

PLACEMENT CELL AND CAREER GUIDANCE REPORT

2017---2018

The commitment of a teacher towards the students also includes equipping the students to perform well in the competitive world. Shankar Narayan College has an integrated Career Guidance Cell and Placement Cell. These Cells are sensitized to function all through the year generating placement and career opportunities for the students.

Objectives

- Creating awareness among the students regarding available career options and helping them in identifying their career objectives.
- Guiding the students in developing skills and job search strategies required to achieve their career objectives.
- Identifying suitable potential employers. Arranging preplacement talks, seminars, presentations and workshops.
- Organising activities like campus interview and off campus interview.
- Co-ordinates career counseling and placement related activities conducted by various organizations.

Activities

The following are the main activities carried out by the Cells:

- Coordinates career counseling and placement related activities conducted by various organizations

- The Cell invites various service providers like IT companies, prominent BPOs, Banks, Aviation sector, Management Institutes etc., to conduct recruitment drives, seminars, workshops and presentations on the jobs and career opportunities available for students.
- Personality Development workshops on corporate culture, etiquette and leadership skills are held throughout the year.
- The Cell disseminates information regarding the availability of jobs. The Cells have a separate notice board for display of notices regarding competitive examinations, Job Fairs, Education Fairs, various government and non- government courses. During the academic year 2017-2018, the Placement Cell and Career Guidance Cell continued its activities with the following committee members:

Prof. Vanita Malik (Placement Coordinator for Arts and Commerce)

Dr. Manisha Gharat (Member)

Prof. Sandeep Burkhen (Member)

Dr Dhiraj Chouhan (Member)

Prof. Deepak Sukheja (Member)

The Committee is available to respond to student's question and concern of all kinds. This may include advice on placement procedures, help with preparation of applications and resumes and practice for interviews. All advice is based on up-to-date placement statistics and an envisioned view of future educational and industrial trends

IMPRESSIVE JOURNEY! EXCELLENT RECORDS!

- ❖ A Seminar on “Study, Work and Settle in New Zealand “ was held in the month of July 2017 for TYBcom students
- ❖ NIIT, Borivali conducted a Seminar on “Career Opportunities in IT Sector and Banking “on 7th September 2017. Mr Omnath Tiwari, Manager conducted the session.
- ❖ Flyhigh Aviation, Andheri addressed the students on “Career opportunities in the Aviation Sector” in September 2017.
- ❖ FABS. Fazlani Altins Business School, Andheri organized a seminar for TYBcom students on “ Career Opportunities after Graduation” on 29TH September 2017. Mr Harshal Bhagwat VP, Talent Acquisition and Mr Nagesh Gupta, Manager guided the students on ‘How to face an interview’ as well as on ‘How to write a resume’
- ❖ Career Launcher, Borivali organized a workshop on, “Career options after Graduation” on 6th October 2017. Mr Sunil Deora, Head, Marketing and Mr Amol Shedge, Business Development Manager and also our ex student had an interactive session with the students. Points on how to perform well in a Group Discussion and Personal Interview were also discussed.
- ❖ Jetking, Vasai held a workshop on “Future New Technologies in IT” on 10th October 2017. Topics covered were 1. Cloud Computing 2. Digital Marketing 3. Ethical Hacking 4. Hardware and Networking. Ms Trupti Deolekar, Consultant, addressed the students.
- ❖ Mr Stanley Cunha, Centre Coordinator of Sky Infonet Computer Education, Bhayander addressed the students on job oriented course of TALLY ,ERP9 GST on 11th November 2017.

- ❖ Ms Tini Singh, Permission Coordinator from Procter and Gamble conducted a session on “How to be job ready” on 11th November 2017.
- ❖ Mr Kamal Paliwal, BDM from Jetking, Borivali conducted a General Aptitude Test for FYBCom students on 12th December 2017.
- ❖ Bank of Baroda, Dahisar conducted an awareness campaign for its Baroda Champs Account for the students on 12th December 2017. They succeeded in opening 17 Savings Account during their campaign in college.
- ❖ On 14th December 2017, Mr Abdullah Sharif from Jetking, Borivali organized a workshop on “Ethical Hacking” for TYBCom students. The students found the session very interesting and informative.
- ❖ On 15th December 2017, Ms Payal Mukerjee Bose from (T.I.M.E.) Triumphant Institute of Management Education Pvt Ltd, Borivali organized a session on “Careers in Management”.
- ❖ **Mr Dharmendra Sharma from Krish Enterprises, Kandivali conducted a Campus Interview in December 2017 for data collectors and surveyors for its ongoing surveys in Mira Bhayander. 23 students were selected.**
- ❖ Set Wet Hair styling activity was organized on 22nd January 2018 by Marico India private Limited, Santacruz for the male students to groom them for job interviews
- ❖ Mr Sunil Mehra from Tree Knowledge , Virar conducted a session on Personality Development and Positive Thinking along with Timespro, Andheri for all the Final year students on 28th January 2018.
- ❖ Dr Bhupesh V. Rane, Director of Rohidas Patil Institute of Management Studies (RPIMS), Bhayander, conducted CET awareness sessions for all the Final Year students in the last week of January 2018. The students were motivated to pursue higher

studies and were given guidelines on how to appear for the CET exam to be held in March 2018.

- ❖ Dr Mitez Sheth from CASI GLOBAL NEW YORK interacted with the students on 31st January 2018. CASI NY is widely recognized as the Global Certification body for CSR & Sustainability.
- ❖ Mr Ivan Pereira from Bombay Stock Exchange **BSE**, Fort conducted an Aptitude test for all the Final Year students on 31st January 2018.
- ❖ Ms. Mansi Thakhar from Ville Parle conducted a session on Graphology for Art and Commerce Students on 3rd February 2018. The students found the session very interesting and listened with rapt attention.
- ❖ Mr Akshay Rele from NIIT Vasai addressed the Final Year students on 7th February 2018 about various job opportunities available in Banking Sector. Interested students took an Aptitude Test and Interview in an Off Campus Recruitment Drive in Vasai. NIIT is the preferred Placement partner for leading organizations.
- ❖ Career Launcher, Borivali organized an Aptitude Test for the Second Year and Final Year students on 9th February 2018. Mr Tanmay Pal from SYBCOM got 98 percentile and won a cash prize of Rs 3000 for scoring the highest marks during the MBA Talent Hunt.
- ❖ Vinit Chandan from Ness Media addressed the students on Digital Marketing 28th February 2018

The Placement cell organized a Mega Recruitment Drive in the month of March 2018

- ❖ **Bangalore based INFOSYS BPM (Business Processing Management), chose Shankar Narayan College as the host**

college in Thane District for the sixth time in its recruitment drive on 5th March 2018. Around 214 students participated from 11 colleges across Mumbai. The event was led and coordinated by Mr. Kunal Mane, Associate HR who gave a presentation about the company and the job profile. After various rounds of Aptitude Tests, Voice Tests, Written tests and Personal Interviews, 23 students were selected of which 15 were from Shankar Narayan College and 8 from other colleges.

- ❖ **ICICI Prudential Life insurance Ltd, Andheri conducted it's Campus Recruitment Drive on 7th March 2018. Ms. Pooja Kamat and Ms.Tisha Khandhar, the HR Officers conducted the interviews. 194 students from 13 colleges across Mumbai participated. 44 students cleared the Interview.**
- ❖ **Muthoot Fincorp, Borivali one of the leaders in lending Gold Loan visited the campus for interviews on 9th March 2018. The team led by Senior Area Managers Mr. Bhushan Palwankar and Mr. Pradeep Nair conducted personal interviews of 106 students from 13 colleges across Mumbai and Thane District. Results awaited.**
- ❖ **EL Aviation Academy, Mira Road conducted a seminar on "Career Opportunities in Airlines and Aviation Industry Sector" on 12th March 2018.**
- ❖ **Sambhav Foundation (...empowering people, transforming lives), Ghatkoper on the initiative taken by its CSR partner Barclays will be conducting a Skill training and Certification program in the month of April 2018. Topics like Communication Etiquettes, Interpersonal Skills and Digital literacy on NET banking and e-wallet will be covered. More than 65 students**

have registered for the same in the month of March 2018 with Mr Roshan Randive, Coordinator.

- ❖ Fly High Aviation Academy, Andheri took an interactive session with the students on “Career in the Airline and Airport Sector”, on 14th March 2018.
- ❖ **Krish Enterprises and Konnect Resources LLP., Kandivali organized an On Campus Interview for First Year and Second Year students on 14th March 2018. Mr Dharmendra Sharma interviewed the students to work as surveyors and data collectors in MMRDA projects. Students are provided summer jobs and also part time jobs which help to improve their economic condition. 26 students were selected.**
- ❖ **On 16th March , ITM Skills Academy, Nerul visited the college for Recruitment Drive for Shriram Housing Finance, Hinduja Housing finance , ICICI Bank, and Kotak Mahindra Bank. Ms. Neha Chaurasia, Manager along with Mr Yash Shetty, Source executive interviewed 94 students from 8 colleges. 53 students have been short listed for the Final Interview.**
- ❖ **On 19th March 2018 TimesPro, Andheri provided Assistance Placement for Motilal Oswal Financial Service Ltd. Mr Amogh Balakrishnan Zonal Head, Mr Baptist Fernandes, Placement Manager and Mr Rajesh from TimesPro conducted the first round of interview followed by the second round conducted by Ms. Pooja Sharma, HR from Motilal Oswal Securities, Malad. 17 students were short listed for the Final interview.**

The Placement and Career Guidance Cell expresses its gratitude and acknowledges and appreciates the cooperation given by the Coordinators of Professional Courses as well as RPIMS. The combined effort has helped us go a long way in securing the right job for the

right student. It has always been our effort to provide the students with summer jobs and also to encourage the “earn while you learn” concept.

The Placement Cell and Career Guidance Cell would also like to thank the Management, Principal, our faculty and non-teaching staff for being highly cooperative and supportive in providing the best arrangements and hospitality for the recruiting companies and institutes.

The Placement Cell has secured placements for more than 186 students. The count is still on the rise since the placement support is an ongoing process, with selections taking place all year round.

WE SHAPE THOSE WHO SHAPE THE WORLD

The Placement Cell wishes all the students a bright future

Prof. Vanita Malik

Coordinator of Placement Cell and Career Guidance Cell