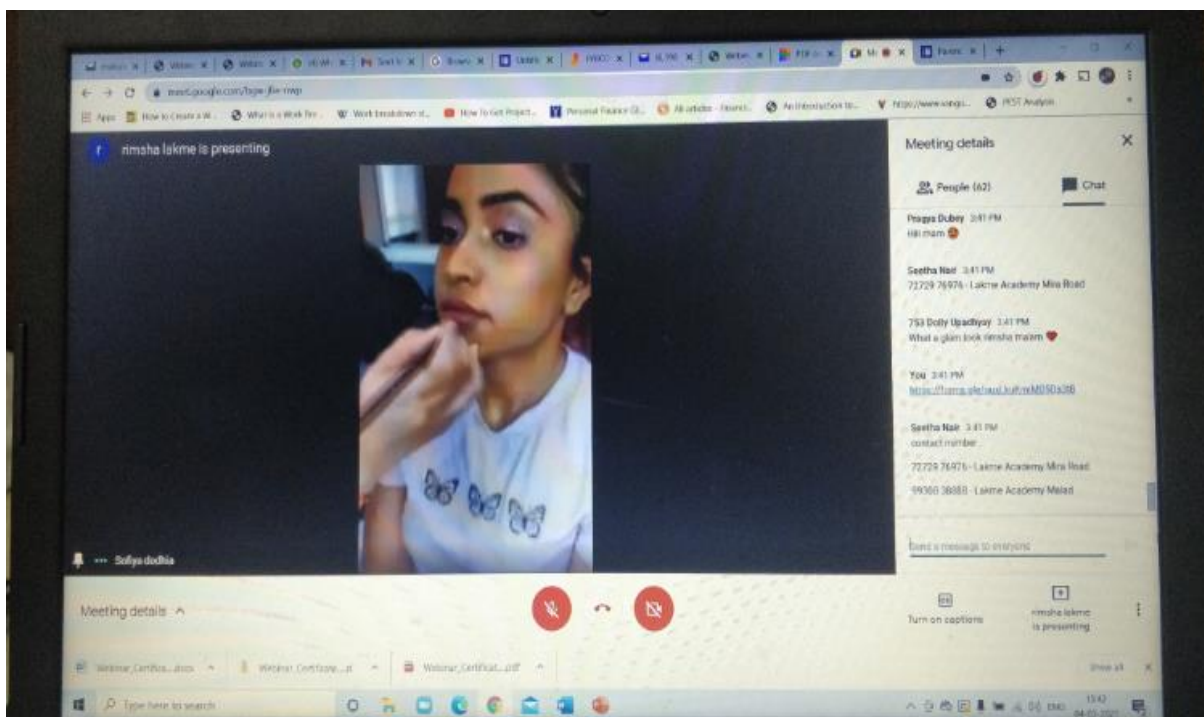




Resource person Ms. Sheefa Syyed addressing students on Career opportunities in Animation

6. Workshop on “Hairstyling, Make Up and Personal Grooming – Placement

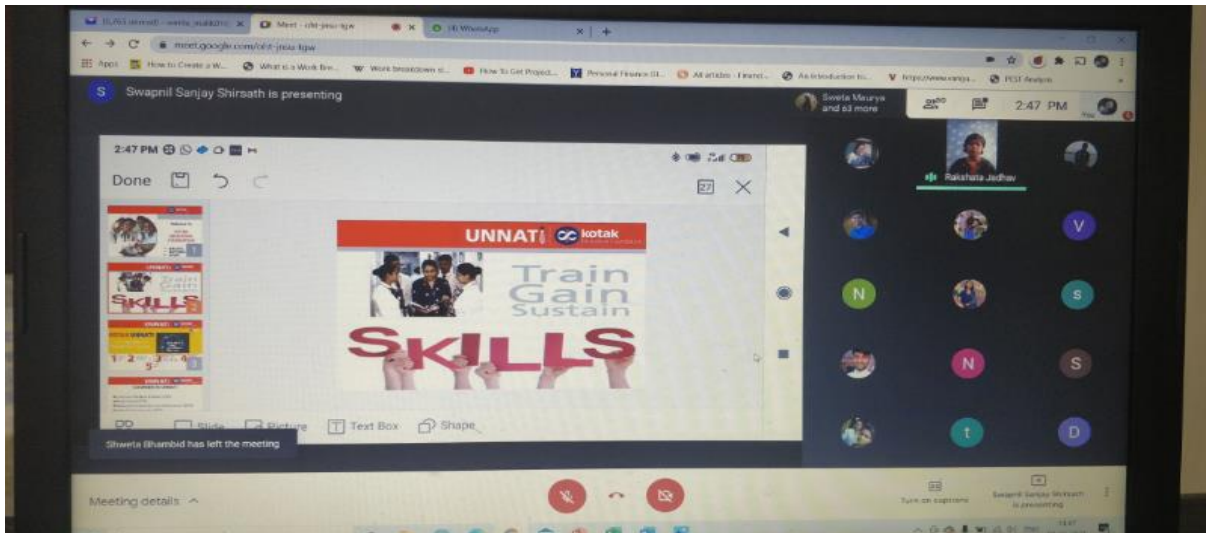
On 4th March 2021, Lakme Academy, Mira road conducted a webinar workshop on “Hairstyling, Make Up and Personal Grooming” They also addressed the problem of “Skin care and Haircare: Tips, tricks and techniques”.100 students participated and thoroughly enjoyed the session.



Addressing students on problem of Skin care and Haircare: Tips, tricks and techniques

7. Online Training Program on Banking – Placement

On 1st February 2021, UNNATI, Kotak Education Foundation CSR organised a webinar. 84 students attended the session. 56 students showed interest in the Online training program on Banking. 29 TYBCOM/TYBA students registered in BFSI Banking Financial Services and Insurance programme. Course 3 content of this CSR program includes: Life Skills, Word Readiness, English, Basic IT, Aptitude Test, BFSI Domain. Training and Placement process is ongoing for 13 students.



Resource person addressing on Banking, Financial Services and Insurance programme

8. Webinar on Ethical Hacking and Digital Privacy – Placement

Hacktify Cyber Security (S R Secure), Malad organized a webinar on “Ethical Hacking and Digital Privacy” on 4th February 2021. Ms. Shifa Cyclewala, Founder, Mr. Rohit Gautam, Senior Trainer kept the students enthralled by their tips and tricks. A very informative session attended by TYBCOM/BA and FYBCOM students.



Ms. Shifa Cyclewala, Founder of Hacktify Cyber Security addressing on Ethical Hacking and Digital Privacy



9. Webinar on World Environment Day– Department of Environmental Studies

5th June 2020: Guest lecture by Zsuzsanna Zsalda, Director of Luna foundation, on Plastic waste nuisance in environment was organized to observe World Environment Day. it aimed to sensitize students regarding damage to several ecosystems due to mismanaged plastic waste.



10. Webinar on Relevance of Gandhi Philosophy in Contemporary world - Gandhian Studies Centre

Webinar on 'Relevance of Gandhi Philosophy in Contemporary world' on 2nd October,2020 organised by Gandhian Studies Centre, Shankar Narayan College and Sadbhavna Sangh, Maharashtra State, Speaker: Varsha Vidya Vilas, Social Activist and member of Sadhbhavna Sangh, Maharashtra State.



Speaker Varsha Vidya Vilas, Social Activist and member of Sadhbha conducted Webinar on 'Relevance of Gandhi Philosophy in Contemporary world' on 2nd October,2020 organised by Gandhian Studies Centre, Shankar Narayan College

11. State level Webinar on Mahatma Gandhi: Myths and Facts -Gandhian Studies Centre

State level Webinar on 'Mahatma Gandhi: Myths and Facts' on 30th January, 2021 invited guest Speaker: Shri Sanket Munot, Social Activist. 156 students actively participated in webinar.



Guest Speaker: Shri Sanket Munot, Social Activist conducted State level Webinar on 'Mahatma Gandhi: Myths and Facts' on 30th January, 2021

12. Workshop on Financial Planning – M. Com

Workshop on Financial Planning on 13.02. 2021 at 11.00 am. to create awareness about financial literacy and planning for M. Com students. 72 students of Part I & II actively participated and asked various queries on recent financial opportunities and challenges. Guest speaker invited Chartered Accountant Ms. Nidhi Kothari who is Chartered Accountant and 14 years of experienced in banking and finance industry.

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Brochure of Financial Planning, Guest Speaker C.A. Nidhi Kothari

Workshops/Seminars/Conferences conducted

Sr. No.	Title of the workshop/Seminar	Department	Page No.
1.	10 Days Research Methodology Faculty Development Programme'	Research Development	29-35
2	Webinar on Patents, Designs, Trademarks, copy rights and Geographical indications under NIPAM	BMS	35-38
3	Webinar on "Preparation of Competitive Exam"	Dept of Commerce	38
4	Seminar on "Career in Media: Radio"	Dept of Commerce	39
5	Skill Oriented Awareness Programme on How to be an Entrepreneur	Dept of Commerce	40
6	Seminar on Youth & start up Business	Entrepreneur Cell	40-41
7	Seminar on How to Be an Entrepreneur	Entrepreneur Cell	41-42
8	Workshop on Entrepreneurial awareness programme	Entrepreneur Cell	42-44
9	Webinar: Sambhav	Entrepreneur Cell	44
10	webinar on "Career Opportunities and Jobs in Media & Entertainment Industry	Placement Cell	45
11	workshop on "Career Opportunities and Jobs in Beauty & Wellness Industry"	Placement Cell	45-46
12	Webinar on "Career Opportunities in Staff Selection Commission, MPMC, UPSC, Railways, Public Sector Banks "	Placement Cell	46
13	webinar on "Career Opportunities in the Aviation Sector"	Placement Cell	46
14	webinar on "Job Opportunities in New Era Banking"	Placement Cell	47
15	seminar on "Animation Awareness and Career Opportunities in Animation	Placement Cell	47
16	webinar on "Career as a Company Secretary	Placement Cell	48
17	webinar on "Career Opportunities in the Aviation Sector"	Placement Cell	48-49
18	Workshop on promoting girls for competitive examination	Women Development Cell	49
19	Workshop on Investor Awareness Programme	M.Com	50
21	Workshop on Project Management Training	B.Sc. IT	50-51
22	Workshop on Satellite Communication in Mobile Network	B.Sc. IT	51
23	Workshop on Embedded System	B.Sc. IT	51-52
24	workshop on Data Science	B.Sc. IT	52
25	Workshop on Practical session on Wireless Sensor Network using Cisco Packet Tracer	B.Sc. IT	52-53
26	Workshop on Digital Marketing	B.Sc. IT	53



1. Report on 10 Days Research Methodology Faculty Development Programme dated 19th April 2022 to 29th April 2022

'10 Days Research Methodology Faculty Development Programme' had been conducted by Shankar Narayan College of Arts and Commerce, Bhayander (East), Thane 401105 in association with WRC- Indian Council of Social Science Research. The Online Research Methodology and Faculty Development Program was organized for ten days dated 19th April 2022 to 29th April 2022. The programme was designed with the objective to provide valuable research guidelines to all students, faculties, researchers and to motivate, direct and promote them to contribute in research area programme' had been started with inauguration ceremony. The Honourable guests of the programme were Hon. Shri Rohidas Patil, Principal Dr. V. N. Yadav, Hon. Maheshji Mhatre, Hon. Principal Dr. Somnath Vibhute (G. G. College, Vasai). Inauguration of the program began with the lightening of lamp by Hon. Shri Rohidas Patil and other honourable guests; followed by Welcome address by Dr. Satya Shree, IQAC Co-ordinator.

There were 300 enthusiastic participants in total, who took part in the 10-days online Faculty Development Programme (FDP). Each session was of 90 minutes and included open questions, answers session. Zoom was the platform used and the session links were shared one day in advance. Feedback links were shared after completion of each session. The registered participants were engaged in a special WhatsApp group and by email.

18 Eminent experts (within and outside state of Maharashtra) from various parts of India were invited to share their wisdom and vast experience on the selected topics. FDP management committee put all its efforts for successful completion of the programme. Each session of the FDP had been started with welcome note and introduction of the resource person; and ended with thank you note delivered by the FDP committee members.

Day-wise description of the session is recorded further:

Date: - 19/04/2022

First session of the programme had been conducted by Resource person - CMA Dr. Kinnari V. Thakkar, Professor and Head, Department of Commerce, University of Mumbai, Kalina, Santacruz (E). The session started at 1.30 pm. Details of the session is as follows:

Name of module: - Research Designs

Content: -Selecting topics for research; factors affecting the problem selection; pure versus applied research; literature review; types of research designs

Total duration:- 1.30Hr

Second and Third session of the first day was conducted by Dr. Kishori Jagdish Bhagat, Professor, Pragati College of Arts and Commerce Dombivali, Thane, Maharashtra. Details of the session is as follows:

Time:- 3.00 pm to 4.30 pm and 4.30 pm to 6.00 pm.

Name of module:-1)Introduction and Inauguration

2)Research

Content:- 1)Introduction and Inauguration- Research methods and its relevance across discipline (1.30Hr)

2) Research - Concepts, Variables and measurement, units of analysis, stages of research (1.30Hr)

Total duration:- 3Hr



All three sessions were full of important concepts in research. Resource person delivered the content skilfully.

Date:- 20/04/2022

First and second session of the second day was conducted Dr. Farooqui M.Z., Principal, Rizvi Education Society's Rizvi College of Arts, Science & Commerce, Off Carter Road, Bandra (West), Mumbai – 400 050

Time:- 1.30pm to 3.30 pm and 3.30pm to 6.00pm

Name of module:-1) Anthropological Fieldwork

2) Ethnographic Research

Content:- 1) Anthropological Fieldwork - Concept and history of fieldwork; stages of fieldwork; selecting a research setting, gaining access, presenting oneself, becoming invisible, gathering information(1.30Hr)

2) Ethnographic Research - Distinctive features of ethnographic research; ethnographic style of presentation; field notes – types coding and analysis(1.30Hr)

Total duration:- 3Hr

Third session of the second day was conducted by Dr. SHITOLE GANAPATRAO YASHWANT, Principal, Balaji College of Arts, Commerce and Science, Aundh-Ravet Road, Near Dange Chowk, Tathawade, PUNE – 411 033.

Time:- 4.30 pm to 6.00 pm

Name of module:- Observation and Case study

Content:-Concept of Observation, its advantages and disadvantages; Types of Observation – participant and non-participants observation; collection of Genealogies; structured and unstructured observations. Concept of Case study, case study method, case approach, types of case study

Total duration:- 1.30Hr

Date:- 21/04/2022

First session of the third day was conducted by Dr. Manohar Das Somani, Professor, Department of Commerce, BLP Government P G College, MHOW(Indore),MP

Time:- 1.30pm to 3.00pm

Name of module:- Interview Method

Content:- Concept and types of interview – informal, semi-structured and structured, intensive interviewing; telephone interview; interviewing children, key informant interview. The interviewer – tasks, selection and training. Advantages and limitations of interviewing; response effects and the question of accuracy

Total duration:- 1.30Hr

Second session of the third day was conducted by Dr. Prashant Vitthal Sathe, Professor, Brihan Maharashtra College of Commerce, Shivaji nagar, Pune-411004Time:- 3.00pm to 4.30pmName of module:- Survey Research and Questionnaire

Content:-Data and data source – secondary data source, limitation of secondary data. Need for primary data, collection of primary data. Concept of survey. Construction of Questionnaire, wording of questions, open and closed response categories, response category format, mailed questionnaire; factors affecting mail survey.

Total duration:- 1.30Hr

Third session of the third day was conducted by Dr. Madhavi S. Kulkarni, Vice Principal and Associate Professor of Commerce, SNTD Arts and Commerce College for Women, Karve Road, Pune-411038



Time:-4.30pm to 6.00pm

Name of module:- Sampling

Content:- Sampling- Elementary probability theory. Probability and Non probability
Sampling

Total duration:-1.30 Hr

All three session were effective. Resource person got positive reply from the participants.

Date:- 22/04/2022

First session of the Fourth day was conducted by Dr. Madhavi S. Kulkarni, Vice Principal and Associate Professor of Commerce, SNDT Arts and Commerce College for Women, Karve Road, Pune-411038

Time:-1.30 pm to 3.00 pm

Name of module:- Quantitative Data Analysis I

Content:- Quantitative Data Analysis I- Basic Statistics – importance of statistical inquiries and their limitations; collection and tabulation of statistical data. Measures of Central Tendencies. Anova, χ^2 and Students' t test.

Total duration:-1.30Hr

Second session of the Fourth day was conducted by Dr. Anjum Ara Ahmad, I/C Principal, Rizvi College of Arts, Science & Commerce, Bandra West, Mumbai-400050

Time:- 3.00pm to 4.30pm

Name of module:- Quantitative Data Analysis II

Content:-Bivariate correlation and regression

Third session of the Fourth day was conducted by Dr. DILIP MURLIDHAR PATIL

Principal, Sheth Nanjibhai Khimjibhai Thakkar Thanawala College of Commerce & Sheth Jayantilal Tribhovandas Thanawala College of Arts, Kharkar Ali Thane (W) 401601

Time:- 4.30PM,

Name of module:- Advanced Quantitative Techniques(1.30Hr)

Content:-Multivariate regression analysis, Hypothesis testing and interpretative research

Total duration:-1.30Hr

Date:- 23/04/2022

First and Second session of the Fifth day was conducted by Dr. Arun Gaikwad

Principal, Sangamner Nagarpalika Arts, D J Malpani Commerce and B N Sarda Science College, Sangamner, Dist. Ahmednagar.

Details of the session conducted is as follows:-

Time:- 2.00PM to 4.30 PM

Name of module:- Research Paper Writing

Content:-Introduction, Literature Review, Methods; Organizing and Presenting an

Argument; discussion, conclusions, Abstract (for papers). Chicago and APA Style of Referencing

Total duration:- 2.30Hr

The session was very effective. Participants gave positive reply by answering questions.

Date:- 25/04/2022

First session of the Sixth day was conducted by Dr. Somnath Sarjerao Vibhute



Principal, St. Gonsalo Garcia College of Arts & Commerce, Vasai

Time:- 3.00PM to 4.30PM

Name of module:- Academic Writing

Content:- Meaning and types of academic writing; challenges in academic writing; Structure of paper, report and book. Difference in structure of each kind of writing

Total duration:- 1.30Hr

Second session of the Sixth day was conducted by DR. GAIKAR VILAS B, Vice-Principal & Associate Professor, Department of Economics, Smt. CHM. College, Ulhasnagar -421003, Thane

Time:- 4.30pm to 6.00pm

Name of module:- Ethics and Social Research

Content:- Historical Context. Meaning a seriousness of Plagiarism, Different types of plagiarism, How to prevent Plagiarism; Importance of adhering to rules of referencing/citation

Total duration:- 1.30Hr

Date:- 26/04/2022

First session of the Seventh day was conducted by Dr. Anupama Gawade, Associate professor and Head of the Department of Accountancy, S. N. College of Arts and Commerce, Bhayander (East), Thane-401105.

Name of module:- Recent Trends in Research

Total duration:- 1.30Hr Time : 1.30pm to 3.00pm

Second session of the Seventh day was conducted by Dr. Shivaji Borhade, Professor and Head, Department of Commerce, Bharati Vidyapeeth's Dr. Patangrao Kadam College, Sangli

Time:- 3.00 pm to 4.30 pm

Name of module:- Scholarly Output

Content:- Journal – Submission, Review and Revision. Books – Manuscript Presentation, Review Editing. Dealing with Rejection

Total duration:- 1.30Hr

Third session of the Seventh day was conducted by DR. GAIKAR VILAS B, Vice-Principal & Associate Professor, Department of Economics, Smt. CHM. College, Ulhasnagar -421003, Thane

Time:- 4.30pm to 6.00pm

Name of module: Publication process

Content:- Publication process

Total duration:- 1.30Hr

Date:- 27/04/2022

First session of the eighth day was conducted by CMA (Dr.) Tushar Balkrishna Raut Professor, St. Gonsalo Garcia College of Arts and Commerce, Near Vasai Bus depo, Vasai (W), Palghar Maharashtra, India

Time:- 1.30 PM to 4.00PM

Name of module:- Use of Internet in Research

Content:- Use of Advanced Search Tools, Introduction online research data bases, Online Research Platforms

Total duration:- 2.30Hr



Second session of the eighth day was conducted by Prof. (Dr.) Jitendra Sharma
Head, Faculty of Commerce and Management Studies, G. G. D. S. D. (PG & Research) Centre, Palwal-
121102 (Haryana)
Time:- 4.00 PM to 5.30PM
Name of module:- Ethics in Research
Total duration:- 1.30Hr

Date:- 28/04/2022

First session of the ninth day was conducted by Dr. D.P.Singh, Professor, Center for Research Methodology
Tata Institute of Social Science,
Deonar, Mumbai-400088
Time:- 1.30 PM to 6.00 PM
Name of module:- Using SPSS
Total duration:-4.30Hr

It was long session which provided deep dive in using SPSS software for data analysis and Hypothesis testing.

Date:- 29/04/2022

First session of the tenth day was conducted by Dr. Chavan C. Jamnalal Bajaj Institute of Management
Studies, Mumbai
Time:- 1.30PM to 3.00 PM
Name of module:- How to identify research problem (1.30Hr)

Second session of the tenth day was conducted by Dr. DILIP MURLIDHAR PATIL
Principal, Sheth Nanjibhai Khimjibhai Thakkar Thanawala College of Commerce
& Sheth Jayantilal Tribhovandas Thanawala College of Arts Kharkar Ali Thane (W) 401601
Time:- 3.00PM to 4.30 PM
Name of module:- Qualitative Research Techniques(1.30Hr)
Content:- Hypothesis testing and interpretative research
Total duration:-1.30Hr

Both the sessions were effective. Participants were benefitted by the knowledge of experienced resource person.

At 4.30pm Valedictory programme had been started. Honourable guest delivered a concluding speech for FDP and few certificates were awarded to present participants in seminar room. '10 Days Research Methodology Faculty Development Programme' was concluded.

The '10 Days Research Methodology Faculty Development Programme' received a lot of positive feedback from faculty members, research scholars and students from many colleges and universities of India. E-certificates were awarded to all registered participants by email. Letters of gratitude were issued to each resource person. '10 Days Research Methodology Faculty Development Programme' got tremendous success in providing insights into research field.





FACULTY DEVELOPMENT PROGRAM



Ten Days Virtual RESEARCH METHODOLOGY WORKSHOP

FOR UG/PG Teachers and Research scholars (19th April, 2022 To 29th April, 2022)

SHREE SHANKAR NARAYAN EDUCATION TRUSTS SHANKAR NARAYAN COLLEGE OF ARTS, COMMERCE & SELF FINANCE COURSES (NAAC Re- Accredited with Grade A)

Mahavidyalaya Marg, Navghar Gaon, Bhayandar (East) Thane - 401105

Tel - 022-2804 6564, 28048235, 28152348
Website : <http://www.sncollege.com/>

In Association With
Western Regional center ,ICSSR

Course director
Prin. Dr V. N. Yadav
Course coordinator
Asst Prof.Fauziya Patel

COVERAGE

The programme broadly intends to deal with a basketful of research methods used in Arts, Humanities, Commerce and Management with particular emphasis on the implementation of these methods. Topics to be covered include

- Research Designs
- Anthropological Fieldwork
- Ethnographic Research
- Observation and Case Studies
- Interview Method
- Survey Research & Questionnaire Sampling
- Quantitative Data Analysis and Methods
- SPSS Software and its Uses
- Academic Writing
- Ethics and Social Research
- Women Sensitivity in Research
- Use of Internet in Research

PATRONS

Hon. Shri. Rohidas Patil
Founder-President Shankar Narayan Education Trust, Bhayandar (East)

Hon. Prof. Smita Shukla
Director, WRC-ICSSR

Hon. Prof. Ajay Bhamre
Dean, Faculty of Commerce and Management University of Mumbai

Hon. Principal Dr. Somnath Vibhute
G. G. College, Vasai

Course Director
Principal Dr. V. N. Yadav
Course Coordinator
Ms. Fauziya Patel

Organising Committee Members
Dr. M. Satya Sri
Mr. Ajit Jadhav
Dr. Dhiraj Chouhan
Dr. Manisha Shinde
Mr. Satish Roshie
Mr. Ganesh Narayanekar
Mrs. Char Uttara
Mrs. Gayatri Bakhitiani

DATE TO REMEMBER

Last Date of Registration : Saturday, April 19, 2022 Till 10 am

CERTIFICATE OF PARTICIPATION

The participants will be provided Certificates on successful completion of the course and filling in feedback form at the end of each session. It is mandatory for all participants to attend all the classes/sessions.

STEPS TO REGISTER

- 1 - Fill Application Form With Following Link
REGISTRATION LINK :
<https://enrollment/snc/frp/index.php>
- 2 - After Completion of Form Payment Options will Get Enabled (Debit, UPI ETC)
- 3 - Download and save the Payment Receipt Generated
- 4 - After Completion of Process, you will be added to Whatsapp group for further Communication

REGISTRATION FEES :- RS 100

CONTACT FOR QUERIES

Asst Prof. Fauziya Patel - +91 93261 93914
Asst Prof. Dr Manisha Shinde - +91 97738 93311
Asst Prof. Gayatri Bakhitiani - +91 99307 46068
Asst Prof. Uttara Char - +91 99209 56712



ABOUT SHANKAR NARAYAN COLLEGE

Shankar Narayan College of Arts and Commerce (reaccredited by NAAC with A grade) was established in 1994 with a vision to provide Higher and Professional Education in the vicinity of Mira- Bhayandar. The college started with 47 students and over the years, College has grown both quantitatively and qualitatively having around 7000+ student – strength. Vision of our college is to provide holistic education to weaker and deprived sections in the neighbourhood irrespective of caste, creed and religion, in order to groom them into enlightened and creative citizens. 15 of our faculties have doctoral qualification, 3 faculties are registered Research guide in Mumbai University and all are actively involved in research writing and publication. Apart from traditional UG programmes we offer Self Finance Courses and PG courses M Com & MSc IT).

OBJECTIVES OF WORKSHOP

THE PROPOSED RESEARCH METHODOLOGY WORKSHOP will train UG/PG Teachers and PG Of students by SHANKAR NARAYAN COLLEGE OF ARTS, COMMERCE & SELF-FINANCE COURSES

- To enable the participants, to define their research problems, develop an approach to research problems and select suitable research design.
- To sensitize participants on the ethical aspects of social and behavioural research as well as plagiarism software.
- To familiarize the participants on the prerequisites in fieldwork and collection of quantitative/qualitative data and its methods.
- To provide expertise in statistical techniques and interpretation of statistical data.
- To enable researchers in writing research reports, thesis, dissertation, research papers, and scholarly articles.

ABOUT WORKSHOP

The Faculty Development Programme is designed to offer the teachers of UG and Pg practical guidelines for Arts, Humanities, Commerce and Management and Social Science research with a focus on the use of a variety of qualitative and quantitative methods. The programme will emphasize on the variety of tools and techniques of research methods. The objective of the Programme is to involve interdisciplinary and direction to participants through all the stages of research—from identifying a viable research problem, design, data collection- questionnaire approach and focus group discussion- and handling, evaluation, and the final report, or quality research article.

The application of methods will be illustrated using examples from diverse fields. Hands-on sessions will be conducted using Microsoft Excel, SPSS and the like

ABOUT THE INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH - WESTERN REGIONAL CENTRE (ICSSR - WRG)

The Indian Council of Social Science Research, an autonomous organisation, was established by the Government of India in 1969. It, in turn, established the Western Regional Centre (WRG) with the approval of the Government of Maharashtra in January 1973 in collaboration with the University of Mumbai on the new campus of the University of Mumbai at Vidyanagari. It consists of three buildings – a wing of the Jawaharal Nehru Library (1976), the ICSSR Hostel Building (1976) and the J. P. Naik Bhavan (1983). The ICSSR Conference Hall is located on the ground floor of the J. P. Naik Bhavan. During the last fifty years, the WRG has grown into a fine and exceedingly useful institution. In fact, it has now been recognised as one of the best and most developed Regional Centres of the ICSSR in the entire country.

Brochure of 10 days FDP programme on research methodology

2. Webinar on Patents, Designs, Trademarks, copy rights and Geographical indications under NIPAM

The college has organised one day webinar on Patents, Designs, Trademarks, copy rights and Geographical indications under NIPAM on [15th February 2022 at 11.00 am](#), resource person, Parvathy S. (Assistant Controller of patents and Designs) invited. 229 teachers, UG and PG students has attended the IPR programme. Permission letter and certificate of programme are as below:



In Association With
IQAC and DEPARTMENT OF SELF FINANCE
Jointly Organize
Webinar on Patents, Designs, Trademarks,
Copyrights and Geographical indication

15th February, 2022

Tuesday

Time: 11:00 am


Prof. Fauziya Patel
Dept. Self-Finance

Dr. M. Satyasri
Chairperson IQAC

Parvathy S.
Resource Person
(Assistant Controller of Patents and Designs)

Dr. V. N. Yadav
Principal

Brochure of the IPR programme

**Shree Shankar Narayan Education Trust's**
SHANKAR NARAYAN COLLEGE OF ARTS & COMMERCE
B.M.S., B.Sc.I.T., B.C.S., B.B.I., B.A.F., B.F.M., M.Sc.I.T., M.Com.
Navghar, Mahavidyalaya Marg, Bhayandar (E), Thane - 401 105. (Maharashtra State).
(Affiliated to the University of Mumbai)
NAAC Accredited 'A'

Prin. Dr. V. N. Yadav M.Com., M.Phil, Ph.D. **T-35** Tel. : 2804 65 64, 2804 82 35
Website - www.sncollege.com E-mail : info@sncollege.com • Fax : 2804 0966

Ref. No. SNc197/2022 Date 08/02/2022

TO
Sagar B.Pol.
Assist. Cont.
NIPAM- Team Leader


Reference: Your letter dated- 2022/ IPOM/NIPAM/SBP-2714 dated 25/01/2022
- Letter of appeal made by J.D.H.E. Panvel Region- / 2022-23/ 266


Subject: To seek permission and cooperation from you for conducting the webinar on Patents, Designs, Trademarks, Copy rights and Geographical indications under NIPAM

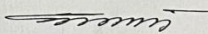
Respected Sir,

As per the oral communication regarding confirmation to conduct webinar on Patents, Designs, Trademarks, copy rights and Geographical indications by NIPAM, we are interested to organize the webinar on **15th February, 2022 During 11am to 1PM**. I request you to confirm the above slot and provide consent letter for the same.

Thank You


Fauziya Patel
Dept. of Self Finance




Dr. V. N. Yadav
Principal

Permission letter





Organising Committee of Webinar on Patents, Designs, Trademarks, copy rights and Geographical indications under NIPAM

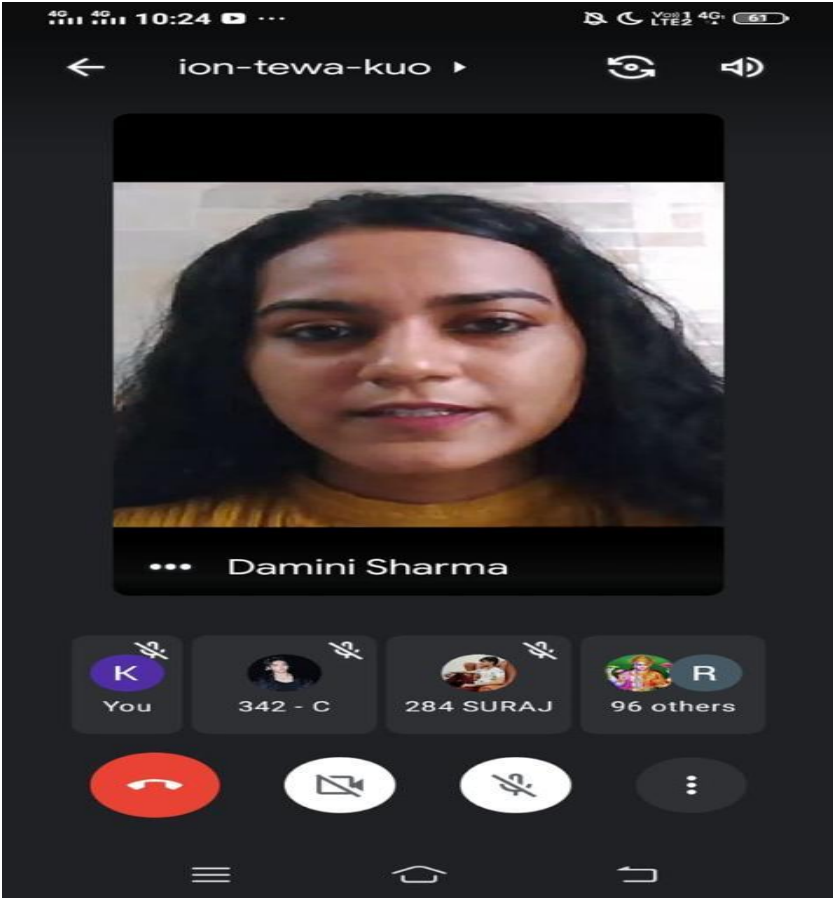




Organising Committee of Webinar on Patents, Designs, Trademarks, copy rights and Geographical indications under NIPAM

3. Webinar on Preparation of Competitive Exam – Department of Commerce

Commerce Association has organised Webinar on "Preparation of Competitive Exam" on **22nd January, 2022 at 10.15 am** online, the guest Speaker was: Ms. Damini Sharma (our college Alumni) who is working as a Assistant Manager in Bank of India, where 96 students actively participated.



Our Alumni Ms. Damini Sharma guiding students on preparation of Competitive Examinations.



4. Seminar on Career in Media: Radio- Department of Commerce

On the occasion of 75 years of India's Independence, Commerce association organised Seminar on "Career in Media: Radio" on World Radio Day on 15th February, 2021 at 10:15 am. Guest Speaker, Mrs. Vaishali Parikh, RJ, All India Radio was invited to guide the students.



Dr. Surekha Mishra HOD- Commerce introducing about guest speaker, Mrs. Vaishali Parikh



Asst. Prof. Ajit Jadhav extending vote of thanks of the guest



Guest Speaker, Mrs. Vaishali Parikh, RJ, All India Radio conducted Seminar on "Career in Media: Radio" on World Radio Day on 15th February, 2021

5. Skill Oriented Awareness Programme on How to be an Entrepreneur - Department of Commerce

Commerce Association & IQAC has jointly organize A Skill Oriented Awareness Programme on the topic "How to be an Entrepreneur" the Guest Speaker was Mr. Akhil Kaushik, KVIC, Ministry of MSME, Dahanu, Govt. On date 02th March, 2022 at 10.15 am on 5th floor S N Auditorium. 154 students participated.



Guest Speaker was Mr. Akhil Kaushik, KVIC, Ministry of MSME, Dahanu, Govt. addressing students about Skill Oriented Awareness Programme on the topic "How to be an Entrepreneur"

6. Seminar on Youth & start up Business – Entrepreneur Cell

The Entrepreneur Development Cell in collaboration with KVIC, MSME Government of India, Dhanu, conducted an awareness session on 2nd March, 2022. The main motive of the session was to orient students about start-ups and the assistance/ Help which MSME is extending. The session started at 10.00AM in the college Auditorium. Mr. Akhil Kaushik, who is an executive officer in KVIC, Dhanu. The first session speaker, Mr. Akhil Kaushik, explained to students' various important points of entrepreneurship, Business sector's and also guided students as to how one should start his/her business. Students were made aware about the great initiative- Ministry of Micro, Small and Medium.

The second session was conducted by Mrs. Manjusha Parab, Professional training associate, KVIC, Dahanu and Founder, President of Lakshyapurti Welfare Federation. Mrs. Manjusha had shown a number of case studies to provide students with in depth information. Enterprises (MSME) which was taken up by the Government of India and how it has helped millions to start their own business and it also helped students to understand the importance of MSME. Later a video was played which showed how one can present their innovative ideas to MSME and receive funds to start their own business. After the Orientation there was a question-and-answer session where students clarified their doubts with the team from KVIC, Dahanu, MSME.

The webinar was successful with about 83 participants.

Benefits:

1. The program was extremely beneficial and successful for the students that are looking to establish their own enterprise.



- The programme guided all the students and research scholars and cleared their misconceptions and doubts related to the MSME sector.
- The program covered all aspects of funding, different projects, scope and the future of the sector. It encouraged students to become entrepreneurs and come out with start-up concepts.



Dr. Satya Sri welcoming the guest Mr. Akhil Kaushik, who is an executive officer in KVIC, Dhanu



Mr. Akhil Kaushik, who is an executive officer in KVIC, Dhanu addressing students on KVIC Objectives & functions

7. Seminar on How to Be an Entrepreneur - Entrepreneur Cell

Overview:

One day seminar on "A skill-oriented Awareness" was organized on 15th March 2022 by the Entrepreneurship cell of Shankar Narayan College of Arts and Commerce in association with KVIC, Ministry of MSME, Borivali, Government of India. The seminar was intended to cover: -

- Need of Entrepreneurship
- Market Opportunities for skill.
- Availability of Government Schemes.

4. Project Formulation.

The first session was addressed by Shri Umakant Dohiphode, KVIC ,Ministry of MSME, Govt of India. who share about various schemes of the Ministry of MSME, for today's youth to start business. The session explored upcoming Opportunities in the Medium and small-scale industry. The session covered aspects of the skill training programme.

The Second session of the seminar was initiated with the renowned motivational talk by Mr. S. Shinde shared many success stories of entrepreneurs and carried out desk activity.

The session highlighted on the aspects:

1. Challenges of first-Generation Entrepreneur.
2. Goal Setting.
3. Women Entrepreneur



Asst. Prof. Ajit Jadhav felicitating the guest Shri Umakant Dohiphode, KVIC ,Ministry of MSME, Govt of India For One day seminar on "A skill-oriented Awareness"



Resource Person Mr. S. Shinde addressing the students about skill awareness

8. Webinar Entrepreneurial programme - Entrepreneur Cell

A National level webinar Sambhav was organized on 26th March 2022 as an awareness programme on Entrepreneurship (e-NALP) for college students.



The virtual program meeting introduced students about various schemes of the MSME sector that would provide them with self-employment opportunities for establishing their own enterprise. The webinar was beneficial for all as it was open for all Academicians, industry persons, undergraduate and postgraduate students and research scholars.

The next session was conducted by Shri Harsh Deodhar, who gave a brief insight about “Make in India”. He demonstrated various business ventures which stood up in “Start-up India”.

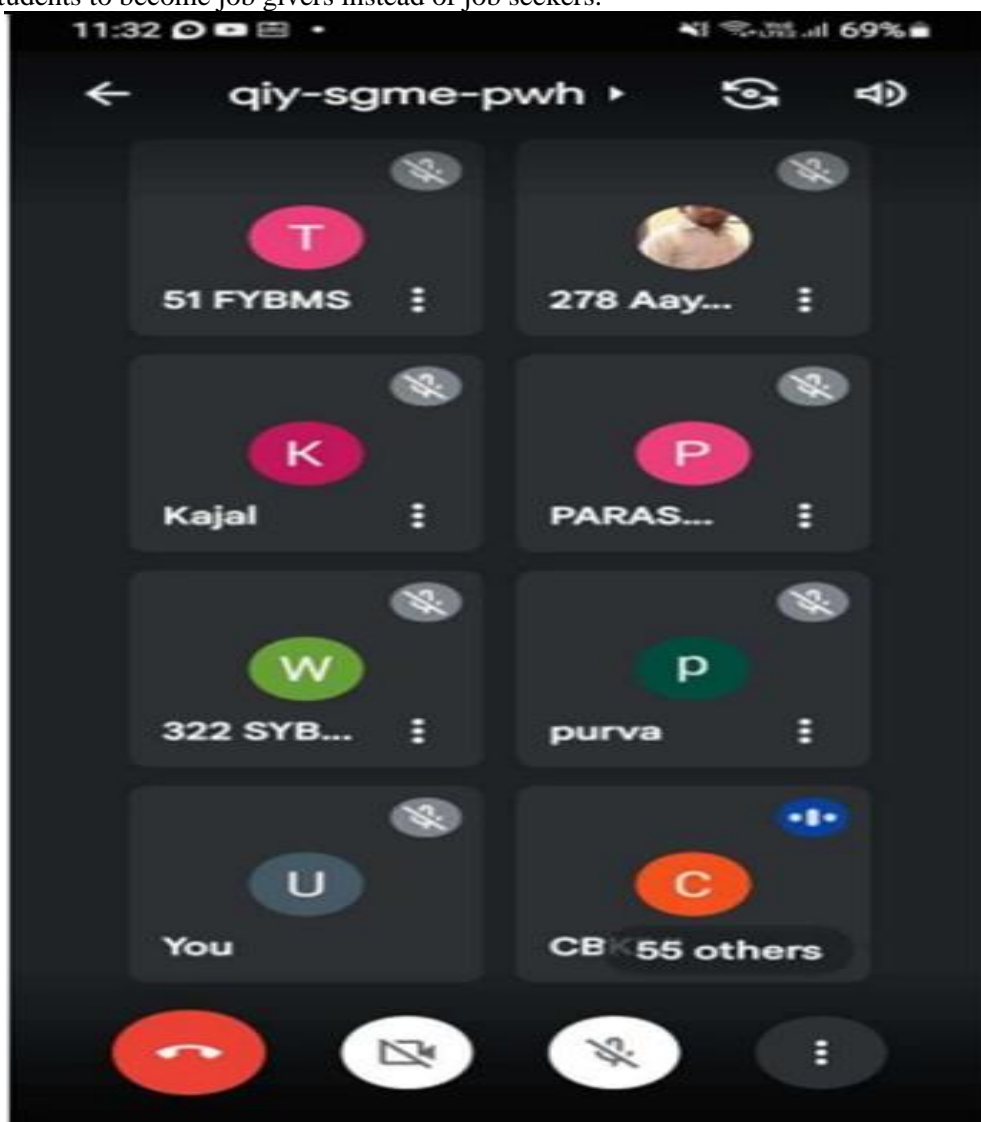
The session highlighted on the aspects:

1. Business Life Cycle.
2. Validation of Business Ideas.
3. Market Research.

Benefits:

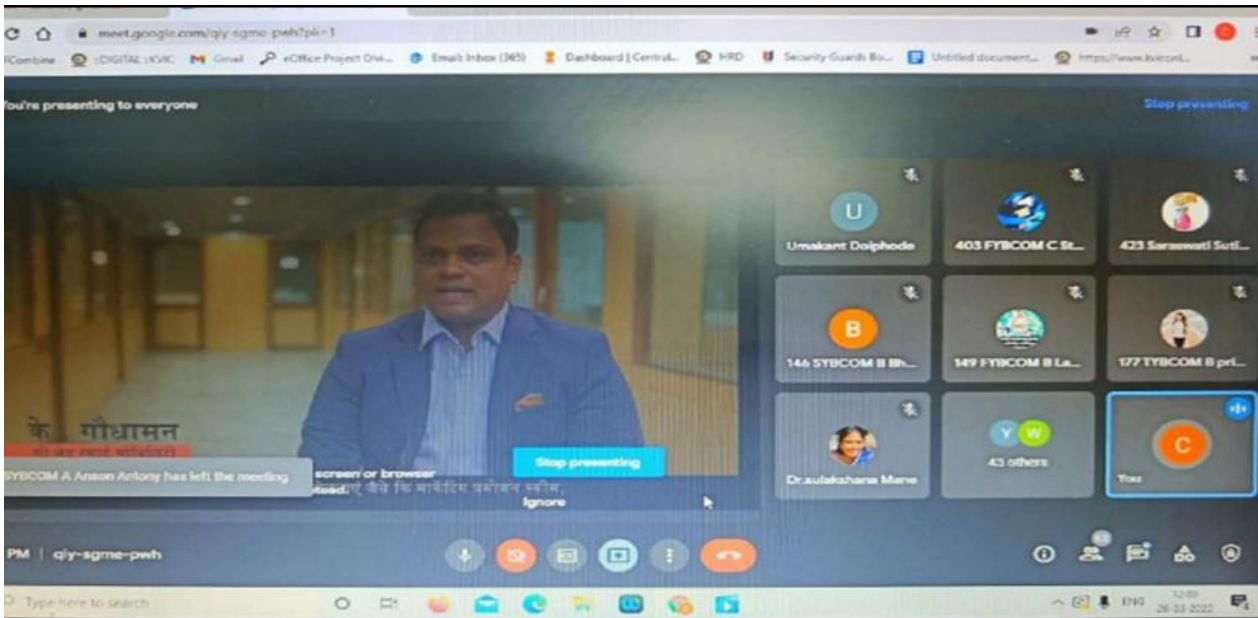
1. The program was extremely beneficial and successful for the students that are looking to establish their own enterprise.
2. The programme guided all the students and research scholars and cleared their misconceptions and doubts related to the sector.

The program covered all aspects of funding, different projects, scope and the future of the sector. It encouraged students to become job givers instead of job seekers.



National level webinar Sambhav was organized on 26th March 2022 as an awareness programme on Entrepreneurship (e-NALP) for college students.





Shri. Harsh Deodhar addressing students on various business ventures

9. Webinar: Sambhav - Entrepreneur Cell

A National level webinar, “Sambhav” was organized on 31st March 2022 as an awareness programme on Entrepreneurship(e-NALP) for college students.

The session was conducted by Mr. Akhil Kaushik, Executive officer - Village Industries, KVIC, Dahanu; who gave a brief insight about “Make in India”. He demonstrated various business ventures which stood up in “Start up India”. The next session was conducted by Mr. N. I. Kamble, Executive Officer (training, Dahanu). The session was a motivational speech to students exploring and joining skill development programs.



Mr. Akhil Kaushik, Executive officer - Village Industries, KVIC, Dahanu; conducted National level webinar, “Sambhav”



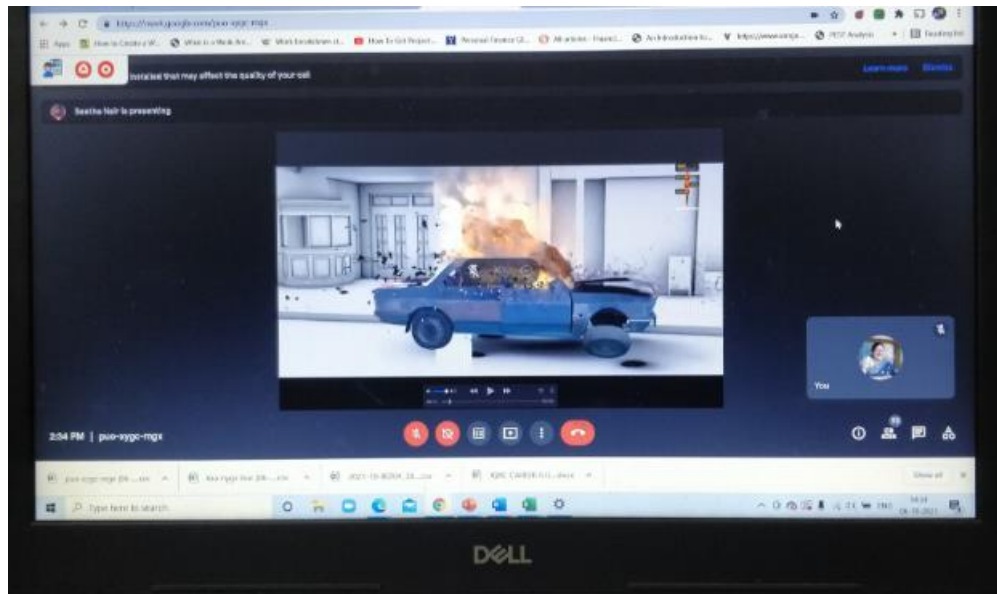
10.

Resource person Mr. N. I. Kamble sharing details on Make in India



10. Webinar on “Career Opportunities and Jobs in Media & Entertainment Industry –Placement Cell

MAAC, Maya Academy of Advanced Cinematics, Mira Road conducted a webinar on “Career Opportunities and Jobs in Media & Entertainment Industry” on 6th October 2021. Speakers during the session were Ms Seetha Nair, Motivational Speaker, Ms Sanaa Sayyed, Career and Placement Guide and Mr Abhijeet Dali, 3D and Gaming Design Expert. 93 students participated in this very informative session.



Motivational Speaker, Ms Sanaa Sayyed addressing students

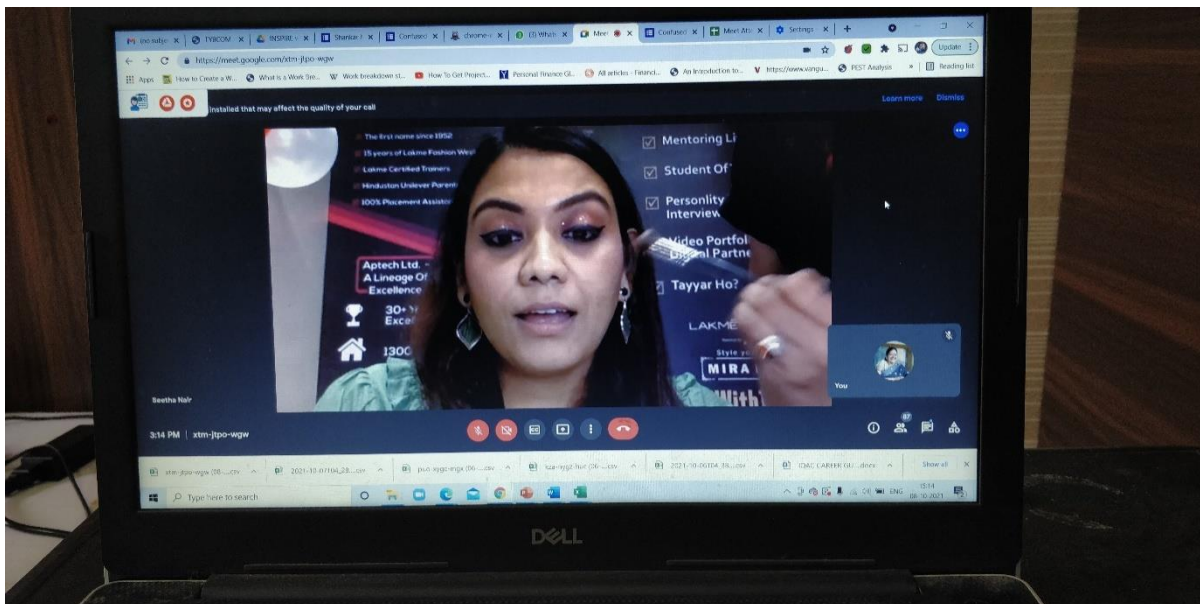
11. Webinar on “Career Opportunities and Jobs in Beauty & Wellness Industry - Placement Cell

On 8th October 2021, Lakme Academy, Mira road conducted a webinar on “Career Opportunities and Jobs in Beauty & Wellness Industry”. The session was conducted by Ms Seetha Nair, Motivational Speaker and Career Guide and Mr Bhavik Surti, Lakhme Certified Makeup Mentor. Webinar on Beauty industry, Placements and Tips and Tricks on Makeup Application. 100 students participated and thoroughly enjoyed the session.



Brochure of the programme.





8th October 2021, Lakme Academy, Mira Road conducted a webinar workshop on “Career Opportunities and Jobs in Beauty & Wellness Industry”. The session was conducted by Ms. Seetha Nair, Motivational Speaker and Career

12. Webinar on “Career Opportunities in Staff Selection Commission, MPMC, UPSC, Railways, Public Sector Banks - Placement Cell

On 4th Dec 2021, Skills India, Mira Road conducted a Webinar on “Career Opportunities in Staff Selection Commission, MPMC, UPSC, Railways, Public Sector Banks “(Govt/ Public Sector Jobs, Competitive Exams and Other Skill Development Opportunities were discussed. Information was also given on Banking SBI/RBI/IBPS and Skill Development. 68 students attended the webinar and 2 enrolled.

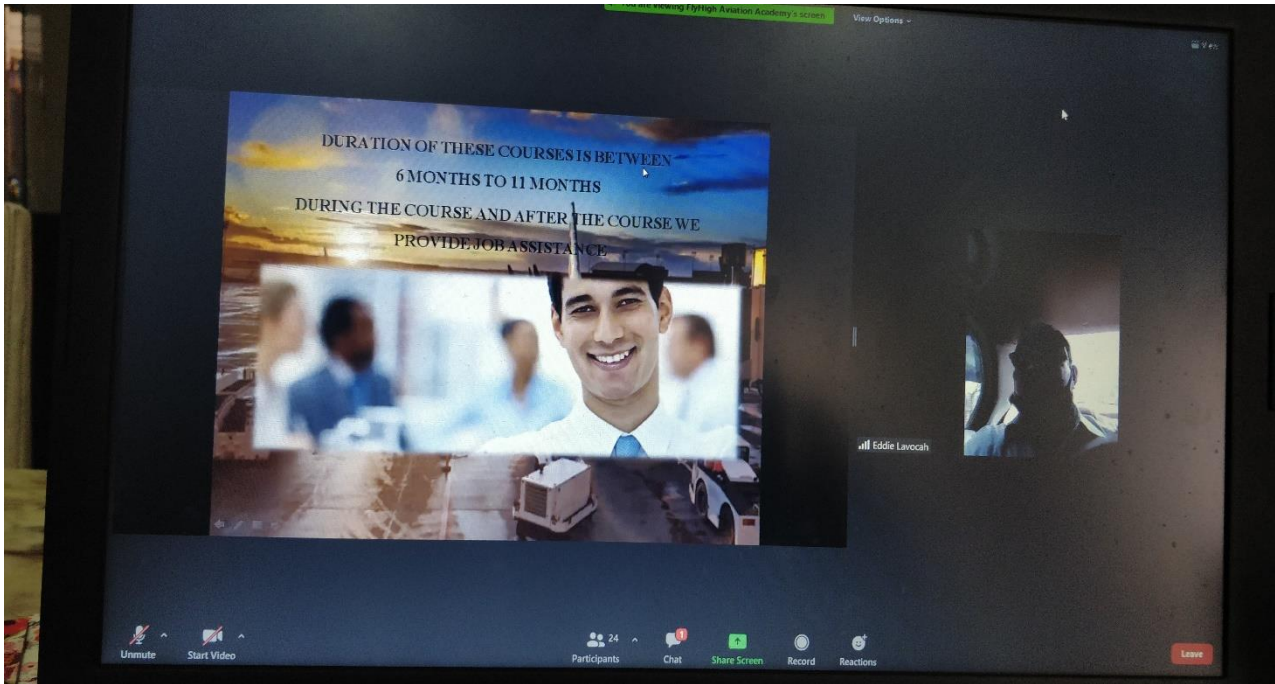


On 4th Dec 2021, Skills India, Mira Road conducted a Webinar on “Career Opportunities in Staff Selection Commission, MPMC, UPSC, Railways, Public Sector Banks



13. Webinar on “Career opportunities in the Aviation Sector”

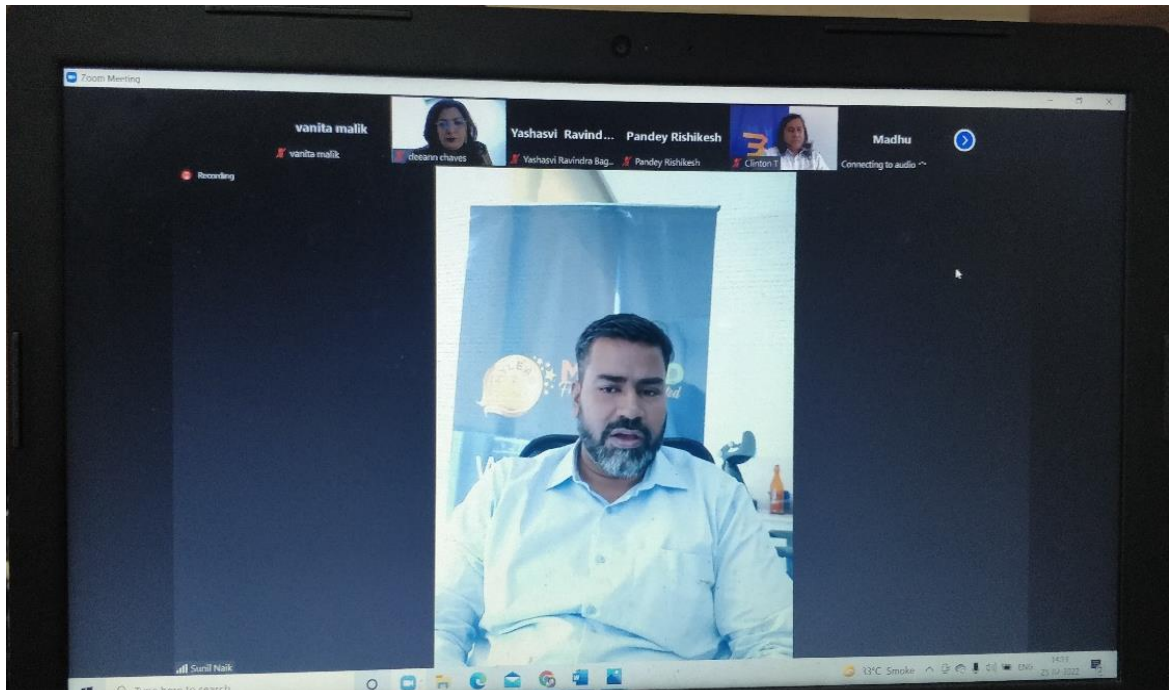
Flyhigh Aviation Academy, Andheri addressed the students via webinar on “Career Opportunities in the Aviation Sector” on 8th December 2021. 99 first year students from Commerce and Arts stream attended the session.



Flyhigh Aviation Academy, Andheri addressed the students via webinar on “Career Opportunities in the Aviation Sector” on 8th December 2021

14. Webinar on “Job Opportunities in New Era Banking – Placement Cell

Mylead Fin Tech Company, organized a webinar on “Job Opportunities in New Era Banking” on 25th February 2022. Mr Clinton T and Mr Sunil Naik addressed the students. 22 students attended the session



Mr. Sunil Naik from Mylead Fin Tech Company addressed the students via webinar on “Job Opportunities in New Era Banking” on 25th February 2022.



15. Seminar on “Animation Awareness and Career Opportunities in Animation - Placement Cell

On 8th April 2022 Arena Animation, Mira Road organized a seminar on “Animation Awareness and Career Opportunities in Animation”. Mr Ashok Tiwari, Business Head and Ms Dhara Vaishnav, Centre Manager addressed the enthusiastic students. 151 students attended the session.



Mr Ashok Tiwari, Business Head and Ms Dhara Vaishnav, Centre Manager addressed students on career opportunities in Animation on On 8th April 2022

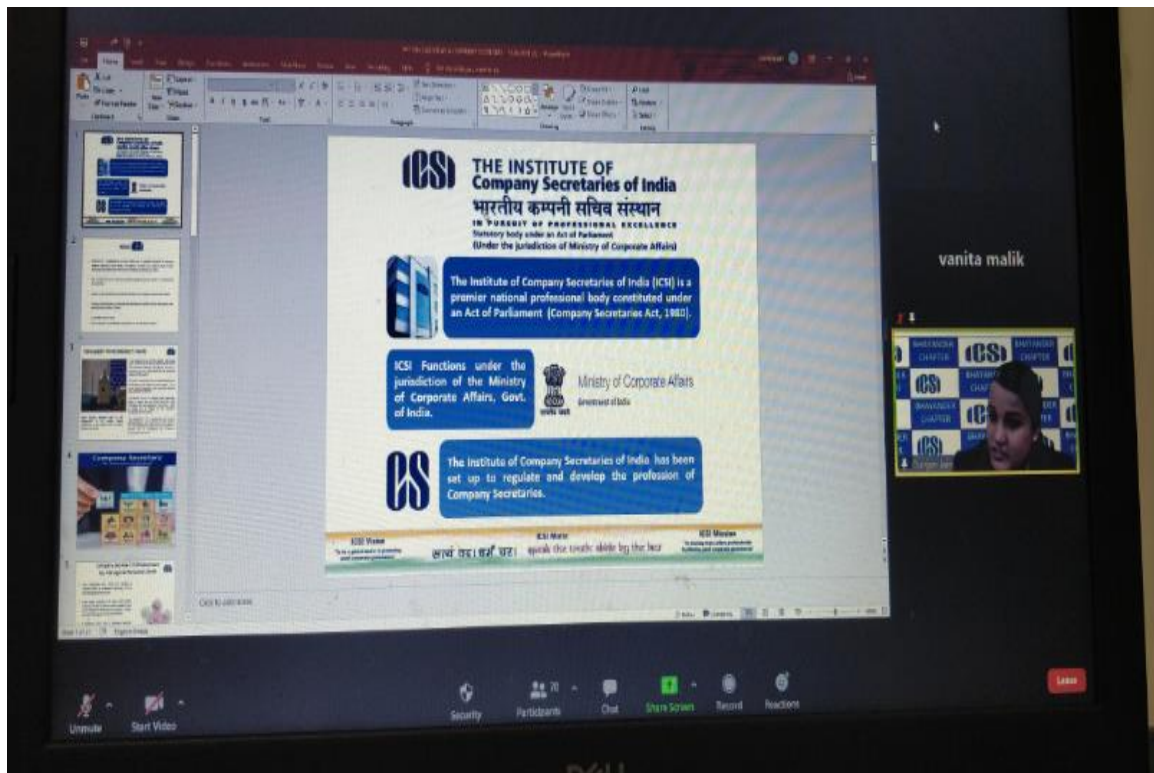
16. Webinar on Career as a Company Secretary - Placement Cell

A webinar on “Career as a Company Secretary” on conducted on 22nd September 2021 by Bhayandar Chapter of WIRC of ICSI The Institute of Company Secretaries of India



webinar on “Career as a Company Secretary” on conducted on 22nd September 2021 by Bhayandar Chapter of WIRC of ICSI The Institute of Company Secretaries of India





webinar on “Career as a Company Secretary” on conducted on 22nd September 2021 by Bhayandar Chapter of WIRC of ICSI The Institute of Company Secretaries of India

17. Workshop on promoting girls for competitive examination - WDC

A workshop on promoting girls for competitive examination was organised on 8th March, 2022. Bhavana Yadav, CAPF-2020, Govt. of India guided the students about various examinations that can be attempted by females. About 180 students participated in the program.

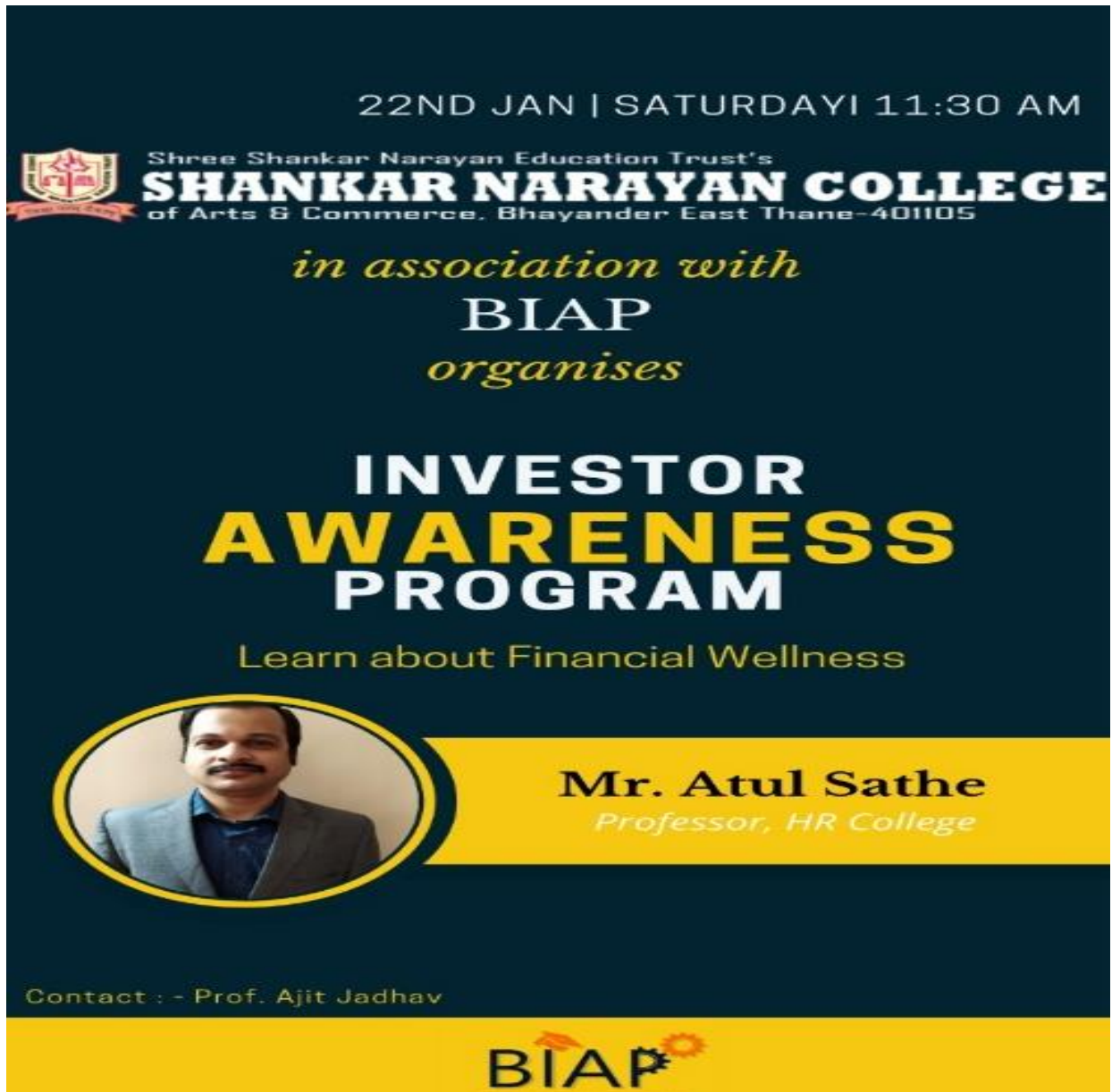


Guest Speaker Ms. Bhavana Yadav, CAPF-2020, Govt. of India motivating girls students to appear for various Competitive examinations



18. Workshop on Investor Awareness Programme – M.Com.

M. Com program organised workshop on Investor Awareness Programme on [22/01/2022](#) to enhance knowledge of the M.Com. Part I and II students about investment avenues and market trend at 11.00. Mr. Atul Sathe, speaker on financial planning was invited to deliver online lecture. 108 students participated in the program.




22ND JAN | SATURDAY | 11:30 AM

Shree Shankar Narayan Education Trust's
SHANKAR NARAYAN COLLEGE
of Arts & Commerce, Bhayander East Thane-401105

in association with
BIAP
organises

**INVESTOR
AWARENESS
PROGRAM**

Learn about Financial Wellness

 **Mr. Atul Sathe**
Professor, HR College

Contact : - Prof. Ajit Jadhav

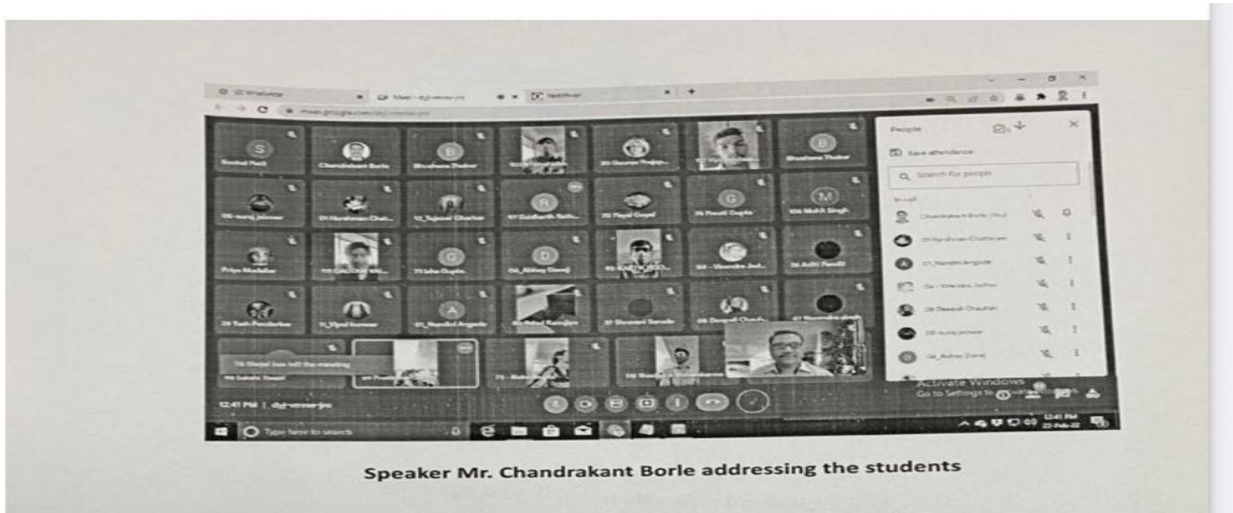
BIAP

Mr. Atul Sathe, speaker on financial planning organised workshop on Investor Awareness Programme on 22/01/2022 to enhance knowledge of the M.Com. Part I and II students about investment avenues and market trend

19. Workshop on Project Management Training – B.Sc. IT & Computer Science

B.Sc. IT and Computer science arranged workshop on Project Management Training on [12/02/2022](#) at 11.30 am. 25 students attended the program.

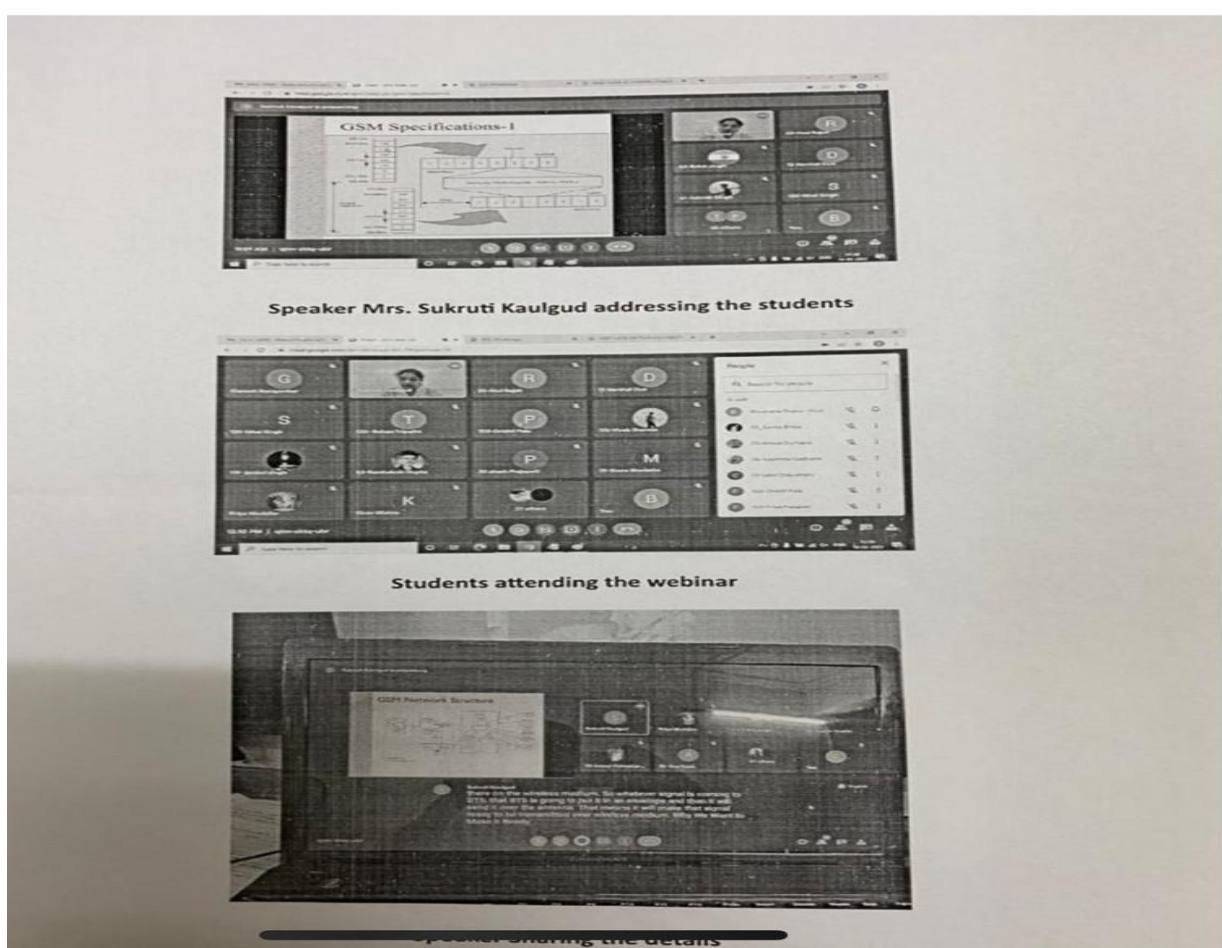




B.Sc. IT and Computer science arranged workshop on Project Management Training on 12th February, 2022

20. Workshop on Satellite Communication in Mobile Network - B.Sc. IT & Computer Science

Workshop on Satellite Communication in Mobile Network organised on 18th February, 2022 for B.Sc. IT and Computer Science students. 25 students participated in the program.

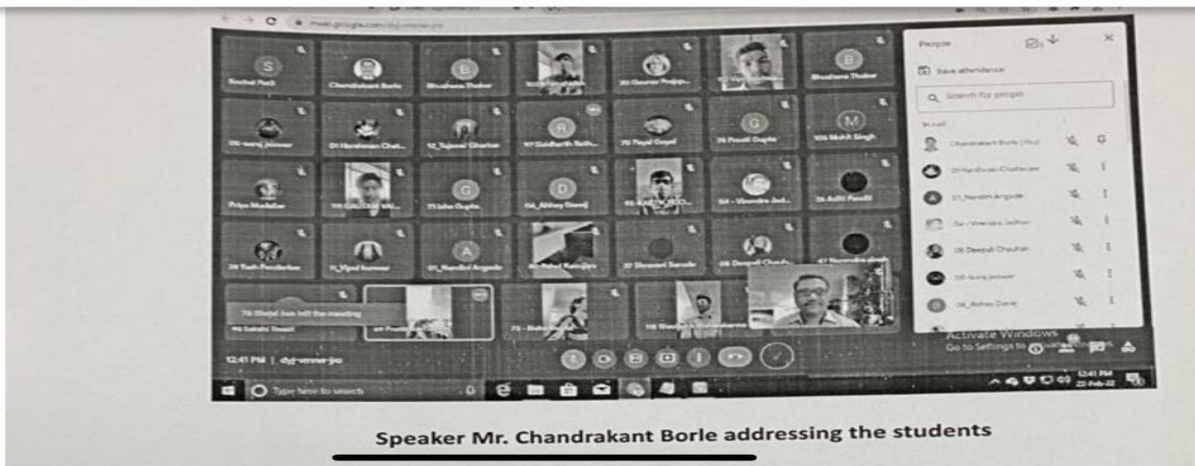


Workshop on Satellite Communication in Mobile Network organised on 18th February, 2022

21. Workshop on Embedded System -B.Sc. IT & Computer Science

Workshop on Embedded System organised by B.Sc. IT and Computer Science on 22/02/2022 at 10.00 am, 20 students attended the session.

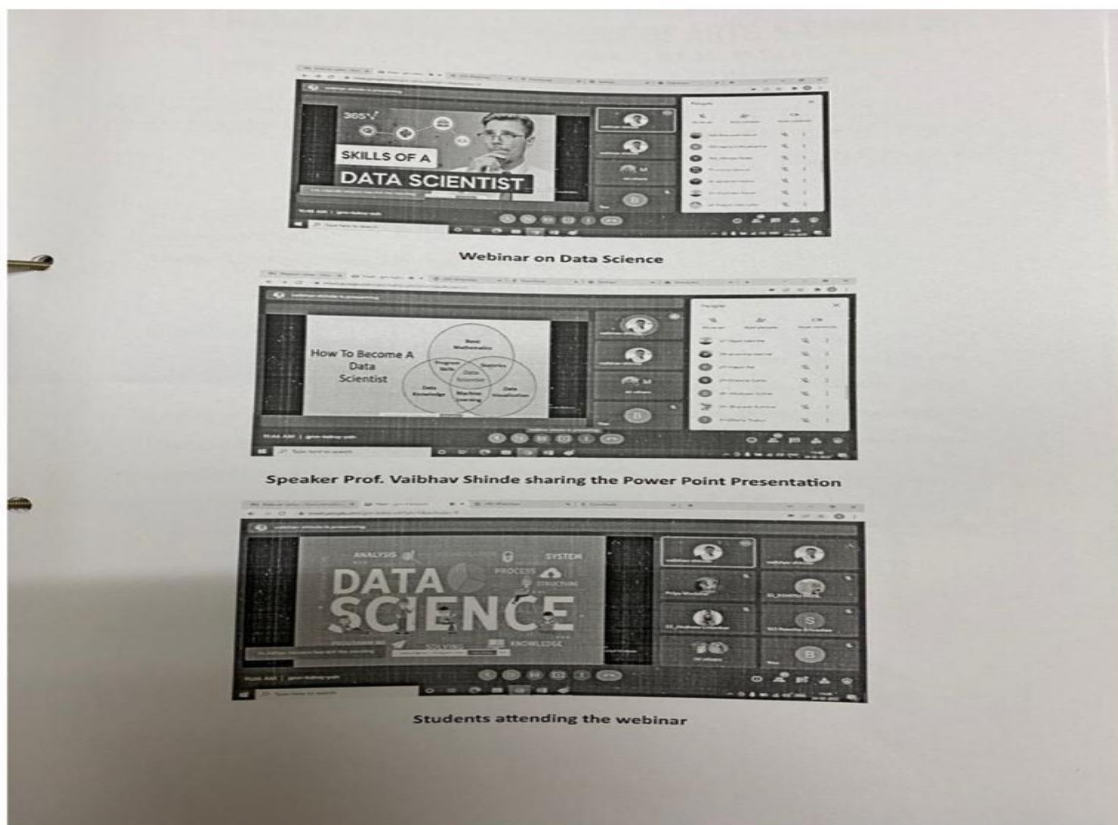




Workshop on Embedded System organised by B.Sc. IT and Computer Science on 22/02/2022

22. Workshop on Data Science - B.Sc. IT & Computer Science

B.Sc. IT and Computer science arranged workshop on Data Science on 24/02/2022 at 11.00 am. 24 students attended the program.

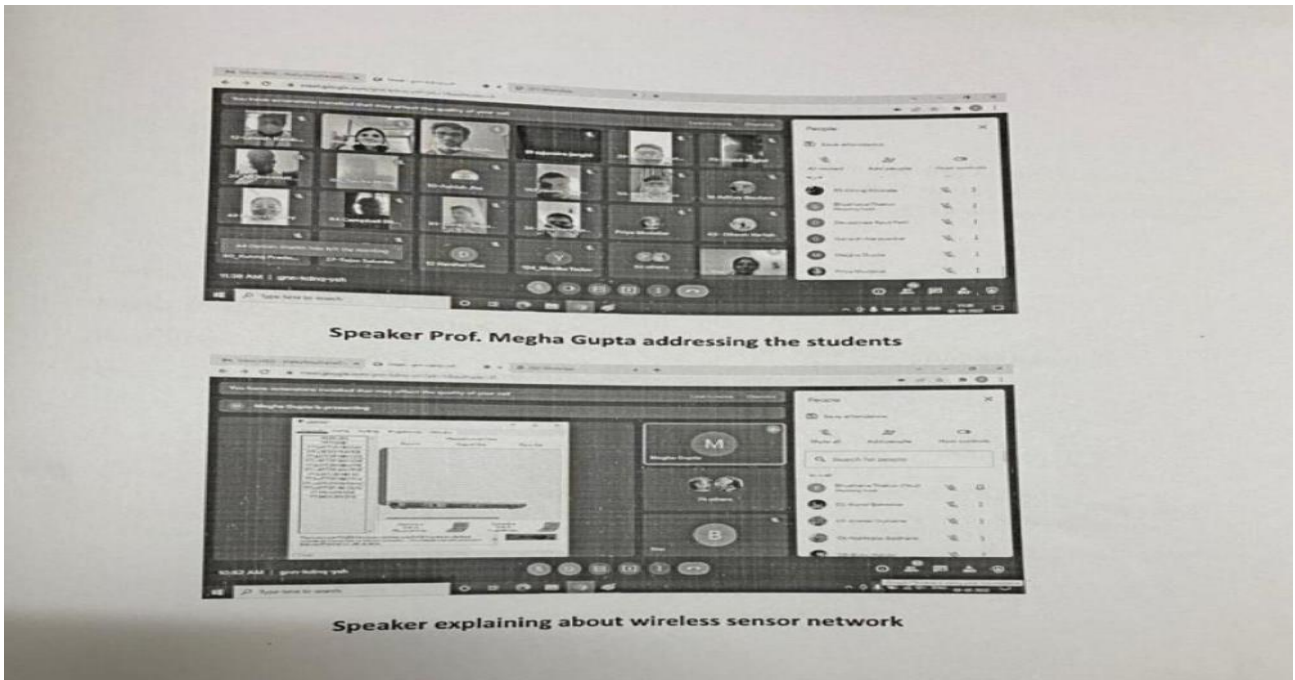


B.Sc. IT and Computer science arranged workshop on Data Science on 24th February, 2022

23. Workshop on Practical session on Wireless Sensor Network using Cisco Packet Tracer - B.Sc. IT & Computer Science

Workshop on Practical session on Wireless Sensor Network using Cisco Packet Tracer organised by B.Sc. IT and Computer Science on 03/03/2022 at 10.45 am, 32 students attended the program.

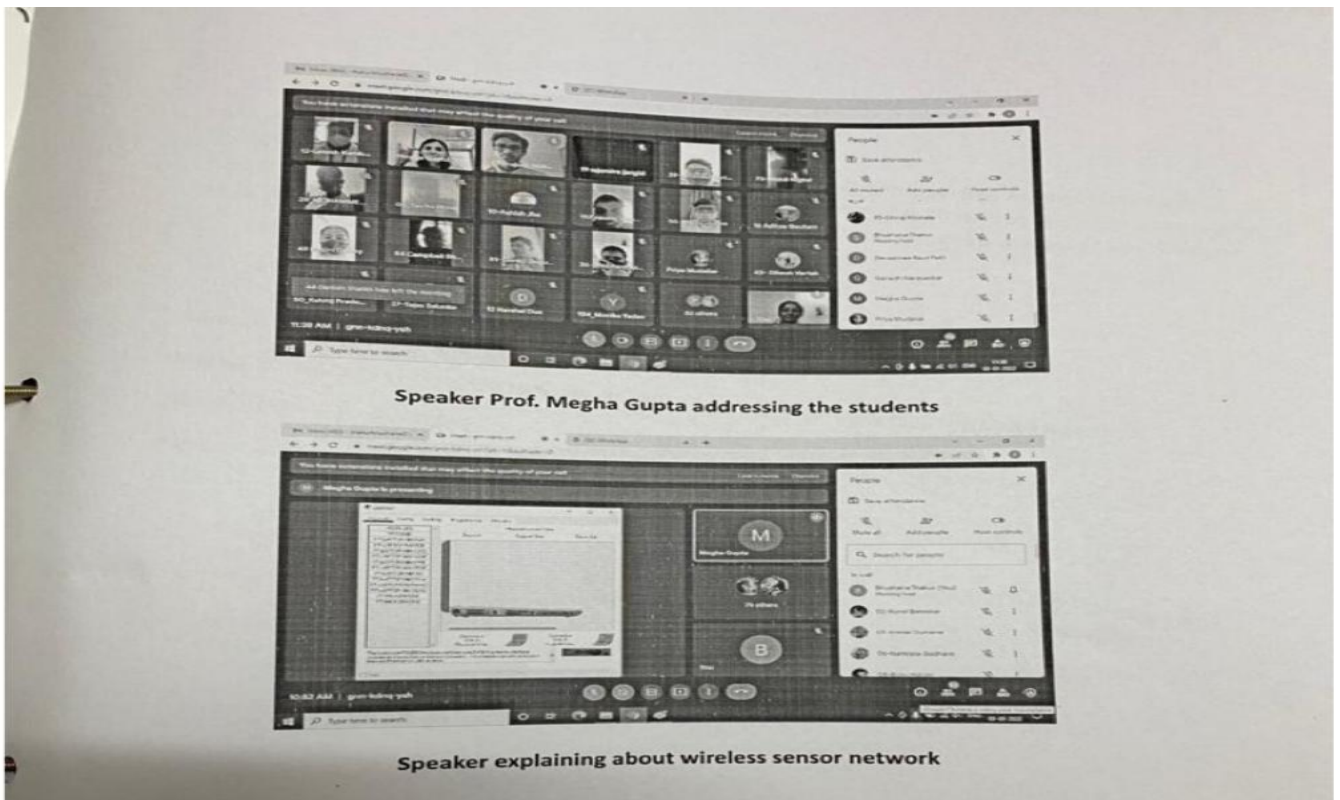




Workshop on Practical session on Wireless Sensor Network using Cisco Packet Tracer organised by B.Sc. IT and Computer Science on 03rd March, 2022

24. Workshop on Digital Marketing - B.Sc. IT & Computer Science

Workshop on Digital Marketing organised by B.Sc. IT and Computer Science on 22/03/2022 at 11.00 am, 24 students attended the session.



Workshop on Digital Marketing organised by B.Sc. IT and Computer Science on 22nd March, 2022



Principal
Shankar Narayan College,
Arts, Commerce & Professional Courses
Bhandar, Bhandar (E), Dist. Thane - 401 105

Activity Report 2022-23

Workshops/Seminars conducted

Sr. No.	Title of the workshop/Seminar	Department	Page No.
1	Webinar on 'Evaluation of attainment of Programme Outcomes and Course Outcomes'.	IQAC	55-56
2	Seminar on 'Precautions and Preparations for NEP-2020'.	IQAC	56-57
3	Seminar on 'How to secure mobile and Social Media'	IQAC	58
4	Seminar on CMA Course awareness.	Placement Cell	58-59
5	Animation Awareness and Career Opportunities in Animation	Placement Cell	59-60
6	Seminar on job opportunities and career growth in Animation, Gaming, VFX and Metaverse	Placement Cell	60
7	workshop on Beauty Fantasy Makeup	Placement Cell	61
8	Workshop on Career Opportunities in the Aviation Sector	Placement Cell	62
9	Seminar on Career Opportunities in Banking Sector	Placement Cell	62
10	Seminar on Career Opportunities in Airlines, Hospitality and Travel Management	Placement Cell	62-63
11	Seminar on "Career Opportunities in the Service Sector" Mr. Wasil Ahmed, Founder Director and Mr. Placido Fernandes	Placement Cell	63
12	Seminar on Digital Marketing	Placement Cell	63-64
13	Seminar on "SAP- Systems, Applications and Products"	Placement Cell	64
14	Seminar was organized for College Students in collaboration with Consumer Guidance Society in India (CGSI)	Commerce Dept	65
15	Staff awareness program on Renewable sources of energy	Vasundhara Nature Club	66
16	Seminar on youth and entrepreneurship	Entrepreneur Cell	66
17	Seminar on start-up ventures and how to go for Funding for startup businesses	Entrepreneur Cell	66-67
18	Workshop on Jewelry Making and Flower making as a skill Development Programme in association with Sakhi Adhar Prathisthan.	Entrepreneur Cell	67-68



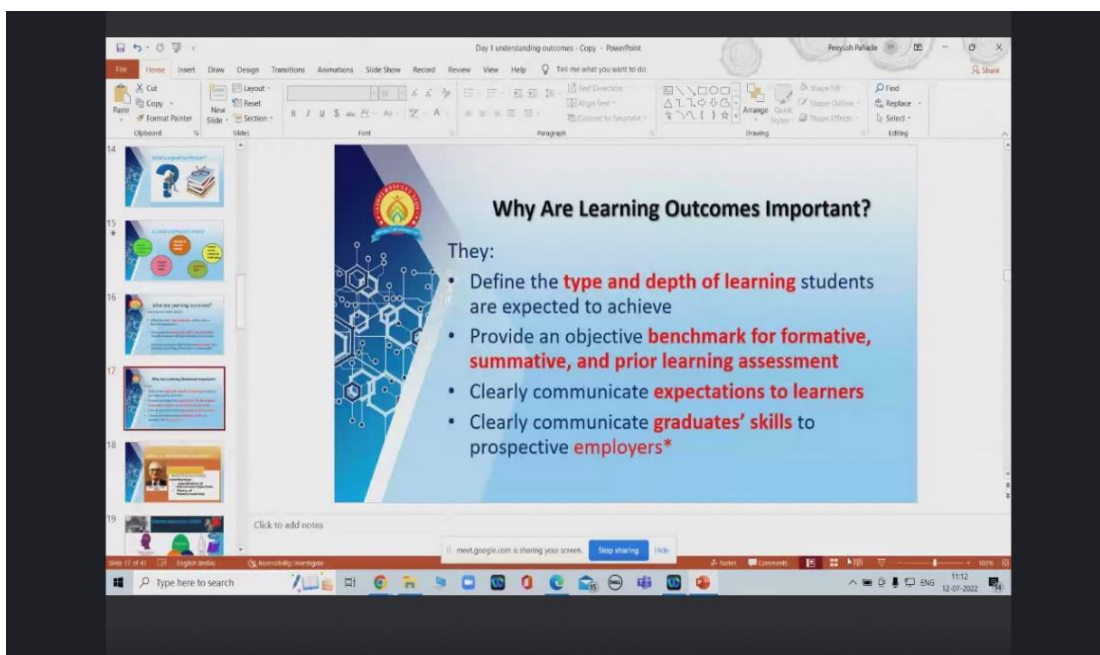
1. Webinar on 'Evaluation of attainment of Programme Outcomes and Course Outcomes- IQAC

IQAC arranged 03 days' Workshop on Evaluation of attainment of Programme outcomes and course outcomes on 14th July, 15th July and 29th July 2022, Dr. Peeyush Pahade was invited as a Resource person. 72 teachers actively attended the programme.



Dr. Peeyush Pahade- Resource person conducted three days workshop on Evaluation of attainment of Programme outcomes and course outcomes on 14th July, 15th July and 29th July 2022 by IQAC, Shankar Narayan College





Dr. Peeyush Pahade- Resource person conducted three days workshop on Evaluation of attainment of Programme outcomes and course outcomes on 14th July, 15th July and 29th July 2022 by IQAC, Shankar Narayan College

2. Seminar on Precautions and Preparations for NEP-2020 – IQAC

Seminar on ‘Precautions and Preparations for NEP-2020’ by IQAC on 05th November 2023, 70 teachers attended the programme.



Seminar on ‘Precautions and Preparations for NEP-2020’ by IQAC on 05th November 2023



Seminar on 'Precautions and Preparations for NEP-2020' by IQAC on 05th November 2023



Seminar on 'Precautions and Preparations for NEP-2020' by IQAC on 05th November 2023



3. Seminar on 'How to secure mobile and social media - IQAC

Seminar on 'How to secure mobile and Social Media' organised by IQAC on 24th February 2023, 96 teachers attended the program.



Seminar organised by IQAC for Teaching and Non-teaching Staff on 'How to secure mobile and Social Media' on 24th February, 2023

4. Seminar on CMA – Placement Cell

Institute of Cost Accountants of India (ICAI) engaged in promoting the profession of Cost and Management Accountancy, Mulund conducted an awareness seminar on CMA Course on 2nd August 2022. 210 students from FYBCOM attended the informative seminar. Mr Murugan Esakki, Marketing Head and Ms Dimple Chheda, Director Siddhi Professionals addressed the students on how to improve the decision-making skills and administrative competence relevant to management accounting.





Ms. Dimple Chedda addressing students of ICAI

5. Seminar on Awareness and Career Opportunities in Animation -Placement Cell

On 4th August 2022 Arena Animation, Mira Road organized a seminar on “Animation Awareness and Career Opportunities in Animation”. Mr Ashok Tiwari, Business Head and Ms Dhara Vaishnav, Centre Manager addressed the enthusiastic students. 247 students from FYBCOM attended the session.





Mr Ashok Tiwari, Business Head and Ms Dhara Vaishnav, Centre Manager from Arena Animation conducted a Seminar on “Animation Awareness and Career Opportunities in Animation” on 4th August 2022

6. Seminar for job opportunities and career growth in “Animation, Gaming, VFX and Metaverse - Placement Cell

MAAC, Maya Academy of Advanced Cinematics, Mira Road conducted a seminar for job opportunities and career growth in “Animation, Gaming, VFX and Metaverse” on **25th August 2022**. Aligning to the current vision of “Skill India”-

HarGharHunarkiUmang!! effort was to make learning easily accessible to all strata of people, provide quality training and making them “job-ready” to meet the huge demand of the Media and Entertainment Industry. Speakers during the session were, Ms Sanaa Sayyed, Cluster Head-MAAC and Mr Shoeb Shaikh Cluster Head- Academics. They briefed the students about career opportunities available in Animation, VFX, Editing, Game design, Graphics and Metaverse. 95 students participated in this very informative session.



MAAC, Maya Academy of Advanced Cinematics, Mira Road conducted a seminar for job opportunities and career growth in “Animation, Gaming, VFX and Metaverse” on 25th August 2022.

7. Workshop on “Beauty Fantasy Makeup - Placement Cell

On 26th August 2022, Lakme Academy, Mira road organised a workshop on “Beauty Fantasy Makeup”. Hargharhunar, Career opportunities in Makeup and Wellness Industry were discussed by Ms Aqsha Shaikh Center Manager and Ms Prerna. Beauty Fantasy Makeup and nude makeup was demonstrated. 147 students participated and thoroughly enjoyed the session.



Har Ghar Hunar
Career opportunities in
Makeup

Seminar on
Beauty Fantasy Makeup
By Lakme Miraroad
in Association with
Shankar Narayan College
CULTURAL COMMITTEE COORDINATOR
PROF SHAHIKANT MAGHADE &
CAREER GUIDANCE CORDINATOR
DR.VANITA MALIK

LAKME ACADEMY
Beauty the future
MIRA ROAD

26 August
Friday
at 9:30 am.

Room No.
20



On 26th August 2022, Lakme Academy, Mira road organised a workshop on “Beauty Fantasy Makeup”. Hargharhunar,



8. Workshop on Career Opportunities in the Aviation Sector - Placement Cell

Flyhigh Aviation Academy, Andheri addressed the students on “Career Opportunities in the Aviation Sector” on **2nd December 2022**.



Flyhigh Aviation Academy, Andheri addressed the students on “Career Opportunities in the Aviation Sector” on 2nd December 2022.

9. Seminar on “Career Opportunities in Banking Sector – Placement Cell

T.I.M.E. Triumphant Institute of Management Education Pvt Ltd. Mumbai Centre conducted an informative seminar on “Career Opportunities in Banking Sector” on **19th December 2022**. More than 75 students from TYBCOM attended the session. Ms Rehana Changi, Corporate Trainer and Ms. Payal Mukerjee, Deputy Manager took the session



T.I.M.E. Triumphant Institute of Management Education Pvt Ltd. Mumbai Centre conducted an informative seminar on “Career Opportunities in Banking Sector” on 19th December 2022.

10. Seminar on Career Opportunities in Airlines, Hospitality and Travel Management - Placement Cell

Amigo Academy, Borivali conducted a seminar on “Career Opportunities in Airlines, Hospitality and Travel Management” on **28th January 2023**. Ms Shweta Sankhe Assistant Manager and Mr Ritesh Yadav, Student Welfare Manager took an interactive session for nearly 72 FYBA and SYBA students.





Amigo Academy, Borivali conducted a seminar on “Career Opportunities in Airlines, Hospitality and Travel Management” on 28th January 2023. Ms Shweta Sankhe Assistant Manager and Mr Ritesh Yadav, Student Welfare Manager

11. Seminar on Career Opportunities in the Service Sector - Placement Cell

VOSTO TRAINING ACADEMY, Mira Road conducted an interesting seminar on “Career Opportunities in the Service Sector” on **2nd February 2023**. Mr. Wasil Ahmed, Founder Director and Mr Placido Fernandes addressed the first-year students on career opportunities in the Aviation sector, Travel and Tourism, and Food and Beverage service. 95 students attentively attended the session.



VOSTO TRAINING ACADEMY, Mira Road conducted an interesting seminar on “Career Opportunities in the Service Sector” on 2nd February 2023. Mr. Wasil Ahmed, Founder Director

12. Seminar on Digital Marketing - Placement Cell

LAQSHYA Institute of Skills Training, Mira Road- an approved training partner of NSDC- Skill India conducted a seminar on “Digital Marketing” on **7th February 2023**. 120 TYBCOM students attended the very informative and interesting session addressed by Mr Neelesh Chaudhary and Mr Manish Dubey.



Mr Nilesh Choudhary from LAQSHYA Institute of Skills Training, Mira Road speaking on “Digital Marketing” on 7th February 2023.

13. Seminar on SAP- Systems, Applications and Products - Placement Cell

G-TEC Keerti Education, Bhayander organized a seminar on “SAP- Systems, Applications and Products” for second year students on 7th February 2023. Mr. M. A. Sulfeekhar, Operation Manager spoke about the importance and benefits of SAP and its features. Mr Vikas Tripathi, Head of Academics and Training presented the current trends in job market and skills required to acquire those jobs. Mr Pankaj Kurdekar, Centre Director coordinated the event. 85 students from SYBCOM attended the session.



G-TEC Keerti Education, Bhayander organized a seminar on “SAP- Systems, Applications and Products” for second year students on 7th February 2023. Mr. M. A. Sulfeekhar, Operation Manag



14. Seminar in collaboration with Consumer Guidance Society in India (CGSI) – Dept of Commerce

Seminar was organized for the College Students in collaboration with CONSUMER GUIDANCE SOCIETY OF INDIA (CGSI), speaker were Mr. Tirtharaj Pandey, Project Manager and Ms. Hardeep Kaur, Financial Advisor, Topic- Financial Literacy on 18th January 2023, 220 students attended the programme.



Mr. Tirtharaj Pandey, Project Manager and Ms. Hardeep Kaur, Financial Advisor conducted Seminar on Financial Literacy with CONSUMER GUIDANCE SOCIETY OF INDIA (CGSI)

15. Awareness program on Renewable sources of energy – Vasundhara Nature Club

Vasundhara Nature Club arranged Awareness program on Renewable sources of energy for teaching staff on **21/07/2022** at **11.15** am in the College Audio-Visual room, 32 teachers attended the programme.



Vasundhara Nature Club arranged Awareness program on Renewable sources of energy for teaching staff on 21st July, 2022

16. Seminar on Youth and Entrepreneurship - Entrepreneur Cell

Seminar on Youth and Entrepreneurship organised by Entrepreneur Cell on **07th February 2023** to motivate youth of the country for entrepreneurial programmes, 107 students attended the seminar.



Seminar on Youth and Entrepreneurship organised by Entrepreneur Cell on 07th February 2023

17. Seminar on start-up ventures and how to go for Funding for start-up businesses - Entrepreneur Cell

Seminar on start-up ventures and how to go for Funding for start-up businesses arranged by Entrepreneur Cell on 17/03/2023. 81 students attended the same.



Seminar on start-up ventures and how to go for Funding for start-up businesses arranged by Entrepreneur Cell on 17th March, 2023

18. Workshop on Jewellery Making and Flower making as a skill Development Programme - Entrepreneur Cell

Workshop on Jewellery Making and Flower making as a skill Development Programme in association with Sakhi Adhar Prathisthan. organised by Entrepreneur Cell of the college on **20th March & 21st March 2023**, 107 students enrolled for this programme.





Workshop on Jewellery Making and Flower making as a skill Development Programme in association with Sakhi Adhar Prathisthan.organised by Entrepreneur Cell of the college on 20th March& 21st March 2023,



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