

PLACEMENT CELL AND CAREER GUIDANCE REPORT

2021 - 2022

The Placement Cell and Career Guidance Cell of Shankar Narayan College aims to ensure that students have the information and skills necessary for an effective job search in this competitive world.

The college has an integrated Career Guidance Cell and Placement Cell. These Cells are sensitized to function all through the year generating placement and career opportunities for the students.

Objectives

- Creating awareness among the students regarding available career options and helping them in identifying their career objectives.
- Guiding the students in developing skills and job search strategies required to achieve their career objectives.
- Identifying suitable potential employers. Arranging preplacement talks, seminars, presentations and workshops.
- Organising activities like campus interview and off campus interview.
- Co-ordinates career counseling and placement related activities conducted by various organizations.

Activities

The following are the main activities carried out by the Cells:

- Coordinates career counseling and placement related activities conducted by various organizations
- The Cell invites various service providers like IT companies, prominent BPOs, Banks, Aviation sector, Management Institutes etc., to conduct recruitment drives, seminars, workshops and presentations on the jobs and career opportunities available for students.

- Personality Development workshops on Corporate culture, etiquette and leadership skills are held throughout the year.
- The Cell disseminates information regarding the availability of jobs. The Cells have a separate notice board for display of notices regarding competitive examinations, Job Fairs, Education Fairs, various government and non- government courses.

During the academic year 2021-2022, the Placement Cell and Career Guidance Cell continued its activities with the following committee members:

Dr. Vanita Malik (Placement Coordinator for Arts and Commerce)

Dr. Manisha Gharat (Member)

Prof. Sunil Dhapse (Member)

Prof. Deepak Sukheja (Member)

The Committee is available to respond to student's question and concern of all kinds. This may include advice on placement procedures, help with preparation of applications and resumes and practice for interviews. All advice is based on up-to-date placement statistics and an envisioned view of future educational and industrial trends. We hope to reach maximum placements level in the years to come.

IMPRESSIVE JOURNEY! EXCELLENT RECORDS!

- Bhayandar Chapter of WIRC of ICSI (**The Institute of Company Secretaries of India**), conducted a webinar on “**Career as a Company Secretary**” on 22nd September 2021. 100 students attended the informative session.
- **HASHtag intern, Andheri** organised an exclusive webinar for free **internship program** with performa based stipend on 25th and 30th September 2021. Internship would be online in financial sector,

stock market, insurance, mutual funds. 10 students qualified for Internship Certificate.

- **MAAC, Maya Academy of Advanced Cinematics, Mira Road** conducted a webinar on “**Career Opportunities and Jobs in Media & Entertainment Industry**” on 6th October 2021. Speakers during the session were Ms Seetha Nair, Motivational Speaker, Ms Sanaa Sayyed, Career and Placement Guide and Mr Abhijeet Dali, 3D and Gaming Design Expert. 93 students participated in this very informative session.
- 8th October 2021, **Lakme Academy, Mira road** conducted a webinar workshop on “**Career Opportunities and Jobs in Beauty & Wellness Industry**”. The session was conducted by Ms Seetha Nair, Motivational Speaker and Career Guide and Mr Bhavik Surti, Lakhme Certified Makeup Mentor. Webinar on Beauty industry, Placements and Tips and Tricks on Makeup Application. 100 students participated and thoroughly enjoyed the session.
- On October 13th 2021 and Dec 1 2021, **Loksatta Newspaper** announced Job vacancies in Marketing from Mira Road to Virar area. A Fixed salary plus incentives on every subscription(Rs 6K Plus Rs 50) was offered to the students. **58** students successfully participated.
- On **26th November 2021 BSS Foundation** (Bureau of Student Sourcing) Garware Institute of Career Education & Development, Campus of Mumbai University, Santacruz conducted an online workshop on “ **Digital Marketing**” Speaker, Prof. Tapashree Bose addressed the 56 students who attended the session.

- On 4th Dec 2021, **Skills India, Mira Road** conducted a Webinar on **“Career Opportunities in Staff Selection Commission, MPMC, UPSC, Railways, Public Sector Banks “** (Govt/ Public Sector Jobs, Competitive Exams and Other Skill Development Opportunities were discussed. Information was also given on Banking SBI/RBI/IBPS and Skill Development. 68 students attended the webinar and 2 enrolled.
- **Flyhigh Aviation Academy, Andheri** addressed the students via webinar on **“Career Opportunities in the Aviation Sector”** on 8th December 2021. 99 first year students from Commerce and Arts stream attended the session.
- On 27th January 2022, Ms Mansi Menglani from **ICICI Prudential Life Insurance, Andheri**, conducted an online PrePlacement talk followed by interview. 40 students got selected in the interview.
- **UNNATI, Kotak Education Foundation** as a part of its **CSR** program would be conducting an online training program on **Banking**. On 9th February 2022, a webinar was organized. 103 students attended the session. 56 students showed interest in the Online training program on Banking. 29 TYBCOM/TYBA students registered in BFSI Banking Financial Services and Insurance programme. Course content of this CSR program includes: Life Skills, Word Readiness, English, Basic IT, Aptitude Test, BFSI Domain. Training and Placement process is going on for **13** students.
- **Mylead Fin Tech Company**, organized a webinar on **“Job Opportunities in New Era Banking”** on 25th February 2022. Mr Clinton T and Mr Sunil Naik addressed the students. 22 students attended the session

- **Off Campus Interview for ex students for Internship at Force Motors Ltd. Thane** was held on February 24th 2022. There were job vacancies in Sales and Marketing Intern and an internship of Rs 6500 was being offered. Rohit Gugale,9420748381, Territory Sales Manager. No:
- **Off Campus Interview for ex students was held on February 25th 2022.** Mr Feroz Mulani conducted the interviews for Client Name: **Freecharge (Full owned subsidiary of Axis Bank)**. Rs 16,500 per month was the pay package. No:
- 12th March
- **Motilal Oswal Financial Services, Andheri conducted a Mega Recruitment Drive** on 16th March 2022. A Package of 2 lakhs CTC plus performance based incentives was offered to the students. The Job profile was both Business Development Executive and Advisory. **63 students got selected from 151 students who participated from 8 different colleges.** Mr Jatin Salva, Asst. Vice President and HR team comprising of Senior Executive Ms Nisha Kummari and Team Executive Ms Devanshi Shah conducted the preplacement talks followed by interviews.
- **On 21st March 2022 Laxmi Book Enterprises** offered vacation jobs to students from March to June 2022. **The proprietor Mr Shailesh Salaskar also our ex-student from 1995 batch** provides part time summer jobs to our students as Marketing Executives and Accountants. **10** students were placed in offcampus interviews held by him.
- On March 2022 experienced Faculty members, Mr Raj Mhatre and Mr Raj Joshi from **RPIMS, Rohidas Patil Institute of Management Studies Bhayander**, gave complete Guidance and Counselling on how to clear CET examination for final year students. Number of students who attended the session were **351**

- **A Mega Recruitment Drive was held on 24th March 2022 by Riche Entrepreneurial Venture Neo Pvt Ltd. Marol Naka, Andheri.** A Financial Advisory Firm which deals in multiple financial products like DMAT AC, Mutual Funds, Insurance, Loans etc. The job profile was Business Development Executive and salary offered 15 to 22K. **Our ex student Mr Saurabh Ghag, HR Generalist** along with his team guided our students. They conducted preplacement talks followed by interviews. **39 students from 5 colleges attended the interview and 30 were selected in the first round. 15 students appeared for the offcampus interview for second round of which 30 have been selected**
- **On 8th April 2022 Arena Animation, Mira Road** organized a seminar on **“Animation Awareness and Career Opportunities in Animation”**. Mr Ashok Tiwari, Business Head and Ms Dhara Vaishnav , Centre Manager addressed the enthusiastic students. **151 students attended the session.**
- Due to the overwhelming response and good performance by the students, **Ms Mansi Menglani from ICICI Prudential Life Insurance, Andheri,** conducted an online preplacement talk followed by online interview on 12th April 2022 . **8 students got selected from 22 students who took the interview.**
- **Edelweiss Tokio Life, Mira Road** offered a six week internship Program giving an opportunity to earn while you learn to the students. **Our ex student Mr Abhishek Upadhyay, 2004 batch** --took an informative session. The webinar was held on 30th April 2022.
- On May 17th 2022, **Tata Strive Skill development Centre, Airoli Navi Mumbai** addressed the students about its CSR program.

- **TechnoServe Skills Training and Placement Program, Lower Parel in partnership with JP Morgan Foundation and Citi Foundation** organized a programme on **“Building Youth Excellence through Employability Services and Technology Program”**. This Youth Employability Program is framed for enhancement of employability and workplace skills of deserving youth. This CSR program for the final year students was held in many phases.

Subject: Final Training Report 2021-22

Stream	No. of SN College students in the batch	Date started	Date complete	Placed Number	Trainer
BAF + BBI + BMS	31	29-11-2021	11-2-2022	26	Sneha R
B.Com + BAF + BMS	20	29-11-2021	11-2-2022	13	Sneha R
B.Com	3	28-02-2022	7-4-2022	3	Sneha R
BAF + BBI + BMS +B.Com	51	04-03-2022	08-04-2022	45	Sneha R
B.Com + BFM	7	24-05-22	16-06-22	5	Sneha R
BBI	1	03-06-2021	13-08-2021	1	Sneha R
BMS + B.Com + BAF	8	15-02-2022	26-02-2022	2	Jasmita K
B.Com+BBI	2	06-06-22	16-06-22	2	Jasmita K
BBI + B.Com + BMS +BFM	7	30-03-2022	18-05-22	5	Aaina M
B.Com	1	15-03-2022	12-5-2022	1	Richa M
BBI	2	05-01-2022	21-03-2022	2	Sowmya N

Total Placed students through TechnoServe is 95 and Self-placed students because of TechnoServe Training and counselling is 10.

Summary of training:

The students have completed 100-hour program including Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. Training was delivered through online class. The students have also undergone individual counselling during the program, post training, pre- placement and also post placements.

Summary of placements:

Company Name	Number of students placed	Salary offered
Andromeda	14	150000
Byjus	12	300000
Edelweiss	6	325000
HDB Financial Services	30	176580-258000
HDFC Sales	2	250000
HDFC Securities	1	180000
ICICI Prudential	8	265000
JustDial	2	240000
Motilal Oswal Financial Services	19	200000
Squareyards	1	250000
Self-Placed	10	
Total		

Note: Remaining students are continuing to receive updates about vacancies undergoing interview and placement processes.

**Ms Sneha Ratnani, Program Specialist (Lead Training)-
Skills Training and Counselling , TechnoServe India
spearheaded the program.**

This program helps the students to sharpen and improve their interview preparedness and help them make choices after their graduation. It empowers them with skills and attitude to enter the competitive workforce.

Subject: Final Training Report 2021-22

Stream	No. of SN College students in the batch	Date started	Date complete	Placed Number	Trainer
B.Sc.IT	1	12-01-2022	07-02-2022	-	Shivani S
B.Sc. IT / CS	9	10-03-2022	01-04-2022	4	Gunjan K
B.Sc. IT / CS	24	11-03-2022	12-04-2022	15	Savia D
B.Sc.IT	1	24-05-2022	06-09-2022	-	Sowmya N

Total Placed students through TechnoServe is 19 and Self-placed students because of TechnoServe Training and Counselling is NIL.

Total 168 students attended and benefited from the course.

105+19=124 placed. 44 unplaced due to migration

Summary of placements:

Company Name	Number of students placed	Salary offered
Silverlink Technologies	3	2,40,000
Accenture	6	1,92,000
AQM Technologies	1	3,00,000
Tech Mahendra	2	2,02,000
ADAPTY SOLUTIONS	1	4,43,000
BRAINWONDERS	1	1,80,000
63 Moons Technology	1	-
BRANDING CATALYST	1	2,16,000
Capgemini	1	2,75,000
EASTERN SERVICES	1	2,40,000
TEKNO POINT	1	1, 80,000
Self-Placed		
Total		

Note: Remaining students are continuing to receive updates about vacancies undergoing interview and placement process.

Ms Richa Modi/ Snehal Program Specialist – Training spearheaded the program

On 17th March 2022, Anudip Foundation, a non-profit organization addressed the **BscIT students about its CSR programme. Anudip Foundation** in collaboration with JP Morgan Chase, Bank of America, Capgemini and Accenture has initiated a CSR Project. It aims to identify, enroll, and train final year graduates by delivering training sessions on IT skills and providing placements. This entire Training and Placement program is sponsored by **JP Morgan** and there is a nominal registration fee of Rs 600. 39 BscIT students have enrolled for the course.

The Placement and Career Guidance Cell acknowledges and appreciates the cooperation given by the Coordinators of Professional Courses. The combined effort has helped us go a long way in securing the right job for the right student. The Placement Cell and Career Guidance Cell would also like to thank the Management, Principal, our faculty and non-teaching staff for being highly cooperative and supportive in providing the best arrangements and hospitality for the recruiting companies. The Placement Cell has secured placements for **333** students. The count is still on the rise since the placement support is an ongoing process, with selections taking place all year round.

WE SHAPE THOSE WHO SHAPE THE WORLD

Dr VANITA MALIK
Placement Cell and Career Guidance Cell Coordinator