

# **PLACEMENT CELL AND CAREER GUIDANCE REPORT**

**2019 - 2020**

The Placement Cell and Career Guidance Cell of Shankar Narayan College aims to ensure that students have the information and skills necessary for an effective job search in this competitive world.

The college has an integrated Career Guidance Cell and Placement Cell. These Cells are sensitized to function all through the year generating placement and career opportunities for the students.

## **Objectives**

- Creating awareness among the students regarding available career options and helping them in identifying their career objectives.
- Guiding the students in developing skills and job search strategies required to achieve their career objectives.
- Identifying suitable potential employers. Arranging preplacement talks, seminars, presentations and workshops.
- Organising activities like campus interview and off campus interview.
- Co-ordinates career counseling and placement related activities conducted by various organizations.

## **Activities**

The following are the main activities carried out by the Cells:

- Coordinates career counseling and placement related activities conducted by various organizations

- The Cell invites various service providers like IT companies, prominent BPOs, Banks, Aviation sector, Management Institutes etc., to conduct recruitment drives, seminars, workshops and presentations on the jobs and career opportunities available for students.
- Personality Development workshops on Corporate culture, etiquette and leadership skills are held throughout the year.
- The Cell disseminates information regarding the availability of jobs. The Cells have a separate notice board for display of notices regarding competitive examinations, Job Fairs, Education Fairs, various government and non- government courses.

During the academic year 2019-2020, the Placement Cell and Career Guidance Cell continued its activities with the following committee members:

Dr. Vanita Malik ( Placement Coordinator for Arts and Commerce )

Dr. Manisha Gharat (Member )

Prof. Sunil Dhapse (Member )

Prof. Deepak Sukheja ( Member )

The Committee is available to respond to student's question and concern of all kinds. This may include advice on placement procedures, help with preparation of applications and resumes and practice for interviews. All advice is based on up-to-date placement statistics and an envisioned view of future educational and industrial trends. We hope to reach maximum placements level in the years to come.

**IMPRESSIVE JOURNEY! EXCELLENT RECORDS!**

- **THE INSTITUTE of Company Secretaries of India (ICSI), Bhayander Chapter conducted a seminar on "Career as a Company Secretary" on 29<sup>th</sup> July 2019.** 106 students attended the informative session. CS Akanksha Bilaney, Chairperson Bhayandar Chapter and CS Aditya Soni Committee Member apprised the students about the profession and the course of Company Secretaries.
- **Hacktify Cyber Security (S R Secure), Malad** organized an interactive workshop on "**Cyber Security and Ethical Hacking**" on **5<sup>th</sup> July 2019**. Ms Shifa Cyclewala, Founder, Mr Rohit Gautam, Senior Trainer kept the students enthralled by their tips and tricks. 197 TYBCOM and SYBA students attended the session.
- **Flyhigh Aviation Academy, Andheri** addressed the students on "Career Opportunities in the Aviation Sector" July 2019.
- **On 20<sup>th</sup> September 2019,** Mrs Shruti Dhabolia, Manager SBI-Boisar, Ms Neha Verma, Deputy Manager SBI and Mr Kaushal Sinha, Chief Manager Bhayander West visited all the classrooms and staffrooms and **created awareness regarding financial, digital and banking products offered by SBI. They also promoted SBI's Yono App for doing banking activities.**
- **TechnoServe Skills Training and Placement Program, Lower Parel** in partnership with **JP Morgan Foundation** and **Citi Foundation** organized a **21** day programme on "**Building Youth Excellence through Employability Services and Technology Program**". This Youth Employability Program is framed for enhancement of employability and workplace skills

of deserving youth. This CSR program for the final year students was held in three phases.

### **Final Training and Placement Report 2019-20**

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Stream	Batch size	Date started	Date complete	Placed Number	Trainer
Bcom, BAF	15	17 <sup>th</sup> May, 2019	8 <sup>th</sup> July, 2019	13	Neha Anand
Bcom, BFM	26	17 <sup>th</sup> July, 2019	17 <sup>th</sup> September, 2019	22	Diliaca Rodricks
BAF, BFM, BBI, BMS	75	14 <sup>th</sup> October, 2019	1 <sup>st</sup> February, 2020	70	Diliaca Rodricks
Bcom, BAF, BFM, BBI, BMS	37	3 <sup>rd</sup> March, 2020	Currently Training	27	Diliaca Rodricks

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➤ Total **Placed students** through TechnoServe is **130** and **Self-placed students because of TechnoServe Training and counselling** is **2**

➤ **Summary of training:**

➤ The students have completed 80-hour program including Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. 80 hours of training was delivered in class and 40 hours of mandatory training is made available to students on TechnoServe's proprietary online learning platform. The students have also undergone individual counselling during the program, post training, pre-placement and also post placements.

➤ **Summary of placements:**

Company Name	Number of students placed	Salary offered
HDB Financial Services	66	1,76,400- 200000 + incentives
Motilal Oswal	12	185000 + incentives + quarterly appraisals
Conneqt Business Solutions	4	144000+ incentives
Reliance Jio	2	168000
Axis Bank	20	180000- 220000 + incentives
ICICI Prudential	3	1,92,000-2,04,000 + incentives
ICICI Lombard	2	1,62,000 + Incentives
Synnex Group	5	3,00,000
Andromeda	14	1,44,000 – 2,16,000 + Incentives
Epicentre	1	11,500 in hand + incentives
I – Tech solutions	1	10000 in hand
Self-Placed	2	
Total	<b>132</b>	

20<sup>th</sup> March 2020

Ms Diliaca , Specialist- Skills Training and Counselling, TechnoServe India spearheaded the program.

This program will help the students to sharpen and improve their interview preparedness and help make informed career choices after their graduation. It will empower them with skills and attitude to enter the competitive workforce Ms Shreya Kuruvilla Program Specialist counseled the parents of students undergoing the course.

➤ **On 20<sup>th</sup> September 2019, Jetking, Borivali** addressed the final year students of BCOM, BAF, BSCIT, BFM and BBI about the **Jetking, Borivali National Job Fair to be held from 24<sup>th</sup> to 26<sup>th</sup> September 2019.** Ms Archana Kumbhar Centre Manager, Ms

Priyanka Ringe Counsellor and Ankit Parmar Technical Head addressed the students as to how they would get an opportunity to meet multiple recruiters and get placed.

- On **23<sup>rd</sup> September 2019** Mr Sagar Patole from **T.I.M.E. Institute, Borivali** conducted an **Aptitude Test in SYBCOM B, C, D and E Division.**
- On **23<sup>rd</sup> September 2019**, **Loksatta**, a leading newspaper organized an on Campus Recruitment Drive to provide Part time jobs to students for increasing readership of their newspaper. **46 students from FYBCOM and FYBA showed interest.**
- On **27<sup>th</sup> September 2019**, Mr Elroy Gonsalves Mira Road, organized a **Personality Development workshop on “Corporate Training and Student Development Training, Soft Skills and Grooming” for Self Finance students.**
- **Rajasthan Patrika**, one of the leading newspapers in Hindi conducted an on campus recruitment drive **on 21<sup>st</sup> November 2019. 25 students** showed interest in this part time job for increasing readership promotional activity. This activity is to be held for a period of 3 months and the students are eligible for an experience certificate. This activity encouraged the “earn while you learn” concept among the students. This not only added to their working experience but also fostered self confidence, self esteem and self reliance in them. The team

was led by Senior Area Manager Mr Hemender Naik, Mr Pradeep Ravanang and Darshak Patil D. R. E.

- **On 2<sup>nd</sup> December 2019**, Mr Elroy Gonsalves, Mira Road conducted a **Personality Development workshop on Corporate Training and Student Development Training, Soft Skills and Grooming**. 127 students from TY/SY/ FY/BCOM/BA students attended the session. **This program was organized by Group M and free Gillette razors were distributed to the students who attended the session.**
- **On 3<sup>rd</sup> December 2019**, Ms Fatima Hawaii, Trainer Counselor from **Magic Bus India Foundation, Childhood to Livelihood, Mira road** addressed all FY/SYBCOM, SYBA divisions on various job opportunities.
- **On 6<sup>th</sup> December 2019**, **MAYA Academy of Advanced Cinematics, (MAAC) Mira Road** organized a seminar on **“Career Opportunities in Animation”**. 101 students participated. **On 11<sup>th</sup> December**, Ms Sanaa Sayyed Centre Manager, Ms Joyline D’ Mello, Senior Career Advisor addressed the students in the classrooms.
- **On 13<sup>th</sup> December 2019**, **WOW World of Wonders, Khar** conducted a seminar on **“Career in Tourism Industry”**. **Mr Kunal Lokhande Tour Manager and also our ex student**

spoke about his experiences and interacted with the students and cleared their queries. 54 students attended the seminar.

- **On 20<sup>th</sup> January 2020, Mr Raj Mhatre and Mr Raj Joshi from RPIMS - Rohidas Patil Institute of Management Studies addressed the students on “Higher education and how to appear for CET”. 105 final year students attended the session.**
- **On 21<sup>st</sup> January 2020, we were the Host college for the Mega Campus Recruitment Drive by ICICI Prudential Life Insurance, Andheri. 280 students from 5 colleges participated. 55 students were selected. Ms Pooja Kamat and Ms Onika Shroff, Senior HRs conducted the interviews.**
- **On 24<sup>th</sup> January 2020, Bayside Media Private Ltd, Andheri, organized a seminar. Mr Rohan Niblankar addressed the students about job vacancies in their particular fields.**
- **On 28<sup>th</sup> January 2020, (Triumphant Institute of Management Education Pvt. Ltd.) T.I.M.E. Institute, Vasai organized a seminar on “Personality Development and Career in Banking” for TYBCOM students. Mrs Payal Mukerjee and Ms Upasana Ghosh, our ex-student who is working as a Senior Relationship Executive addressed the students.**

- **On 31<sup>st</sup> January 2020, Chasmic Training Institute** conducted a seminar on **“E-Commerce- Full of opportunity”** for SYBCOM students. The speaker was Mr Om Pathak, Operation Manager from TechchasmicIndia Private Limited.
- **On 27<sup>th</sup> February 2020, Motilal Oswal Financial Services, Andheri conducted a Mega Recruitment Drive.** Mr Chetan Shah, Vice President and Mr Bhushan Bhutada, Area Sales Manager did the pre placement talk followed by interview. **30 students were selected.**
- **On 3<sup>rd</sup> March 2020, Allegiant Training and Management Solution, Andheri** conducted a seminar on **“Personality Development”**. Ms Kavita Memon Director motivated the students to present their best.
- **On 4<sup>th</sup> March 2020, IMARTICUS Learning Private ltd, Andheri** organized a seminar on **Investment Banking and CV understanding”**. Trainer Mr Lourdes Miranda and Mr Rajesh Pandit BDM guided the students on how to prepare their Curriculum Vitae.
- **Phase I:By October 2019, out of 9 students who had taken admission for the Kotak Unnati course for BFSI, 5 students got placed at HDFC Sales and HDB Financial. NIIT and Kotak Unnati's certificates were given to all the students.**
- **Phase II: Ms Rakshata, trainer of “UNNATI- Ek Kadam behatar kal ki orr”.** Kotak Education Foundation initiated a CSR program on campus from 5th November 2019 for first year

and second year students to improve their employability. This three month program provides training in English speaking, computer and personality development

➤ **Phase III: On 23<sup>rd</sup> January 2020 Kotak Education**

**Foundation took an orientation program of TYBCOM**

**students BFSI. 26 students attended.**

➤ **Phase IV: Total students Enrolled -- 48**

**Students interested for online training --27**

**Attending online training -14 (started on 29th May 2020)**

**6 students placed. Mr Michael D'mello, Assistant Manager, Kotak UNNATI Programme, Deonar, Mumbai**

➤ **Mr Shailesh Salaskar, our ex-student and owner of Laxmi Book Enterprises** provides part time summer jobs to our students as Marketing Executives and Accountants.

**The Placement and Career Guidance Cell** acknowledges and appreciates the cooperation given by the Coordinators of Professional Courses. The combined effort has helped us go a long way in securing the right job for the right student.

The Placement Cell and Career Guidance Cell would also like to thank the Management, Principal, our faculty and non-teaching staff for being highly cooperative and supportive in providing the best arrangements and hospitality for the recruiting companies.

The Placement Cell has secured placements for 236 students.  
The count is still on the rise since the placement support is an ongoing process, with selections taking place all year round.

**WE SHAPE THOSE WHO SHAPE THE WORLD**

**Dr VANITA MALIK**

**Placement Cell and Career Guidance Cell Coordinator**