

PLACEMENT CELL AND CAREER GUIDANCE REPORT

2022 – 2023

The Placement Cell and Career Guidance Cell of Shankar Narayan College aims to ensure that students have the information and skills necessary for an effective job search in this competitive world.

The college has an integrated Career Guidance Cell and Placement Cell. These Cells are sensitized to function all through the year generating placement and career opportunities for the students.

Objectives

- Creating awareness among the students regarding available career options and helping them in identifying their career objectives.
- Guiding the students in developing skills and job search strategies required to achieve their career objectives.
- Identifying suitable potential employers. Arranging preplacement talks, seminars, presentations and workshops.
- Organising activities like campus interview and off campus interview.

Activities

The following are the main activities carried out by the Cells:

- Coordinates career counseling and placement related activities conducted by various organizations
- The Cell invites various service providers like IT companies, prominent BPOs, Banks, Aviation sector, Management Institutes etc., to conduct recruitment drives, seminars, workshops and presentations on the jobs and career opportunities available for students.
- Personality Development workshops on Corporate culture, etiquette and leadership skills are held throughout the year.
- The Cell disseminates information regarding the availability of jobs. The Cells have a separate notice board for display of notices regarding competitive examinations, Job Fairs, Education Fairs, various government and non- government courses.

During the academic year 2022-2023, the Placement Cell and Career Guidance Cell continued its activities with the following committee members:

Dr. Vanita Malik (Placement Coordinator for Arts and Commerce)

Dr. Manisha Gharat (Member)

Prof. Sunil Dhapse (Member)

Prof. Deepak Sukheja (Member)

The Committee is available to respond to student's question and concern of all kinds. This may include advice on placement procedures, help with preparation of applications and resume and practice for interviews. All advice is based on up-to-date placement statistics and an envisioned view of future educational and industrial trends. We hope to reach maximum placements level in the years to come.

IMPRESSIVE JOURNEY! EXCELLENT RECORDS!

- **On 24th June 2022, Off Campus Interview for ex-students was conducted by Sea and Beyond, Mira Road.** Vacancies were in the HR Department and Education Department. Captain Gaurav Rana conducted the Interview. **One student was selected.**
- **On 29th June 2022, NIIT Ltd, Bandra organised a webinar on Employment Opportunity in Banking and Finance Industry for ex-students.** Mr Mubashir who conducted the session has been **our alumnus from 2008 batch.**
- **On 29th June 2022, KHUBEE HEALTH** organized an **off campus interview for ex-students** willing to work as Management Trainees and Trainee Executive Officer in their organization
- **CSB Bank Ltd, Mira Road** conducted an **off campus interview on 26th July 2022** for job opportunities to work as Business Development Executive and Gold Loan officer. Mr Bhooshan Palwankar took the interview for ex-students.
- **On 28th July 2022, TNS India Foundation briefed the students about its CSR programme: Campus to Corporate Careers program.** Ms Richa Modi was the **Program Specialist -Training Officer.**
- **On 29th July and 1st August 2022, Millionminds distributed Eva Deodorants to the** girl students of First year as a welcome gift for their first year in college.
- **On 2nd August 2022, Millionminds Pvt Ltd, a fast growing Edu-Tech Company in India conducted a Walk In Interview Drive (Off Campus) for ex-students willing to work as Project Associate.**

- **On 2nd August 2022, Excellus Learning Solutions, A Quess Company and the training provider for Kotak Life insurance Ltd.** offered free training to graduates of our college willing to work in the Insurance Sector.
- **On 3rd August 2022 MX player Business Baazi Quiz was held online. Students were asked to participate as a team of two.**
- **Institute of Cost Accountants of India (ICAI)** engaged in promoting the profession of **Cost and Management Accountancy, Mulund** conducted an awareness seminar on **CMA Course on 2nd August 2022. 210** students from FYBCOM attended the informative seminar. **Mr Murugan Esakki, Marketing Head and Ms Dimple Chedda, Director Siddhii Professionals** addressed the students on how to improve the decision making skills and administrative competence relevant to management accounting.
- **On 4th August 2022 Arena Animation, Mira Road** organized a seminar on **“Animation Awareness and Career Opportunities in Animation”**. Mr Ashok Tiwari, Business Head and Ms Dhara Vaishnav, Centre Manager addressed the enthusiastic students. **247 students from FYBCOM attended the session.**
- **On 4th August 2022, Laxmi Book Enterprises, Bhayander** had vacancy for Junior Accountant and Sales. Off campus interview was held. **7 students were selected to work as sales executives. The Proprietor, Mr Shailesh Salaskar is our alumnus from 1995 batch.**
- **On 5th August 2022 a workshop on “Personality Development and Personal Hygiene” was organized by Proctor and Gamble.** Certificate and gift hampers of Whisper and Venus Razor were distributed to girl students. This activity was undertaken by Millionminds.
- **On 8th August 2022 IBS Business School Powai organized a workshop on “How to Prepare for Group Discussion & Personal Interview”** 218 TYBCOM students attended the interesting session. CA Nisarg Desai was the resource person.
- **MAAC, Maya Academy of Advanced Cinematics, Mira Road** conducted a seminar for job opportunities and career growth in **“Animation, Gaming, VFX and Metaverse”** on **25th August 2022.** Aligning to the current vision of “Skill India”- Har Ghar Hunar ki Umang!! effort was to make learning easily accessible to all strata of people, provide quality training and making them “job-ready” to meet the huge demand of the Media and Entertainment Industry. Speakers during the session were, Ms Sanaa Sayyed, Cluster Head-MAAC and Mr Shoeab Shaikh Cluster Head- Academics. They briefed the students about career opportunities available in Animation, VFX, Editing, Game design, Graphics and Metaverse. 95 students participated in this very informative session.

- **On 26th August 2022, Lakme Academy, Mira road organised a workshop on “Beauty Fantasy Makeup”.** Har ghar hunar, Career opportunities in Makeup and Wellness Industry were discussed by Ms Aqsha Shaikh Center Manager and Ms Prerna. Beauty Fantasy Makeup and nude makeup was demonstrated. 147 students participated and thoroughly enjoyed the session.
- **On 14th September 2022, Caps and Pays HR Consultants, Vile Parle** conducted an off campus interview for graduates willing to work as Management trainee- Talent Acquisition Specialist. Mr K V Chalapathy conducted the interviews.
- **On 17th September,2022 Millionminds Pvt Ltd. conducted a Personality Development session on Personal Grooming** for boys and distributed free Gillette Guard Razors to them. This promotional event for Procter and Gamble was coordinated by Mr Abhishek Choudary, Group Head from Millionminds and Mr Sanjoy Chakrabarty, CEO and Founder of Graphene Campus Connect Pvt Ltd
- **On 1st December 2022, Reliance Jio created awareness about its Entrepreneurial Programme (JSST- Jio Smart Sales Trainee)** for college students. It was an earn while you learn initiative. 5G was provided to the students as well as job opportunities to be a Jio Smart Trainee. Mr Rakesh Chopade from Jio initiated this activity.
- **SAS Global Reisen, Prabhadevi** had job opportunities for Operation Manager, Tour Manager on **1st December 2022. Mr Kunal Lokhande our alumnus** who is a part of this organization conducted the off campus interview.
- **Flyhigh Aviation Academy, Andheri** addressed the students on **“Career Opportunities in the Aviation Sector”** on **2nd December 2022.**
- **On 12th December 2022, Off Campus Interview for ex-students was conducted by Sea and Beyond, Mira Road. Vacancies were for Recruitment Executive and Support Executive. Captain Gaurav Rana conducted the Interview. No student was selected.**
- **T.I.M.E. Triumphant Institute of Management Education Pvt Ltd. Mumbai Centre** conducted an informative seminar on **“Career Opportunities in Banking Sector”** on **19th December 2022.** More than 75 students from TYBCOM attended the session. Ms Rehana Changi, Corporate Trainer and Ms Payal Mukerjee, Deputy Manager took the session
- **On 6th December 2022, Mr Jash Mehta, Product Head: Ideal Management Pvt Ltd, Goregaon West** conducted a seminar on **“Career Opportunities in Banking Sector”.** 75 students from TYBCOM attended the session.
- **On 15th December 2022, M/S J. N. Mittal & Co: CA Vaibhav Bhageria** conducted a Campus Drive for students willing to work as **Audit Assistants.** There was an

overwhelming response. 71 students attended the session. Salary offered was seven thousand. **35 students got selected.**

- **On 17th December 2022, Mr Sebastian from ICICI Academy for Skills, Andheri** created awareness among the students about free vocational courses offered by the Academy such as Electrical and Home Appliances Repair, Refrigeration and Air Conditioning Repair, Multi Skill Technician, Beauty Therapist etc. These courses focus on providing cutting edge expertise and industry relevant training leading to sustainable employment opportunities. 13 students have shown keen interest to join the program. **5 students underwent training and have been placed in jobs**
- **On 20th December 2022 Shankar Narayan College of Arts and Commerce was the host college for conducting the CAREER FEST 2022-23** for students of various colleges who had completed training with **TNS Foundation, a CSR ongoing program.** This Campus to Corporate Career Program had eight Hiring Partners during the Fest: Motilal Oswal, Kotak Bank, HDB Financial Services, Piramal Finance, Andromeda, Alankit, Aditya Birla Housing Finance and Wipro.
- **On 18th January 2023 Ms Prachi Dave and Mr Abhishek Raut from Manoeuvre Education Pvt Ltd ,Vasai** addressed students from SYBCOM and TYBCOM on **“Career Opportunities and Competitive Exams.”**
- **On 19th January 2023, Ms Sakshi Dubey from ICICI Prudential Life Insurance, Andheri,** conducted PrePlacement talk followed by interview. 82 students registered, 44 took the interview and **8 students got selected in the interview.**
- **On 27th January 2023, Department of Computer Science, Mumbai University, Kalina** invited final year students to participate in **Imarticus Career Carnival** to be held on 10th February 2023. The competition was to be held in three phases, the first two online MCQs, and the final shortlisted students would participate in a face-to-face round. Three students qualified for the second round but were not able to make it to the finals.
- **Amigo Academy, Borivali** conducted a seminar on **“Career Opportunities in Airlines, Hospitality and Travel Management” on 28th January 2023.** Ms Shweta Sankhe Assistant Manager and Mr Ritesh Yadav, Student Welfare Manager took an interactive session for nearly 72 FYBA and SYBA students.
- **VOSTO TRAINING ACADEMY, Mira Road** conducted an interesting seminar on **“Career Opportunities in the Service Sector” on 2nd February 2023.** Mr Wasil Ahmed, Founder Director and Mr Placido Fernandes addressed the first year students on career opportunities in the Aviation sector, Travel and Tourism, and Food and Beverage service. 95 students attentively attended the session.
- The **Graduate Trainee Pre-Placement Session** was held online on **3rd February 2023** by **HDFC Life.** More than 50 students joined the session.

- **LAQSHYA Institute of Skills Training, Mira Road-** an approved training partner of NSDC- Skill India conducted a seminar on **“Digital Marketing” on 7th February 2023.** 120 TYBCOM students attended the very informative and interesting session addressed by Mr Neelesh Chaudhary and Mr Manish Dubey.
- **G-TEC Keerti Education, Bhayander** organized a seminar on **“SAP- Systems, Applications and Products ”** for second year students on **7th February 2023.** Mr M. A. Sulfeekhar, Operation Manager spoke about the importance and benefits of SAP and its features. Mr Vikas Tripathi, Head of Academics and Training presented the current trends in job market and skills required to acquire those jobs. Mr Pankaj Kurdekar , Centre Director coordinated the event. 85 students from SYBCOM attended the session.
- **Mediclin Clinical Research, Mira Road** conducted an off campus interview on 11th February 2023 for graduates willing to work as Business Development Executives in its Laboratory division.
- **On February 2023** experienced Faculty members, Mr Raj Mhatre and Mr Raj Joshi from **RPIMS, Rohidas Patil Institute of Management Studies Bhayander,** gave complete Guidance and Counselling to final year students on how to clear CET examination.
- **UNNATI, Kotak Education Foundation** as a part of its **CSR** program would be conducting a free training program on **Banking. On 22nd February 2023, a webinar on “Banking Finance Sales and Insurance (BFSI) training and job opportunities** was held for final year students. Course content of this CSR program includes: Life Skills, Word Readiness, English, Basic IT, Aptitude Test, BFSI Domain. 33 students attended the webinar. 24 students showed interest and **3 students have registered in BFSI training program.**
- **On 21st January 2023,** Anudip Foundation, a non-profit organization **felicitated the BscIT students after successfully completing its CSR programme and and after providing placements for the same. Anudip Foundation** in collaboration with JP Morgan Chase, Bank of America, Capegemini and Accenture has initiated a CSR Project. It aims to identify, enroll, and train final year graduates by delivering training sessions on IT skills and providing placements. This entire Training and Placement program is sponsored by **JP Morgan** and there is a nominal registration fee of Rs 600. 39 Bsc IT students have enrolled for the course. **24 students have been successfully placed.**
- **Jewel In the Crown:** A proud moment for the college when TNS India Foundation under its Campus to Corporate Careers (C2CT) Program, set up a **Satellite Centre (Donor: Accenture)** in Shankar Narayan College of Arts and Commerce. Understanding the socio - economic constraints with regards to technological infrastructure, **TNS set up this Satellite Centre** to bridge infrastructure gaps for

disadvantaged youth. The Centre is envisioned to offer access to digital infrastructure for aptitude, digital/technical training, and facilitate access to online test-taking as prescribed by multiple recruitment partners. The Centre also serves as a placements preparation hub with access to training and placement counselors, interviewing practice and employer connect events including pre-placement talks. **Mr Daniel from Accenture, Bangalore paid an official visit to our college on 19th January 2023** and was very satisfied by the functioning of the Satellite Centre

- This **Youth Employability Program** is framed for enhancement of employability and workplace skills of deserving youth. This CSR program for the final year students was held in many phases.

TNS India Foundation earlier named Technoserve has been associated with us since the last 5 years. This CSR program provides a transformative workforce readiness skills training for youth to make better career choices and build a strong career path.

Subject: Training and Placement Report
2022-2023

Stream	Batch size	Date started	Date complete	Placed Number	Trainer
Bcom	37	16-Aug-2022	21-Oct-2022	36	Richa M
Bsc.IT & B.sc CS	41	16-Aug-2022	13-Oct-2022	23	Richa M
Bcom	5	05-Sept-2022	04-Nov-2022	5	Richa M
BAF+BBI+BF M+BMS	73	03-Nov-2022	09-Jan-2023	70	Richa M
Bcom+BBI+ B MS	72	06-Feb-2023	15-Mar-2023	63	Richa M
Bsc.IT+B.sc c CS	3	09-Feb-2023	21-Mar-2023	1	Richa M
Bcom	3	27-Mar-2023	19-Apr-2023	0	Richa M
BAF+BBI+ M S	5	27-Apr-2023	23-May-2023	5	Richa M

Summary of training:

The students have completed 80-100 hours program including Personal effectiveness,

Communication Readiness, Career Readiness and Work Readiness. Training was delivered through offline/online classes. The students have also undergone individual counselling during the program, post training, pre-placement and also post placements.

Summary of placements:

Total **Placed students** through **TNS India Foundation** is **191** and **Self-placed students** because of TNS India Foundation's training and counselling is **12**.

Company Name	Number of students placed	Total Salary/ CTC Per Annum Offered (In INR)
Axis Bank	1	192000
Aditya Birla Housing Finance	4	200000
Alankit	24	144000 – 240000

Andromeda	9	120000-180000
Bluestone	1	300000
BNM Business Solution	3	252000
Datamatics Business Solutions	4	180000
Ebixcash	2	150000
Hamleys	1	251000
Harjai Computers	6	236912
HDB Financial Services	46	180000-192000
Infibeam Avenues	1	287472
Kotak Bank	18	250000
Motilal Oswal Financial Services	20	200000-250000
Piramal Finance	17	244000
QuesCorp (Airtel)	7	204000-262000
Randstand	8	213000
Rekrut India	14	180000-240000
Silverlink Technologies	5	264000
Self Placed	12	180000-250000
Total	203	

All the remaining students who have still not been placed are continuing to receive updates about vacancies, undergoing interview and placement processes.

- **Motilal Oswal Financial Services, Malad conducted a Mega Recruitment Drive on 8th February 2023.** A Package of Two and a half lakhs CTC plus performance based incentives was offered to the students. The Job profile was both Business Development Executive (Sales) and Advisory. **41 students got selected from 110 students who participated from 4 different colleges.** HR team comprising of Mr Vikas Jadhav Manager R-HR, Mr Binal Gohil, Asst Manager, Senior Executive Ms Nisha Kummari, and Team Executive Ms Devanshi Shah conducted the preplacement talks followed by interviews. It was a proud moment for the Placement Cell when **Ms Pragati Upadhyay our alumna from BMS who got selected in Motilal Oswal in 2020 now visited our college as HR to conduct the interviews.**

- **On 10th March 2023 HDFC Life, Andheri** conducted Campus Interview for students who had cleared the Aptitude Test. 109 students had taken the test of which 45 students cleared it. 34 students appeared for the Interview of which **14 were selected**. Mr Harshad Kadu HR and Mr Chhagn Vedante, Territory Manager took the Interview. Salary Package 2.75 lakhs pa was offered to the students
- **HDB Financial Services, An NBFC (100% subsidiary of HDFC bank) Mira Road** chose our college as the host college to conduct a Campus Recruitment Drive on **20th April 2023. 20 students got selected to work as Senior Tellectalling Officers.**
- **GPS Advisors Pvt. Ltd. Borivali organised an Off- campus Summer Internship Placement Drive for Shankar Narayan College students.** Summer Internship for Field Marketing (only for male students) Stipend: Rs. 10,000 - Rs. 15,000 + Incentives. Certificates will also be provided to the students at the end of the internship. **5 students got selected for internship as well as full time jobs .**

The Placement and Career Guidance Cell acknowledges and appreciates the cooperation given by the Coordinators of Professional Courses. The combined effort has helped us go a long way in securing the right job for the right student.

The Placement Cell and Career Guidance Cell would also like to thank the Management, Principal, our faculty and non-teaching staff for being highly cooperative and supportive in providing the best arrangements and hospitality for the recruiting companies. The Placement Cell has secured placements for **363** students. The count is still on the rise since the placement support is an ongoing process, with selections taking place all year round.

WE SHAPE THOSE WHO SHAPE THE WORLD

Dr VANITA MALIK
Placement Cell and Career Guidance Cell Coordinator