

PLACEMENT CELL AND CAREER GUIDANCE REPORT

2020 ---2021

The Placement Cell and Career Guidance Cell of Shankar Narayan College aims to ensure that students have the information and skills necessary for an effective job search in this competitive world.

The college has an integrated Career Guidance Cell and Placement Cell. These Cells are sensitized to function all through the year generating placement and career opportunities for the students.

Objectives

- Creating awareness among the students regarding available career options and helping them in identifying their career objectives.
- Guiding the students in developing skills and job search strategies required to achieve their career objectives.
- Identifying suitable potential employers. Arranging preplacement talks, seminars, presentations and workshops.
- Organising activities like campus interview and off campus interview.
- Co-ordinates career counseling and placement related activities conducted by various organizations.

Activities

The following are the main activities carried out by the Cells:

- Coordinates career counseling and placement related activities conducted by various organizations
- The Cell invites various service providers like IT companies, prominent BPOs, Banks, Aviation sector, Management Institutes etc., to conduct

recruitment drives, seminars, workshops and presentations on the jobs and career opportunities available for students.

- Personality Development workshops on Corporate culture, etiquette and leadership skills are held throughout the year.
- The Cell disseminates information regarding the availability of jobs. The Cells have a separate notice board for display of notices regarding competitive examinations, Job Fairs, Education Fairs, various government and non- government courses.

During the academic year 2020-2021, the Placement Cell and Career Guidance Cell continued its activities with the following committee members:

Dr. Vanita Malik (Placement Coordinator for Arts and Commerce)

Dr. Manisha Gharat (Member)

Prof. Sunil Dhapse (Member)

Prof. Deepak Sukheja (Member)

The Committee is available to respond to student's question and concern of all kinds. This may include advice on placement procedures, help with preparation of applications and resumes and practice for interviews. All advice is based on up-to-date placement statistics and an envisioned view of future educational and industrial trends. We hope to reach maximum placements level in the years to come.

IMPRESSIVE JOURNEY! EXCELLENT RECORDS!

- **Motilal Oswal** conducted a **“5 days FREE Online Certification Training Course” to learn the Basics of Trading and Investment in Stock Market from July 6th to 10th July 2020**
- On **20th January 2021**, the Placement Cell organized a webinar for its students in three sessions at 8pm. It was for interview

preparedness as well as to clear all queries regarding the Mega Recruitment Drive to be held on 21st January 2021 by ICICI Prudential Life Insurance, Andheri. 260 students attended the sessions.

- **On 21st January 2021, Ms Mansi Menglani from ICICI Prudential Life Insurance, Andheri, conducted a PrePlacement talk followed by interview. 130 students took the interview and 33 students got selected.**
- **On 23rd January 2021, ICICI Prudential Life Insurance, Andheri, interviewed 26 students and 13 were selected.**
- **On 29th January 2021, due to the overwhelming response and good performance by the students, ICICI Prudential Life Insurance, Andheri, conducted a third recruitment drive and interviewed 38 students and 8 were selected.**

Total 54 students have been selected by ICICI $33+13+8= 54$ students

- **Flyhigh Aviation Academy, Andheri addressed the students via webinar on “Career Opportunities in the Aviation Sector” on 1st February 2021. 99 first year students from Commerce and Arts stream attended the session.**
- **On 1st February 2021, UNNATI, Kotak Education Foundation CSR organised a webinar. 84 students attended the session. 56 students showed interest in the Online training program on Banking. 29 TYBCOM/TYBA students registered in BFSI Banking Financial Services and Insurance programme. Course**

content of this CSR program includes: Life Skills, Word Readiness, English, Basic IT, Aptitude Test, BFSI Domain. **Training and**

Placement process is ongoing for 13 students.

- **Hacktify Cyber Security (S R Secure), Malad** organized a webinar on “**Ethical Hacking and Digital Privacy**” on **4th February 2021**. Ms Shifa Cyclewala, Founder, Mr Rohit Gautam, Senior Trainer kept the students enthralled by their tips and tricks. A very informative session attended by TYBCOM/BA and FYBCOM students.
- **Kalpataru Limited, Santa Cruz** had **Internship Sales openings at its Mira Road Site. 20 students registered on 9th February 2021 of which 2 were selected.**
- **Rohidas Pravin Institute of Management Studies** organized a webinar on “**A Glimpse under the hood of Artificial Intelligence AI and Machine Learning ML.**” The Guest Speaker Mr Milind Vengurlekar, Technical Architect , Mastek Ltd addressed the students. Many TYBCOM/ SYBCOM students attended the webinar on **20th February, 2021.**

- **A Three Day Skill Development Workshop 24th to 26th of February 2021** was conducted by Ms Dipti Nagda, Bhayander, a Professional Bridal makeover artist and hairstylist. She is a winner of many awards and is also mentioned in the Guinness Book of World Records.
 - **On 24th Feb 2021 Day 1 Topic: Hairstyles, Creative, Fast and Trendy.**100 students not only participated but also enjoyed the session.
 - **On 25th February 2021 Day 2 Topic: Party Makeup and Open Hair Hairstyles.** 100 students participated.
 - **On 26th February Day 3 Topic: Nude makeup and Hairstyles for College girls.** 100 students participated

- **MAAC, Maya Academy of Advanced Cinematics, Mira Road** conducted a webinar on **“Career opportunities in Animation ”on 24th Feb 2021**. 74 students participated in this very informative session.
- **4th March 2021, Lakme Academy, Mira road** conducted a webinar workshop on **“Hairstyling, Make Up and Personal Grooming”** They also addressed the problem of **“Skin care and Haircare: Tips, tricks and techniques”**.100 students participated and thoroughly enjoyed the session.
- **THE INSTITUTE of Company Secretaries of India (ICSI), Bhayander Chapter** conducted a webinar on **“Career as a Company Secretary” on 25th March 2021**. 100 students attended the informative session.
- **On 6th May 2021, a CSR programme on E-Commerce was initiated by Anudip Foundation. 16 students enrolled for the training program and will be placed thereafter.**
- **TechnoServe Skills Training and Placement Program, Lower Parel** in partnership with **JP Morgan Foundation** and **Citi Foundation** organized a programme on **“Building Youth Excellence through Employability Services and Technology Program”**. This Youth Employability Program is framed for enhancement of employability and workplace skills of deserving youth. This CSR program for the final year students was held in five phases.

Final Training and Placement Report 2020-21

Stream	Batch size	Date started	Date complete	Trainer
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B.Com+ BMS+ BA	34	15.07.2020	08.09.2020	Diliaca R
<u>B.com/ B MS</u>	43	11.09.2020	13.11.2020	Diliaca R
<u>BMS+B A F</u>	57	06.01.2021	11.03.21	Diliaca R
<u>B.COM / BMS/B A F</u>	14	12.03.2021	04.05.2021	Diliaca R
<u>BBI</u>	21	06.01.2021	12.03.2021	Sneha R

169 students received training from Technoserve. Total Placed students through TechnoServe is 73 and self placed students through TechnoServe Training and Counselling is 20

Summary of training:

The students have completed 100-hour program including Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. Training was delivered through online class. The students have also undergone individual counselling during the program, post training, pre-placement and also post placements.

Company Name	Number of students placed	Salary offered
Andromeda	5	156000/-
Angel Broking	1	265000/-
HDB Financial Services Andheri	5	(176400/- to 258000/-)
HDFC Securities	23	141600/-
ICICI Prudential	13	265000/-

Motilal Oswal	16	156000 + incentives
Samco Securities	8	180000
CA Firm	4	120000/-
Capita	1	156000/-
Epicenter	1	187000/-
PNB Metlife	3	180000/-

Endemol Shine India	1	120000- 180000
Hitachi	3	120000- 180000
Oron Health	1	120000- 180000
Reliance	1	120000- 180000
Uttkarsh Small Finace	2	186690/-
SDB	1	120000- 180000
Safesense Tech Service	1	120000- 180000
Indusland Bank	1	192000
Primary School Teacher	1	120000- 180000
lprocess	1	126000
Total	93	

Remaining students are continuing to receive updates about vacancies, undergoing interviews and placement processes.

Ms Diliaca Rodricks, Program Specialist- Skills Training and Counselling , TechnoServe India spearheaded the program

This program helps the students to sharpen and improve their interview preparedness and help them make choices after their graduation. It

empowers them with skills and attitude to enter the competitive workforce.

- **Mr Shailesh Salaskar, our ex-student and owner of Laxmi Book Enterprises** provides part time summer jobs to our students as Marketing Executives and Accountants. 2 students were placed in February 2021.

The Placement and Career Guidance Cell acknowledges and appreciates the cooperation given by the Coordinators of Professional Courses. The combined effort has helped us go a long way in securing the right job for the right student.

The Placement Cell and Career Guidance Cell would also like to thank the Management, Principal, our faculty and non-teaching staff for being highly cooperative and supportive in providing the best arrangements and hospitality for the recruiting companies.

The Placement Cell has secured placements for **164** students. The count is still on the rise since the placement support is an ongoing process, with selections taking place all year round.

WE SHAPE THOSE WHO SHAPE THE WORLD

Dr VANITA MALIK
Placement Cell and Career Guidance Cell Coordinator